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JUNE, 1942

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THE AUTHOR & JOURNALIST

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LETTERS

MacArthur Baby

A. & J.:

I've just received a job re-writing Army training courses for the School for Bakers and Cooks with a promise of a \$90 a month raise in pay, mainly because of a knowledge of writing which to a large extent was acquired from a studious perusal of A. & J.'s helpful pages.

I lay claim to the first MacArthur baby among A. & J. writers—Milton MacArthur Coleman (Milton after the poet and MacArthur after the General), a sturdy 7½ pound boy, April 8, 1942, who, with various and sundry squeals, started reciting poetry from the first moment....

CHARLES H. COLEMAN.

Branch School for Bakers and Cooks,
Fort Ord, Calif.

Syndicate Aid

A. & J.:

Just a line to say that the list of Syndicates in the May issue is just the tool I have been needing for some time.

4 Jefferson Ave.,
Maplewood, N. J.

MARIE R. DOWDEN.

Authenticity

A. & J.:

James Howard Hull's contention (May A. & J.) that being a cowboy is a state of mind may be quite correct in a figurative, literary sense. But it hasn't much bearing on authenticity, upon which Mr. Hull's ability to comment is betrayed by his use of "bullwhacking" as synonymous with cowpunching.

I have been interested to note a growing tendency among ranch folks to avoid calling their "hired men on horseback" "cowboys." Why? Because the popularity of unauthentic Western stories and movies has robbed the name of its real significance, creating in its place the story-book cowboy of popular conception, stereotyped and considerably fabulous.

Nelson C. Nye's brand reading on this subject comes a heap nearer cutting the cattle. I'm quite sure that ol' boy's fictional cowboys aren't bullwhackers.

But even there—Brother Nye, you should hear some of the real ranch folks' snorts that I've heard at Luke Short's tenderfoot methods of handling cattle (in his stories); not to mention some very significant snickers when reading Haycox and LeMay. Yet these boys are tops, as you say, and among the "authentickest" of our craft—swell yarn spinners, taking pains, at least, to be as authentic as they can, not like the Hudson Riverites you mention.

Authenticity is certainly no requirement in Western stories—but it is nice to know that there are at least a few writers who know what it is and believe in striving for it.

S. OMAR BARKER.

Tecolotenos, N. M.

THE AUTHOR & JOURNALIST

Founded, 1916, by Willard E. Hawkins

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Willard E. Hawkins**

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JUNE, 1942

No. 6

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Cowhand Talk

A. & J.:

The May issue of A. & J. reached me this morning, and I read the letter from Nelson C. Nye on the age-old controversy regarding "authentic" Western yarns. There are some real cowhands in the pulp game. We in the business know who they are. But I'll bet dollars to doughnuts that the average pulp reader doesn't know from the published stories who is "authentic" and who isn't, for there is no clue in the yarns themselves.

The vocabulary of the average writer of Western pulps is ridiculous, and any honest pulp editor will admit it. The real Westerner never went about shoving quaint phraseology at everyone he met. The Westerner used words only to express thoughts, and very few words at that. He had a vocabulary, yes, but he employed it to express thoughts; he never used it merely to show how colorful he could be.

I have just finished a historical Western novel, in which a certain ancestor by the name of Kit Carson is featured. I have written a real human story about the real Kit Carson, who was a human being such as you or I, except that maybe he had a little more guts.

Kit didn't use many words, but they meant something. He wasn't a vaudeville "hombre" who went about "forking his bronc," "sliding from leather," "flicking the dust" from his sombrero, shoving his way through bat-wing doors, and adding "I reckon" or "plumb interestin'" to every statement he made. Just as a novelty, I have written about a real Westerner in the vernacular of a real Westerner.

Truer words were never spoken than those of Frank Munsey when he told an associate, "We're getting out a magazine for the Great American Moron." Inasmuch as my book is not slanted for the moron, it will not reach the majority, and hence will have a comparatively small sale. . . .

Box 5028, Metro Sta.,
Los Angeles, Calif.

CHARLES CARSON.

► Despite his final paragraph, Mr. Carson is really a very democratic fellow.

Recognition Nearly Costs Utahn Shirt

Incidentally, Frank C. Robertson of Springville is listed in the May Author & Journalist (Denver) by Nelson C. Nye, as a good western story writer who has lived in the west. He lives on a ranch in Utah and is a really outstanding and veteran writer of the west. Mr. Robertson, former president of the Utah Writer's league, has his name mentioned along with 12 big names in the western field—Haycox, Zane Gray, Dane Coolidge, etc.

"The buttons flew off my shirt this morning when I turned to page four of the Journalist and read Nye's mention," confides Frank.

The Standard Examiner, Ogden, Utah, gave Western-writer Robertson a boost

"Brats"

Civil defense is taking up more than half my time. Most of my deputy wardens are much younger men than I am. . . . You want to meet Two-Gun as soon as possible. He just bubbles with enthusiasm and ability. . . . His mind works like a machine gun. . . . He is slightly built, has snapping brown eyes, and with all his ability, is naturally humble, and that last will always make him friends with folks of any age. . . .

Boot Hill,
Oceanside, Calif.

CHUCK.

► Chuck Martin refers affectionately to young pulp writers as "brats," then advises other old-timers to study the methods of the young fellows (as he says he himself has done—with profit). "Two-Gun" is Walker A. Tompkins, author of an April A. & J. article.

Poetry Pay

A. & J.:

To every editor in the country I'd like to send this letter:

"Dear Editor: What part of your magazine is clipped and pasted in the nation's scrap-books, carried in the pocketbooks of men and women alike, taken out, read and re-read? Not the torch story nor the murder mystery, nor yet the long and carefully prepared article, but the poem, those few lines of beauty and inspiration, which you, dear editor, published but made no payment for."

Yet perhaps the editor is not wholly to blame for putting at the end of his requirements "No payment for poetry." Perhaps a heavy share of the blame belongs on the poets themselves. They are notoriously poor business people and the very nature of their work precludes aggressiveness. They have come to realize that a name helps, that the only way to get a name is to appear in print, and that too often the only way they can appear in print is to offer their work free.

Too, the poet is supposed to be so suffused with gratitude at the acceptance of his delicate brain-child that the mere mention of commercializing it would be sacrilege. The immortals of their profession, they have been taught, lived without the comfort of money. It wouldn't be upholding the poetic ideal to accept filthy lucre for a poem.

Editors are bright people and they get paid for being that way. They are running a business; not playing a game. If they can profit at the poet's expense and the poor dears don't know enough to kick, what the heck? Few poets' organizations protest, being too busy with "mutual admiration" activities.

But if poetry is worth the space it takes in print, surely it is worth some payment to the person who produced it.

I've had a lot of poetry printed in both high and low class publications; with pay and without. There was no moral or technical gulf between the poems which were paid for and those which were not. I wrote them with no thought of money value. I had something to say and that was the way I wanted to say it. If some editor wanted it after that, swell! If not, I could still publish it in a book or make it into a motto. The price paid, or not paid, for a poem has little to do with its quality. Commercial verse is often written for a specific purpose or use, but poetry is written from the heart. That does not mean, however, that it does not take good American dollars to keep that heart going. Even poets must eat. In spite of the old adage, they write better with full stomachs than with empty ones.

Few fortunes are made even by poets who sell all their work. Not even the best-paying magazines could make that possible. It is, however, a heart-lifting feeling to learn, via check, that a poem is worth its printing space. It lessens a little the stigma of contempt, unspoken but evident, in the words, "No payment for poetry."

MARGARET NICKERSON MARTIN.
402 Van Buren St.,
Jackson, Mich.

► A. & J. agrees. Poetry societies ought to go to work in this situation. Collective protests should be successful in at least some cases.

Help When Needed

A. & J.:

For some time I have contemplated buying a camera. I am an amateur free-lance writer, and since the illustrated article is more in demand now, I find that a camera is as necessary in my chosen profession as a typewriter. I did not know the exact type to get. The article, "Low-Cost Photos for Articles," by Fremont Kutnewsky, in the May A. & J., miraculously solved my immediate problem. . . .

Pendleton, S. C.

MAE MARTIN.

THE AUTHOR & JOURNALIST

June, 1942

"SHOW US, DON'T TELL US"

...By CATHERINE BARRETT

"Fiction From Fact" was this writer's contribution to our December, 1941, issue. Her short stories have appeared in *Cosmopolitan*, *Good Housekeeping*, and other leading magazines. She lives and writes in a canon retreat near Los Angeles.

AN editor returns a story: "You *tell* the story," he says. "We want you to *show* it." A critic makes a marginal note: "Too mental; put this into action."

We vaguely comprehend what they mean but we are not sure that we can correct the fault. Just how do we go about it? What do we do?

First of all we analyze the difference between *judgment* and *reporting*.

REPORTING is the bald statement of fact; verifiable details. "The table is brown and square." "The man entered the room."

JUDGMENT is opinion—the author's opinion. "That table is beautiful" or "A cheap, ugly table." "The kind, handsome, fashionably dressed man entered the perfectly appointed room." These opinions are labels attached to the objects or actions telling the reader how he is to feel, what he is to think.

Neither of these methods is effective for the fiction writer. The first, reporting, is too sterile, unemotional. The second, judgment, the forcing of our opinions upon the reader, may antagonize him; or, what is more commonly the case, may escape him entirely. It takes time to translate abstractions (as just, honorable, facetious, valiant) into pictures or into feeling; and the reader hurries on through, missing the values which may be important to carry the story. The vivid, concrete, specific details are what make the story come alive for him, what give the story meaning and intensity.

"But," you say, "it is part of writing to direct the reader's reactions. We want him to love our hero, hate our villain, admire the

heroine's beauty. How can we do that if we don't say the hero is noble, the villain horrible, the heroine beautiful?"

The answer is one of compromise. It is the method lying between judgment and reporting. Inference.

INFERENCE is reporting insofar as it gives the actual, objective details from which the reader is to form his own opinions. But it includes the *selection*, for reporting, of those details which will bring about inevitably the desired effect. "The smooth, polished surface of the table." Or "The scarred, shellacked finish of the table." The first gives an *impression* of beauty, the latter an impression of cheapness or shabbiness. *But we do not call it beautiful or cheap or shabby.* We say, "The erect man with the well-brushed brown wavy hair, creases at the corners of his eyes which only laughter could make." We have not *said* he is a nice man, but won't the reader have a pleasant and sympathetic feeling about him?

•
"The man was kind to the little boy." "The man patted the boy's head. Leaning down he said in a soft voice, 'Don't cry, son. Tomorrow will be different.'" In the first place, you *tell* the reader; in the second, you *show* him. To be sure, it took fewer words the first way, but which one made a picture that will stay with the reader? Which one would make the reader sure of his opinion?

By way of exercise, a group of student writers was asked to write two descriptions of a man coming into a place and sitting down. The first was to be as the man was seen by one



"Are you the gentleman that's looking for some good plots?"

who loved him; the second as he was seen by one who hated him. The same man, same setting, same action. And in neither case was there to be a word of judgment, of opinion, no single label.

There was the man who, in one version, was a fastidious gentleman with his matching blue socks and tie, his razor-edge trousers' crease. In the second version, he was a conceited fop. No adjectives were used save those which described a concrete object or an observable movement.

A second assignment was: One person asks another for money for himself. In the first instance, he arouses pity; in the second, he arouses hostility. Yet it must be the same person, saying the same words, doing the same thing. (200-word limit for each.) The result was, from one student, the following:

1. MRS. PETERS SEES THE MAN

Millie Peters sat on the veranda of the Sunny Waters Hotel, reading a paper-backed book titled "Young Passion." Now and again, as she read, a smile curved her lips, or a frown puckered her brow; at times, her bosom heaved under its expanse of flowered silk. At intervals she ate a bonbon from the box beside her.

"I beg your pardon, Mrs. Peters."

Millie raised round, blue eyes to the man standing before her.

"I have been told that you might make me a small loan. You see, severe illness took all my ready cash, but if I can raise ten dollars to get to Los Angeles, there's plenty of work to be had in the defense plants."

Millie regarded the tall, stooped figure in its worn suit; eyes dark in a pale, thin face, emaciated, blue-veined hands.

He said, "I can give you security."

From his coat pocket, he took a small box, cov-

ered in faded blue velvet. When he opened it, she saw a breast-pin in dull gold; two hearts entwined, set with a large ruby.

"It was—" he paused, his lips quivering, "my mother's."

A tear trickled down Millie's nose. She reached for her purse.

2. MR. PETERS SEES THE MAN

Benjamin Peters sat on the veranda of the Sunny Waters Hotel, and opened the morning paper at the stock market report.

"I beg your pardon, Mr. Peters."

Without lowering his newspaper, Mr. Peters glanced up at the man standing before him.

"I have been told that you might make me a small loan. You see, severe illness took all my ready cash, but if I can raise ten dollars to get to Los Angeles, there's plenty of work to be had in the defense plants."

Mr. Peters regarded the drooping figure clad in a frayed checked suit, shoes run down at the heel. He saw tobacco-stained fingers and dark lines under broken nails; thick purplish nose over a sagging mouth and dark eyes shifting constantly in a narrow pale face.

The man said, "I can give you security."

From his coat pocket, he took a small box, covered in dusty blue plush. On opening it, Mr. Peters saw a tarnished breast-pin, set with a large red stone.

"It was—" the man paused, his lips twitching, "my mother's."

Mr. Peters reached into his pocket, pulled out a quarter. "Here's the price of a drink. Now get the hell out."

(Lady Hutton Deckert.)

Observe how the "tall stooped figure in its worn suit" of the first becomes "the drooping figure clad in a frayed checked suit" in the second. Where the sentimental woman saw "emaciated, blue-veined hands," the more realistic husband saw the tobacco stains on the fingers, the dirt under broken nails. She saw dark eyes in a pale thin face; he saw "dark eyes shifting constantly in a narrow pale face." Observe the different emotional quality of that slight variation: "pale thin face" and "narrow pale face."

Mrs. Peters saw the box covered in "faded blue velvet." Her husband saw "dusty blue plush." She saw a breast pin in dull gold; he saw a tarnished breast pin. She saw the two hearts entwined and a large ruby; he saw the "large red stone." To Mrs. Peters, the man's lips quivered; but to her husband, they twitched.

Through such skillful selection is the reader led, despite himself, and not knowing he is being led, to the exact conclusions the author wishes him to reach.

In the two frame characters also—do you see how we are shown that the woman is sentimental, is fat, is self-indulgent, is suggestible? And that the husband is a realist? And yet

none of these abstract, labeling terms are used.

Is not the use of the technique of *reporting by inference* a much more vivid and effective method? . . . That is not to say, however, that judgment should never be used. Often a skilled writer uses it purposely—for the economy of words, or to keep wordage within the limits for proper proportions. It is the unskilled and over-abundant use of judgment which makes heavy and monotonous, and often feelingless fiction. It is only through the use of judgment that one gets into his work that deadly and damning quality: Author's View-point.

Even when judgment is not didactic, it is tenuous, vague, abstract. On the other hand, reporting is dry, emotionless. Too much of either makes dull reading; and all too often

kills the sale of otherwise good stories. That happy medium between the two, inference, is what makes fiction vivid, effective, convincing, enjoyable—salable.

In the words of Hayakawa* this reporting by inference "gives no explicit judgments, but it differs from reporting in that it *deliberately makes certain judgments inescapable*."

It is an invaluable tool for the writer of fiction. And it is a technique that can be acquired through practice, through study and analysis and more practice. Its use is the sure mark of the skilled writer.

***LANGUAGE IN ACTION:** Hayakawa (Canadian-born Japanese now on faculty of Illinois Institute of Technology). It is from this book that the terms Judgment, Inference, and Reporting are adapted.

THE DIRECTOR, THE ROOSTER, AND THE CORN—

By LYNN CLARK, Calif.

DIRECTOR Leo McCary was having his troubles—not an unusual situation in the old days of the two-reel comedies. (God bless 'em! We could use a few nowadays.) The script (yes, McCary was one of the few directors who actually used scripts then) called for what seemed to be a simple little sequence. His cocky hero was to walk fifty feet along a garden path. No real acting to do.

But the fellow was stubborn. It was not that he was temperamental. He just wasn't hungry.

The comedy—to start at the beginning—involved two old next-door neighbors, friendly enemies. One took great pride in his fine garden. The other took equal pride in his pedigreed chickens. (Chickens and gardens! What a chance for comedy!) But we are not interested, for the moment, in what the fancy chickens did to the fancy garden. What we yearn to know is, "Why wouldn't the hero walk?"

The aforementioned script called for the chicken owner to walk the length of a garden walk carrying a sack of feed. In the bottom of the sack was to be a small hole from which the feed would dribble onto the path. One of his prize roosters (the aforementioned "hero") was expected to follow his owner, picking up the kernels of grain as he went.

Now anyone could see that it would be easy. Simply starve the rooster for a day, dribble the grain, and—"Action! Camera!"

But it didn't work that way. The first attempt failed. Alas, the hole in the sack was too large, and even a half-starved rooster can hold only a limited quantity of feed. Total yardage gained that day—five. For the "principal" in this case did not have a "stand-in." He was a very rare bird, most peculiarly marked. Not a "double" could be found in all of the coops of America. So production ran into a "bottleneck."

Next day, the overworked assistant director supplied a sack in which there was a very small hole. Only a very few grains came out. The grossly disappointed bird found only three of them, and then wandered off—*cherchez la femme*.

Repeated attempts finally reduced the intervals between the kernels until the rooster caught on, and again he gorged himself in the space of about three

yards. Another rest period was forced upon the whole company.

But McCary was never one to back down on a difficult job. During a sleepless night, he evolved a scheme. Next day, the sack was filled with granulated paper. Grains of corn were placed at the precisely right intervals along the path, and—the thing was done—picture finished, even to the wedding dinner given by the fancy gardener in celebration of his daughter's marriage to the son of the chicken breeder. Incidentally—oh, so incidentally! the *piece de resistance* was roast chicken, and the smash climax came when the chicken expert found, on the drumstick which had been served to him, his own identification band which showed most conclusively that the bird had been one of his blue ribbon winners.

But, as our good friend Mr. Kipling was wont to say, "That is another story."

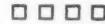
Now, my children, what is the lesson which we may all learn from the fable of the rooster and the corn?

No, little Susie, it is not, "A bird in the hand gathers no moss."

No, Johnnie, it is not, "Birds of a feather should not throw stones."

Our parable is for short-story writers; and, being interpreted, it means:

Never give your reader too much of what he wants to know. On the other hand, never discourage him by giving him too little. And that, dear fellow scribblers, is the essence of suspense.



Saturday Review of Literature, 25 West 45th St., New York, pays \$4.50 a column (10 inches) for articles, essays, verse, short fact items, on literature. Length of all items depends on the space available, according to Norman Cousins, editor. Poems bring \$10 each.

Family Circle Magazine, 400 Madison Ave., New York, is reported open for slick-style short-shorts. Good rates are paid.

Hardware Today, 612 N. Michigan Ave., Chicago, Ill., has temporarily suspended publication.

||| TRUE STORIES ARE TRUE

... By MARIE WILSMAN

YES, really true. That doesn't mean you have to sin yourself, in order to write convincingly of sinning, suffering and repenting. But you do have to be able not to shy away from sin, but actually to rub elbows with it without cringing, to have a real and sympathetic understanding of what makes a person err, and a wish to have him repent and to atone.

You can't go around with a Holier Than Thou attitude, if you're to be a successful confession writer. You must like to talk to people who are No Better Than They Should Be, to find out what makes them tick the wrong way. You must believe in the things you write, that sin doesn't pay, that no person is hopeless, that there is a reason why girls go wrong, and wives fall in love with other men, and men go out with their secretaries.

I have written so many confessions, and heard so many, that I can actually smell one. I can turn almost anything into a story, if I can find the motivation that lies behind it. By motivation, I mean the reason, aside from a wish to do wrong, from which, strangely enough, most people are singularly free. Nobody really wants to sin. He is driven to it by circumstances, inhibitions, desire to help another person, or to get something for somebody else.

Give me a setting with which I'm familiar, a couple of characters, boy and girl in love, and an opposing force that threatens to tear them apart—poverty, a bad reputation, weakness on the part of one of the characters, parental opposition, a job which prohibits marriage, oh, any one of a number of things—and I can write a *true* story.

The hardest thing for me was to be sympathetic with my sinner; to make her sympathetic to the reader, in spite of what she did; figure out a sincere and convincing motivation for all that she did, so that you felt she could be forgiven for the course she took. And when I did grasp that idea, I leaned over backward. I wanted my villain to repent too! But I found out that the villain, in a confession, must not repent. He must "get his" in

The confession market is booming right now. Burr Oak, Kansas, is Mrs. Wilsman's home town.

the end as he richly deserves. Thus, you can make your villain as hateful, and scheming and conniving and rotten as you wish, because you don't have to make folks sorry for him, at the last.

Most confessions, I believe, are written from the girl's point of view. Perversely, I'd rather write about men going wrong. Blame it onto some woman. For that reason more than half of my stories are from the men's viewpoint. I feel so darned sorry for a lot of men! My sympathy runs away with me, and I have myself bawling, like as not, before I jerk the last page out of my typewriter and start on a dead run for the post office.

Your heroine, then, must have a good reason, or at least an excuse, for being as she is. Bad raising, a stain on her name, inherited or through undeserved misunderstanding, a mother who neglected her, or maybe ran her life for her. Some excuse over which she hasn't much control. Because of this weakness, she is led to do wrong. Not necessarily a sex transgression, I find. It may be a grasping for money or security. Jealousy, founded on a youthful doubt of men, a desire to run a man's life, because of her father's weakness. But a sex transgression may arise out of any one of these twists of character, and when it does so, and inescapably, I use it.

Then comes the period of suffering and repentance, of loneliness and terror, while you want, mightily, everything to come out right, and don't see how it ever can. Sometimes I haven't seen, myself, till the very last minute.

The girl sees a chance where, by some sacrifice, she can undo a lot she has done, or bring a wronged person happiness, at her own risk, or loss of face. She does it. And in so doing convinces your reader she is worthwhile, and good at heart. Of course, her lover may never come back to her, but there is usually another man, a worthy man this time, in the background, waiting to pick up the pieces, and put them back together again. He can't just jump up on the next to the last page, though. He has to be lurking in the background, waiting for her to come to her senses, or to prove her worth. But if the husband or

lover is worthy of her, and she really loves him, and especially if they have a child, he can come back and marry her, or remarry her, as the case may be.

And keep up the fight till the last ditch. Don't let your story drag along just to piece out the wordage after all has been said and done and forgiven. If you can keep a nice bit of business, something realistic and tender for the last paragraph, it's lots better, and assures you the story will be read clear through both by editor and reader.

Are true stories *true*? Is life true? Is love? Are birth and death and kissing and parting? Of course true stories are true! They have to be true to life, to human nature, to weakness and strength, though your characters may be fictional, and your towns not found on any map.

You don't have to travel abroad to find

confession stories. Just start thinking down your own street, or along your section line, about the people who live there. Everybody has a story, or the potentialities of one.

I get ideas every day. In the beauty shop, listening in the drug store, in the grocery store, at the band concert. I live in a little town, a very little town indeed, in almost the exact center of the United States. Right in the middle of life. I think, "There's a thought. She's having a hard time, goodness knows. Now what if . . . supposing that" . . . and out of the store I go, forgetting my packages, my pocketbook, my sunglasses, in a hurry to get home and start writing my story.

True stories have to be true . . . to life, to love . . . to the call of man to woman and woman to man. That's what makes them the most read stories in the world today.

USE YOUR CHAMBER OF COMMERCE

By J. CHAS. DAVIS, II, Calif.

There's a gold mine in your own and every Chamber of Commerce throughout the United States. Their business is research. Chances are they have all the data you require for that story, right at their finger-tips, all filed, cross-indexed, waiting for you.

And the best of it is, it will cost you nothing.

Moreover, if you need photographs, they'll often be provided—free. Oftentimes a good Chamber of Commerce secretary will furnish leads for possible markets. And the facts furnished will be indisputable.

Only expectation in return for this open-hearted cooperation is that the material be used to give publicity—favorable publicity—to the community concerned.

For example: the other day came an assignment from an editor to do a story on Frog Farms in Southern California . . . those farms where they raise frogs for the market in order that epicures may enjoy the delectable frogs' legs at their favorite cafe.

A quick glance through the classified section of the telephone book failed to disclose my quarry. Without more ado I reached for the telephone and called Al Hill, manager of the publicity department of the imposing Los Angeles C. of C.

"Frog farms? Sure, we've got a lot of 'em in Los Angeles County. What do you want to know about them?"



DAVIS

"Everything."

"Okeh. Come in Monday at ten and I'll have all the dope for you."

That was on Friday afternoon. Promptly at ten the following Monday morning I dropped into Al's office. There it was, everything I had asked for. Not satisfied with that, Al asked:

"Got any photographs? We haven't any here but if you need them we'll be glad to send a photographer out to take any pictures you need. That's what we keep photographers here for, to help you writers."

How do you like that? An organization anxious to put a photographer at your disposal to make any pictures you want and *at absolutely no cost to you!* Boy, that's what I call service!

Once you have established your reliability and the powers that be learn that you may be depended upon to give favorable articles, you will find many an unexpected tip coming your way; tips which will result in unexpected checks. Your C. of C. is in complete touch with the business affairs of the community and any development or expansion in any industry usually means a salable article to some trade paper in that field.

Most fiction is the better for a sprinkling of facts that give a touch of authenticity to the descriptive writing. It is often impossible to visit the locale of the story. The local Chamber of Commerce can supply you with pamphlets and descriptive matter enabling you to write with confidence and accuracy regarding a place you've never even seen.

Let us say your locale is San Pedro. You know little about the place but the C. of C. gives you all the dope. You learn, among other things, that commercial fishing is an important factor in the life of the place so you casually cause one of your characters to have some business in Fish Harbor. He may be on the docks as the boats are unloading their catch of mackerel and, presto, your reader and editor, if they happen to be at all familiar with San Pedro,

feel you know your stuff. A further mention of the smell of cooking copra from the soap works there or the aroma emanating from the canneries, plants the place with sureness for anyone who has ever entered or left the harbor.

Your Chamber of Commerce exists to be used. Show that you can use its services for favorable ends

and all the results of endless hours, days and even weeks of research will be yours for the asking.

(Mr. Davis, president of the Professional Writers League of Los Angeles, syndicates a column to some sixty California newspapers; writes extensively for outdoor and other magazines; has, with Mrs. Davis, conducted a weekly radio program—on fishing and conservation—for fifteen years.)

HOW TO EAT, THOUGH A POET

By BESS SAMUEL AYRES, Texas

THE ultimate goal of every rhymester is to make a living writing verse.

If you aren't selling, don't blame it on your liver, vitamins or tonsils; look to your attitude. Admit that you are in business; you have a commodity to sell along with those who dispense hotdogs, real estate, and face cream. Apply business methods to your work; watch your overhead; sell in quantities; believe in your own product and keep on trying.

Take overhead. We'll assume that you can sell poems for \$2 but have not sold any for \$10 each. Selling ten \$2 poems will bring in the same amount of cash as two \$10 poems. But, selling those ten poems in a series cuts the overhead and is also "quantity production." Send a few as samples, using only a three-cent stamp, with a list of others in the series. If the editor is interested send the others.

During 50 weeks of 1941 the Standard Publishing Co., Cincinnati, used a poem of mine in *Junior Life*. At the end of the year the editor asked for another set of 50. These will appear 50 weeks in 1942. The series was on Bible characters, arranged as a "Guess Who," with answer elsewhere in the publication. I sent four as samples and they accepted the set on the strength of the four.

You can write a series on almost anything; seasons, holidays, historical characters, months of the year, birds, flowers, etc. Editors like to buy poems in quantity just as they do fillers. It saves time.

Another way to sell in quantity is to combine poetry and prose in playlets. Religious houses like David C. Cook, Elgin, Ill., or entertainment houses like Meigs Publishing Co., Indianapolis, buy these, especially for Christmas and Easter. I sold one to Cook on "Christmas Stewardship." First I wrote the five poems, then fastened them together with prose, making a playlet that taught a lesson. This concern doesn't care for literary plays, plays that measure up to the dramatic unities mentioned in a textbook; it wants a lesson. The theme of the playlet mentioned was: giving is a fine thing at all times, particularly at Christmas. I received more for the play than I would have for the poems sold separately.

Verse choirs are springing up all over the country, and as yet editors have had very little time to assemble material for them. Work out some chants, poetry readings, etc., for them. I have sold some of these that were a combination of poetry, prose, and music, to entertainment houses such as Bugbee, Syracuse, N. Y., Meigs, etc. This is a new field, so now is the time to get in on the ground floor, and work out your own pattern. Production at a mimeograph shop is not expensive.

To cut cost, I made my own stencil duplicator. All it required was a board, a handle, a piece of curved perforated tin, a piece of canton flannel. I printed 150 copies of a juvenile book last summer, even making the cover design on the duplicator. The latter cost

about 35 cents; ink and stencils were additional. Plain tin can be used but perforated is better because it can be inked from underneath with a brush, without removing the stencil.

But more than all these things persistence and attitude are necessary for steady sales. The door-to-door salesman doesn't expect to sell a mop at each home. If your verse must be sent out a dozen times to sell, then send it a dozen times. The fifty poems in series mentioned above had been out more than ten times before I sold them. Perseverance and postage stamps!

Add to the above, such things as clean copies for mailing, sending several months ahead of time for publication, slanting to the particular publication, etc., and you have about six bits worth of your sales chances. Knowledge of technical points counts only about two bits worth. So save your quarters and buy stamps—both postage and defense!



Advance, 14 Beacon St., Boston, Mass., Wm. E. Gilroy, editor, is greatly overstocked with material. "We make no payment for material," writes Mr. Gilroy, "as it is all supplied by our church constituency."

The American Weekly, 234 E. 45th St., New York, reports to a contributor: "We are very sorry to say that we will not be able to avail ourselves of any additional material, as we are already overstocked with stories on hand."



TO A MAN NAMED SHAKESPEARE

By CLARENCE EDWIN FLYNN

If Destiny had called for you
In nineteen hundred forty-two,
You'd find the Globe quite dark tonight,
While cinemas would blaze with light.

The themes you have immortalized,
And the long centuries have prized,
Would sound as strange as would the name
Of any who has spread their fame.

You'd have a modernistic stall
In Hollywood, and be on call,
With all your thrill-inventing pals,
Producing scripts for glamour gals.

THE STUDENT WRITER

By WILLARD E. HAWKINS

XLI—STORY-BUILDING FROM BASIC THEMES

Thus far, the twelve basic themes have been considered purely from the standpoint of analysis. The possibilities of synthesis have been rather pointedly ignored, except through implication. We have found that we could reduce already-written stories to simple, impersonal statements, and then to even further simplified statements of theme, finally expressing the latter in single word. The pertinent question now is whether a reversal of the process is practicable.

Theoretically, we would anticipate no difficulty. We have only to start with a theme and retrace the steps we took in isolating it. Thus, taking as our key-word *Regeneration*, we expand it to the theme statement, "Character is developed through adversity." This is still further expanded to, "The story protagonist is marred by a character flaw. Circumstances cause him or her to suffer trials and ordeals, as a result of which a new and better attitude toward life is developed."

This gives us our plot pattern. It remains now for us to fill out the details. Who and what shall the character be? We decide upon a boy. His character flaw? We decide to make him arrogant and selfish—the spoiled son of wealthy parents. How shall he be cured? The plot pattern points the way. Somehow he must be thrown into a situation where he will be compelled to face hardships and tough realities. This implies separation from his wealthy parents. Falling overboard from a luxury liner while they are taking a voyage is a logical method of accomplishing this purpose. So we subject our hero to this disaster and cause him to be picked up by a whaling vessel. In such an environment, contrasting so sharply with the luxury liner—there will be plenty of hardship, plenty of opportunity for the boy to develop character and a wholesome attitude toward life, if he has the right stuff in him. Thus by degrees we build up our story.

Were these the steps followed by Rudyard Kipling in writing "Captains Courageous"? We do not know, but obviously they could have been.

Another writer, in developing the same theme, might decide to employ a girl character, might select morbid self-consciousness as the character weakness. To effect a cure, the girl might be sent to a girls' school, where contacts with other students, and suitable emergencies devised by the author, could bring about a more normal attitude.

Still another writer might take a despotic, wealthy industrialist and devise circumstances which throw him anonymously among a group of workers who are trying to organize for better conditions in one of his own enterprises. Thereby he would acquire a broader and more humane point of view toward his employees. This is the application of the theme as used in "The Devil and Miss Jones."

Any number of examples could be devised, proving that synthesis of stories from the starting point of basic theme is feasible. Undoubtedly many writers can and do work up stories by this method, either regularly or occasionally.

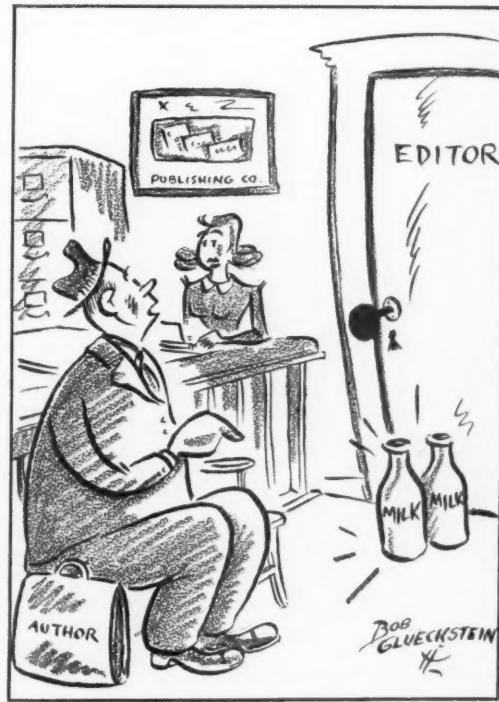
At the same time, it is far from being the sure-fire method that it might appear to be superficially.

Remember the illustration of a preceding lesson. We can reduce fine wine to a basic proportion of 15 to 20 per cent alcohol, 80 to 85 per cent water, and a definite amount of sugar. But we cannot put these ingredients together and thereby make wine. The finer essence—perhaps less than one per cent of the total—which escapes our synthesis, is really what makes a delicate beverage out of the basic water, alcohol, and sugar.

And this finer essence is not merely something added. It is the resultant of a very special process undergone by the raw materials in the course of fermentation.

The process, as a matter of fact, begins long before the grapes are put into the winepress. It begins in the soil. Grapes ripened in one region make wine of a different flavor and quality from those ripened in another region. They absorb life-qualities from a sun that is subtly different in its effect upon their flavor than the sun of some other latitude. When they go into the vat, secret methods are employed in the fermentation process. The finished product may be basically the same as a synthetic wine made up of measured amounts of water, alcohol, sugar, fruit acids, minerals, and essential oils. But the bouquet—which is all that counts with a connoisseur—will distinguish it.

The analogy is apparent. It isn't so much the combination of ingredients we put into a story that make it successful or otherwise; it is the method by which



"Tell me, honestly, does that old man-eater really drink milk?"

we arrive at them. Stories are not written by putting certain factors together; they are developed by a process of mental fermentation. The raw materials which we subject to this process are the ideas, facts, observations, motives, ideals, and what-not developed in the special soil of a writer's experience. Most assuredly, the writer's personality colors the finished product and gives it individuality of aroma. As a result of the mental fermentation, he may evolve a basic theme common to many stories, just as the basic ingredients of widely differing beverages may be similar. But this is of small importance. Somehow, it is the way the theme became incorporated into the finished product that counts—not the fact that it is so incorporated.

Perhaps an even clearer analogy would be the process of growth. Any living organism—a plant, for instance—may be reduced by analysis to certain chemical constituents—so much carbon, so much water, so much chlorine, etc. We might put these constituents together in close approximation to their relationship in the plant. But it will never be a real plant unless the chemicals are brought together through the mysterious processes of metabolism. The essential of a plant is life—not the ingredients of which it is composed. Anything possessing life must grow into being—and this applies to creative work as well as to fauna and flora.

The process—growth or fermentation—is largely one that takes places in the subconscious mind. It is best expressed by the term "mulling over."

In this process, ideas which seem to belong to our particular story gradually accumulate and adhere

around the nucleus. Characters emerge, grow more vivid, begin to take on individual characteristics. Bits of dialogue, scenes, and dramatic high points somehow fall into place.

At some point along the line, the author finds that he can begin to write the story—perhaps even is seized with a burning impulse to get it down on paper.

With some writers, the impulse does not come until the story has been sufficiently mulled over so that it can be poured forth in near-perfect form. With others, writing may serve as a part of the mulling process. An imperfect, unfinished, even nebulous or distorted preliminary version is written, later to be worked over into a well-rounded final draft. Putting thoughts on paper, even though they turn out to be drivel, corresponds in a way to the stirring process which encourages fermentation. Probably the majority of writers find it helpful to start writing when the story begins to come to life.

The method of starting with a theme and working up to a story outline is thus seen to be effective, if it serves to initiate the mulling process. Wisely employed, it may, in fact, be regarded as among the best of all "self-starters."

PRACTICE SUGGESTIONS

1. Select a number of stories—illustrating various basic themes—and outline the steps by which they could have been developed from the key-word applicable to each.

2. In each case, substitute other characters and factors which would result in different stories founded on the same basic theme.

3. Starting with a basic theme, devise the broad outline of an original story which could be written therefrom. Try to develop such a story, not merely by putting together the necessary factors, but by mulling over the idea until it comes to life and demands to be written as a spontaneous new creation—not a synthesized mechanical product.



BOOKS RECEIVED

SELF-CRITICISM GUIDE FOR SHORT-STORY WRITERS
by Lynn Clark. Published by the author. 16 pp.
25 cents.

Prof. Clark has taught short story writing for over 20 years at the University of Southern California. Advising writers to criticize their short stories while the latter are still in the rough draft form, he submits a tabloid guide to self-criticism which covers plot, characterization, setting, point of view, opening, organization, tempo, suspense, ending, style, and title. There are supplementary instructions for preparation of the manuscript, mailing methods, authors' rights, and selling practice. The booklet is the boiled-down essence of a tremendous amount of short-story wisdom.

TWENTY-FIVE TALKS ON POETRY, by Ina L. Mellanchamp. Published by the author. Paper. 76 pp.
\$1.00.

An extended discussion of verse forms, illustrated with examples.



WAR BOOKS MULTIPLY

Of several books publicized in a current Duell, Sloan, and Pearce press release, five have a war basis. "Full Crash Dive" was one title. The kind of a dive book publishers are currently making on books of strictly war appeal.

The Old Editor

IT'S A WRITERS' MARKET

I called on a New York fiction editor yesterday, a friend who told me last December he was going to keep away from the war. He grinned. "Don't say it, old-timer. I admit it. Every story in this issue has a war angle."

He is typical. Editors are practically 100 per cent war-conscious. Even in the love story magazines, it is mighty difficult for a writer to leave war out and sell his manuscripts.

Markets haven't slumped—they are all active. Even the *Saturday Evening Post* is buying five stories a week instead of four. Right on down the line to the pulps, the trend is toward more stories on the contents page. The magazine increasing its price feels it has to publish more material.

On the whole, in consequence, writers are doing well. There are fewer writers submitting stories today than a year ago. The love pulp editors are desperate. Many of their writers are doing war work of some kind on the side, and have less time for writing. The confession field, too, is begging for material—and so is the fact field in crime. No good writer has any cause to worry about future sales.

We are coming to a writers' market, instead of an editors' market. That means, sooner or later, increases in rates.

The next time an editor asks you for a rush story, hit him for a little increase in rate. Don't tell him I advised you to do this; just say that you have to put in extra hours, and overtime should be paid at higher rates. Isn't that customary for work in industry? And if writing isn't work, what is it?

THE AUTHOR & JOURNALIST'S HANDY MARKET LIST

FOR LITERARY WORKERS—PUBLISHED QUARTERLY

JUNE, 1942

The Handy Market List offers, in brief, convenient form, the information of importance to writers concerning periodical markets. Constant vigilance is exercised to keep this quarterly list accurate and up-to-date; it is appreciated when readers call our attention to errors or omissions. The magazines are grouped under classifications designed to assist the writer in locating the markets for specific types of material. A few abbreviations are employed. M-20 means monthly, 20 cents a copy; 2-M, twice monthly; W, weekly; Q, quarterly. Figures indicate preferred word limits. "Acc." indicates payment on acceptance or shortly after; "Pub." indicates payment shortly before or after publication. When specific word rates are not given, "first-class rates" indicates a general average around 5 cents a word or better; "good rates," around 1 cent a word; "fair rates," around ½ cent a word. The parenthetical statement following title of magazine indicates the banner or name of publishing house; "S. & S." stands for Street & Smith, "Macfadden" for Macfadden Publishing Co., etc. The notation "Slow" or "Unsatisfactory" is a warning that delays or non-payment for material have been reported by contributors. It should be obvious that The Author & Journalist can assume no responsibility for the periodicals here listed, but merely publishes the available information for the guidance of readers. Submitted manuscripts should always be accompanied by return postage—preferably by stamped, addressed return envelopes—and copies should be retained as insurance against loss.

A—GENERAL LIST

STANDARD PERIODICALS

America, 329 W. 108th St., New York. (W-15) Articles on topics of current social and political interest; short modern verse. Rev. Francis Talbot, S.J. \$25 per 2-page article (about 1½ c.) Pub.

American Hebrew, The, 48 W. 48th St., New York. (W-25) Articles on Jewish affairs, short stories, Jewish background, American scene 1200-1500. Arthur Settell, ½c up, photos \$1 up. Pub.

American Legion Magazine, 1 Park Ave., New York. (M) Short stories and articles, 2000-3000, with appeal to men of approximately American Legion age. Alexander Gardiner, Acc., no set rate.

American Magazine, The, (Crowell) 250 Park Ave., New York. (M-20) Short stories 3500-6000; serials 50,000; short shorts 1500-1800; mystery novelettes 20,000-25,000; "Vignettes" under 500. Articles usually arranged for. Sumner N. Blossom; Henry La Cosse, fiction. Ed. First-class rates, Acc.

American Mercury, The, 570 Lexington Ave., New York. (M-25) Serious, political debunking articles, short stories, up to 3000; verse. Eugene Lyons, 3c up, Acc.

American Swedish Monthly, The, 630 5th Ave., New York. (M-20) Illustrated articles dealing with Sweden, relations between Sweden and U. S., or success stories Americans of Swedish stock, 1000-2000. Victor O. Freeburg, 1c, photos \$3, Pub.

Arcadian Life, P. O. Box 90, Cape Girardeau, Mo. (Bi-M-25) Ozark folklore material. Garland Brickey, ½c up, Pub. Verse, prizes only.

Asia, 40 E. 49th St., New York. (M-35) Interpretative articles on oriental life, politics, art, culture, exploration and thought. Asiatic Russia included. 800-3400. Oriental fiction. Richard J. Walsh, \$15 a printed page, Acc.

Atlantic Monthly, 8 Arlington St., Boston. (M-40) Essays, human-interest articles sketches, short stories, verse; unusual personal experiences; high literary standard. Edward Weeks. Good rates, Acc.

Beaver, The, Hudson's Bay Co., Winnipeg, Canada. (Q-25) Articles on travel, exploration, trade, anthropology, natural history in the Canadian North, up to 2500, illustrations essential. Clifford P. Wilson, 1½c, Pub.

Belgium, 6 E. 45th St., New York. Published by a group of Belgian patriots in exile. Rene Heslaire. Query before submission.

Better Living (Somotone Corp.), 570 5th Ave., New York. (Bi-M-25) Inspirational articles, hobbies, sports, 2500; short lyrics glorifying sound, \$5 to \$10, with additional prize of \$25 for the best in this fiscal year. Theodore Swanson, \$15-\$35 per Ms. Acc.

The California Highway Patrolman, 1213 H St., Sacramento, Calif. (M) Shorts and serials, carrying moral on traffic safety, 1500. Jackson T. Carle, 1c, Acc. (Stocked at present.)

Canadian Forum, The, 28 Wellington St., W., Toronto, Can. (M) Short stories to 1500 words reflecting current Canadian social scene. Poems of high literary quality. Alan Creighton, Asst. Ed. \$5 a story; poems paid in subscriptions.

Canadian Geographical Journal, 49 Metcalfe St., Ottawa, Canada. (M-35) Illustrated geographical articles 1500-2500. Gordon M. Dallyn, 1c up, Pub.

Christian Century, The, 407 S. Dearborn St., Chicago. (W-15) Articles on religious, economic and social topics. Chas. Clayton Morrison. Indefinite rates.

Christian Science Monitor, 1 Norway St., Boston. (D-5) Articles, essays, for editorial and department pages, up to 800; forum to 1200; poems; juvenile serials, not over 12 installments 1200 each; verse, \$7 column, Acc. or Pub.

Collier's, (Crowell), 250 Park Ave., New York. (W-5) Short stories up to 5000; serials up to 60,000; articles on popular questions of the day 3500-5000. Wm. L. Chemery. (Max Willkin, fiction editor.) First-class rates, Acc.

Columbia, 45 Wall St., New Haven, Conn. (M-10) (Knights of Columbus) Articles of general interest for men 2500-3500; action short stories; verse. John Donahue, 1 to 3c, Acc.

Common Ground, 222 4th Ave., New York. (Q-50) Articles, fiction, and poetry on the racial-cultural situation and folk ma-

terials in America, 1500-3000. Margaret Anderson, Ed. ½ to 2c, Pub.

Commonweal, The, 386 4th Ave., New York. (W-10) Catholic review. Timely articles on literature, arts, public affairs, up to 2500; verse up to 16 lines. Philip Burnham, Edw. Skillin, Jr. ¾c, verse 40c line, Pub.

Contest World-News, 402 Broad and Market Bldg., Newark, N. J. (M-25) Articles on all phases of prize contests, 400-2000. Interviews with prize winners, judging methods, winning entries; fillers; verse; news stories, photos. Query. Hal Miller, \$1-\$25.

Coronet, (Esquire, Inc.) 919 N. Michigan Ave., Chicago. (M-25) Formula (except boy meets girl) short stories, 4000. Articles on events, organizations and personalities of general interest, up to 2500; story-telling photos. Oscar Dystel, Bernard Geis \$100 up per story or article. Fillers, 200 words or less, Acc.

Cosmopolitan Magazine, (Hearst) 959 8th Ave., New York. (M-25) Outstanding short stories 5000-7000; short shorts 1000-2000; novelettes 10,000-20,000; serials 50,000-60,000; book-length novels, non-fiction features. Articles of cosmopolitan interest 2000-4000. Harry Payne Burton. First-class rates, Acc.

Country Book, The, 70 E. 45th St., New York. (Q) Practical help to country people, especially to former city dwellers, who are adjusting themselves to rural life. Articles to 3500, humorous essays on country life and people, unusual short stories on country life and people, to 2500; short verse on rural and nature subjects. Alfred H. Zinks. Verse, 25c a line; prose, according to value of particular feature, Pub.

Current History, Scotch Plains, N. J. (M-25) Articles on current political, industrial, economic, sociological trends, foreign affairs, national and international, written by authorities. Spencer Brodney, 1c, Acc.

Desert Magazine, The, El Centro, Calif. (M-25) Illustrated feature articles from the desert Southwest; hobbies, history, mining, desert homes and gardens, Indians, recreation, personalities, travel, etc., marked human-interest slant, 1500-2500. Desert pictures. (Oversupplied with poetry.) Randall Henderson, lc prose. Photos \$1 to \$3, Acc.

Digest and Review, 683 Broadway, New York. (M-15) Articles on politics, national defense, science, psychology, self-help, vocational guidance. Authentic, sparkling. No poetry, fiction, photos. ½c to 5c, 2 to 3 weeks after Acc.

Direction, Darien, Conn. (M15) Short stories and documentary material, 1000-2000, progressive viewpoint. M. Tjader Harris, 1c, Pub.

Ella Magazine, 50 E. 42nd St., New York. (M-20) Adventure, romance, Western, mystery, historic short stories; articles on up-to-date subjects, 5000; cartoons. Coles Phillips. \$100 to \$500, Acc.

Encore, 77 River St., Hoboken, N. J. Pocket-size reprint magazine, using principally digests of works of old masters. Spence Flint. Average payment for reprint rights, \$10, top payment \$25.

Esquire (Esquire-Coronet) 919 N. Michigan Ave., Chicago. (M-50) Sophisticated unsentimental articles; masculine viewpoint; essays, sketches, short stories, 1500-3000; cartoons, cartoon ideas. (No women writers.) Arnold Gingrich, 3 to 10c, Acc.

Extension, 360 N. Michigan Ave., Chicago. (M-30) Short stories, 1500-5000; romance, adventure, detective, humorous; six installment serials, 5000; short-shorts; cartoons. Eileen O'Hayer, \$25-\$100 each, Acc.

Far East, The, St. Columbans, Nebr. (M-10) Catholic mission features largely staff-prepared; buys short (1500-2500) stories with authentic Catholic background; authentic travel and human-interest articles and photos on China, Japan, Burma, etc. Rev. Patrick O'Connor. Stories, \$15, Acc.; articles and photos, proportionately.

Fireside Chatter and Fiction, W. Albany, New York. (Bi-M-20) Experimental magazine paying only in prizes and contests. Clean, wholesome material appealing to both men and women. Ruth C. Dietz. (Overstocked on stories.)

Foreign Service, (F.V.W.) Broadway at 34th St., Kansas City, Mo. (M) Short stories with service background, human angle, no love interest, to 2500; short stories, about 1000. Barney Yanofsky, 2c, Acc.

Fortune, Time & Life Bldg., New York. (M-\$1) Articles with industrial tie-up, 95% staff-written. Some source material purchased. Eric Hodgins, Pub.

Freedom, 1475 Oak Knoll Ave., Pasadena, Calif. Feature articles and scientific contributions on freedom, condensed and factual, 1000-2500; some verse, 100-250. Prys Hopkins, 3c and up.

Free World, 55 W. 42nd St., New York. Articles on world affairs, with emphasis on post-war construction, 2500-3500. John Smartenko, \$40 per article.

Future, 14 E. Jackson Blvd., Chicago, (M) National magazine of U. S. Junior C. of C. Articles on any subject of interest to young men (21-35) to 2000, with illustrations. Walker Brooks, 2c, Pub.

Gourmet, 330 W. 42nd St., New York. (M) Anecdotes, true experiences, informative articles, verse, connected with gourmet eating and living, slanted to male readers. Rates vary. Pearl V. Metzelein.

Grit, Williamsport, Pa. (W-5) Clean short stories, adventure, mystery, love, Western, etc., 1000-5000; serials. Odd, strange pictures, brief text; household articles; short illustrated articles for women's and children's pages. Howard R. Davis, \$3.50 to \$6 per short story, articles \$2 to \$3, photos \$2, Acc.

Harper's Magazine, 40 E. 33rd St., New York. (M-40) Times articles for intelligent readers; short stories; essays; verse. Frederick Lewis Allen, Acc.

Hollywood, (Fawcett), 1501 Broadway, New York. (M-5) Light, amusing "angle" stories on Hollywood personalities and films, on assignment. Joan Votis. Liberal rates, Acc.

Jewish Mirror, 55 W. 42nd St., New York. (M) Digest size magazine, using fiction, 1000-1500—preferably of the American Jewish scene, ranging from light to tragic and authentically Jewish; articles on Jewish affairs, Jewish history, Jewish problems; personality articles; articles of general human interest; humor and poetry; fillers. N. J. Nuremberger, 1c, Acc.; poetry, 35c a line; cartoons and pictures by arrangement. Higher rate for exceptional material.

Kapustka, The, 5013 So. Throop St., Chicago. (Q) Social satiric interviews with leading literary lights and prominent personalities, fiction (realism preferred), etc. Stan Lee Kapustka. Payment in free copies.

Leatherneck, Marine Barracks, 8th and I Sts., Washington, D. C. (M-25) Articles of military interest, to 3000. Lt. Col. C. T. Brooks, 3c (\$50 maximum), Pub.

Liberty, (Macfadden) Bartholomew Bldg., New York. (W-10) Romantic, adventure, humorous short stories, youthful appeal, 1000-5000; serials about 50,000; timely human-interest articles. Ernest V. Heyn. First-class rates, Acc.

Maclean's, (Maclean) 481 University Ave., Toronto, Canada. (M-5) Short stories, Canadian interest—love, romance, sea, mystery, adventure, outdoor, up to 5000; serials 30,000-65,000. Articles of Canadian interest. H. Napier Moore, 1c up, Acc.

Magazine Antiques, The, 40 E. 49th St., New York. (M) Authoritative articles representing new discovery, or a new point of view, or a new opinion, regarding some aspect of glass, china, metalware, furniture, etc., 1000-2500. Alice Winchester, 13c, Pub.; exclusive photos, paid for at cost.

Menorah Journal, The, 63 5th Ave., New York. (Q-\$1) Jewish short stories, sketches, one-act plays, essays, poetry. Henry Hurwitz, 1c up, Pub.

Military Service News, The, Box 127, Fort Sam Houston, Tex. (W) Short stories, serials, for Army only. 1c a line.

Montrealer, The, 1111 Beaver Hall Hill, Montreal, Que., Canada. (M-10) Light, satiric, smart short short stories 1200. L. Roberts, 1c, Pub.

Nation, The, 55 5th Avenue, New York. (W-15) Articles on politics, literature, economics, up to 2400. 13c, Pub.

National Geographic Magazine, 1156 16th St., N. W., Washington, D. C. (M-50) Official journal National Geographic Society. Articles on travel and geographic subjects up to 7500; photographs. Gilbert Grosvenor. First-class rates, Acc.

National Historical Magazine, Memorial Continental Hall, Washington, D. C. (Published by Nat. Society D.A.R.) (M-25) American historical articles, 1500-3000, especially of Revolutionary period. Elisabeth E. Poe. Indefinite rates, Pub.

National Jewish Monthly, The, 1003 K St., N. W., Washington, D. C. (M-15) Short stories, articles, essays, Jewish interest. Edward J. Grusd, 1c, Pub.

New Masses, 461 4th Ave., New York. (W-15) Progressive, win-the-war, sociological, economic articles, addressed particularly to the middle class; also short stories, reportage, sketches and poems. No payment.

New Mexico Magazine, Santa Fe, N.M. (M-15) Illustrated articles on New Mexico. George Fitzpatrick, \$10 to \$15 per article. Pub. Verse, no payment.

New Republic, The, 40 E. 49th St., New York. (W-15) General articles, 2000-2500, dealing with economics, sociology, national and international affairs. Some verse; also short stories and fictional sketches to 1500. Thomas Sancton, 2c, Acc.

New Yorker, The, 25 W. 43rd St., New York. (W-15) Short stories and humor 400 to 2000; factual and biographical material up to 2500; cartoons, cartoon ideas. Good rates, Acc.

Opinion, 122 E. 42nd St., New York. (M-25) Articles 2500-3000; short stories 2500; verse; fillers; Jewish interest. Dr. Stephen S. Wise, 1c, Pub.

Opportunity, A Journal of Negro Life, 1133 Broadway, New York. (M-15) Short stories, articles, poetry; Negro life and problems. Elmer Anderson Carter. No payment.

Our Army, 11 Park Place, New York, N.Y. (M-25) Stimulating controversial military articles; short stories 1000 to 1200 (no World War fiction); jokes; cartoons; regular army background. Carl Gardner. Up to 3c, Pub.

Our Dumb Animals, 180 Longwood Ave., Boston, Mass. (M-10) S. P. C. A. organ. Animal welfare articles, short stories, prose up to 500; verse up to 24 lines, photos. Guy Richardson, 3c up, poems \$1.50 up, Acc.

Our Navy, 1 Hanson Pl., Brooklyn, N.Y. (M-25) Authentic articles on modern naval subjects 2000-4000; action naval short stories; cartoons; photos. Cliff Alderman. Varying rates, Pub.

Outwitting Handicaps, 12716 Tuller Ave., Detroit, Mich. (Bi-M-25) Personal recovery stories, first person 1500-2000. Articles contributing to mental uplift of sick 500-1000. Interviews with

prominent people on their health philosophies. Harry E. Smithson, 3c, Acc.

Popular Psychology Guide, 114 E. 32nd St., New York. (Bi-M-25) Inspirational articles 1100-1200. 3c, Pub.

Railroad Magazine, (Munsey) 280 Broadway, New York. (M-25) Technically accurate railroad material. Fact articles—query editor beforehand stating subject and qualifications for handling. Freeman H. Hubbard. Good rates, Acc. (Overstocked with poetry and fillers.)

Reader's Digest, Pleasantville, N.Y. (M-25) Digests of published articles; occasionally original articles. Good rates, Acc.

Redbook, (McCall) 230 Park Ave., New York. (M-25) Short stories, serials, complete novels, novelettes, feature articles. Edwin Balmer. First-class rates, Acc.

Rotarian, The, 35 E. Wacker Drive, Chicago. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays, 1500-2000. Little fiction used. Leland D. Case. First-class rates, Acc.

Saturday Evening Post, The, (Curtis) Independence Sq., Philadelphia. (W-10) Articles on timely topics 2000-4000; short stories 4000-6000; serials to 90,000; lyric and humorous verse; skits, cartoons. Ben Hibbs. First-class rates, Acc.

Saturday Night, 73 Richmond St., W., Toronto, Canada. (W) Articles of Canadian interest up to 2000; light, humorous articles, satire. B. K. Sandwell, 3c to 1c; photos \$2-\$3, Pub.

Saturday Review of Literature, 25 W. 45th St., New York. (W) Articles, essays, verse, fact-items, on literature. Norman Cousins. \$4.50 column (10 inches); poems, \$10.

Sea Power, 10 Rockefeller Plaza, New York. (Published by Navy League of U. S.) (M-25) Articles to 2500 on all aspects of all navies and the merchant marine; also first person stories of war adventures at sea. Hendry L. Bart, 2c, Pub. Query.

Select Stories, 100 5th Ave., New York. (Bi-M) All types of fiction—love, Western, aviation, adventure, war, sport, humor—aimed for family appeal; short stories, 1600-3000; novelettes, 5000-7500. Ben Liepp, 1c, Acc.

Story, 432 4th Ave., New York. (Bi-M-40) Distinctive short stories, novellas. Whit Burnett. Moderate rates, Pub.

Successful Living Magazine, 683 Broadway, New York. (Bi-M-15) First person health-regained stories with photos, covering food, exercise, etc. Market wide open. F. L. Nelson, 3c, 3 weeks after Acc.

This Week, 420 Lexington Ave., New York. (W-newspaper supplement) Romance, mystery, adventure, humorous short stories to 3500; short stories under 1500; short articles on popular science, adventure, glamorous personalities, sports, news, subjects making for a better America, to 1500; inspirational editorials 800-1000; fillers, cartoons, short animal material; appealing animal photos. Mrs. William Brown Meloney.

338 News, 152 W. 42nd St., New York. Articles on current events, domestic and foreign, biographical sketches, theatre, movie and sports personalities. Illustrations; cartoons. E. Schwartzman, 1c, Pub.; \$5 up for drawings.

Tomorrow, 11 E. 44th St., New York. (M-25) Articles on psychology, philosophy, religion, creative arts, metaphysics, 1500-3000; verse. Florence Brobeck, Mng. Ed. Articles \$50 up, ver. \$5-\$10.

Toronto Star Weekly, The, 80 King St., W., Toronto, Canada. (W-10) Feature articles, Canadian appeal. Novels and serials, 45,000 or over; short stories 500-3500, love-adventure, romantic, Western, mystery, detective, sport, etc., themes. No "defeatist" material. N. A. Folland, Fiction Ed.; Fred M. Payne, Article Ed. Varying rates, Acc.

Town and Country, 572 Madison Ave., New York. (M-50) Articles with photos of personalities, travel, sports, satire, unusual subjects and places, 1000-3000. Harry A. Bull. Varying rates.

Travel, (McBride) 116 E. 16th St., New York. (M-35) Illustrated travel, exploration, adventure articles 1500 to 5000; photos. Coburn Gilman, 1c, \$3 to \$5 per photo, Pub.

U. S. Army Review, Box 1554, Atlanta, Ga. Business articles on army life. Ruel McDaniel, 1c up; gage, \$2 up.

Virginia Quarterly Review, 1 West Range, Charlottesville, Va. (Q-75) Exceptional literary, scientific, political essays 3000-5000; short stories of high standard; little verse. Archibald Shepperson. Good rates payable on publication.

War News Illustrated, 103 Park Ave., New York. (M) Technical newsworthy war articles by experts, to 2000; first person stories of war experiences, and war photos. Armand J. Lopez, Mng. Ed. Pub., by arrangement.

Welcome News, 404 W. 9th St., Los Angeles. (M-10) Articles on travel, history, biography, 200-1500; essays on Cooperatives, 1000-1200; varied verse. T. G. Mauritan. No payment at present. Generally Acc. (Overstocked.)

Westways, 2601 So. Figueroa St., Los Angeles, Calif. (M-20) Articles 1200, photos of out-of-door California, natural science, history, biography. Phil Townsend Hanna, 3c, payment by negotiation, Acc.

World Opinion, 35 West 32nd St., New York. (M-15) Novellas, articles, essays, 500-1000; cartoons and cartoon ideas; all reflecting current opinion. Richard J. Moses and Saul Feder. No payment at present.

Yale Review, Box 1729, New Haven, Conn. (Q-\$1) Articles on current political, literary, scientific, art subjects 5000-6000. Helen MacAfee, Mng. Ed. Good rates, Pub.

Your Guide, 114 E. 32nd St., New York. Inspirational articles dealing with personality problems or marital relations. Jules Carter Saltman. Up to 2c.

Your Life, The Popular Guide to Desirable Living, 354 4th Ave., New York. (M-25) Inspirational, helpful articles on living, 1200-2500; fillers. Douglas Lurton. First-class rates, Acc.

Your Personality, 354 4th Ave., New York. (Bi-M-25) Not an open market. Douglas Lurton.

WOMEN'S AND HOME MAGAZINES

American Cookery, 35 Fayette St., Boston, Mass. (10 issues yearly-15) Articles, short stories and photos, all with a food slant. Imogene Wolcott, Ed.; Ella Shannon Bowles, Assoc. Ed. 1c, Pub.

The Better Home, 161 8th Ave., N., Nashville, Tenn. (Q-10) Short stories and articles to 2500; editorials to 900. Elizabeth Dennison, 3c, Acc. Poetry slightly higher.

Canadian Home Journal, 73 Richmond St., W., Toronto, Ont. (M-10) Short stories to 5000, 4 to 6-part serials; articles of interest to Canadian women, 2500. W. Dawson. Good rates, Acc.

Charm Magazine, (S. & S.) 79 7th Ave., New York. (M-15) Articles 1500-1800, on fashion, beauty, charm, budgets, usually on assignment; short stories, to 2500. Elizabeth D. Adams. Good rates, Acc.

Chatelaine, (Maclean) 481 University Ave., Toronto, Canada. (M-10) Short stories, love, married-life, parental problems, mystery, adventure, 3500-5000; short serials. Articles, Canadian interest, up to 2000. Byrne Hope Sanders. 1c up, Acc.

The Christian Family and Our Missions, 365 Ridge Ave., Evanston, Ill. (M-10) Catholic family magazine using whole-story shorts, 1000-2500, and suitable verse. Frederic M. Lynn, S.V.D. 1c, verse, 5-10c a line, Acc.

Club Women's Digest, 401 Berger Bldg., Pittsburgh. (Q) Domestic and feature articles. Mary S. Powell. 3/4c, Acc.

Everywoman's Magazine, 1790 Broadway, New York. (M-3) Love, romance, humor short stories up to 6000; serials, 3-4 parts, 6000 each; articles 1000-1500; short short stories, 1500; short verse. Elita Wilson. \$25 to \$150, Acc.

Family Circle Magazine, The, 400 Madison Ave., New York. (W-gratis) Overbought; not in market. R. R. Endicott. Good rates.

Fan Fare, Balfour Bldg., 351 California St., San Francisco, Calif. (Semi-M) Short stories 3000; illustrated articles 1500 to 3000, domestically slanted, "fan" theme—radio, movies, sports, travel, hunting, adventure, etc. Shorts \$5, longer \$10, Acc.

Glamour, (Conde Nast) 420 Lexington Ave., New York. (M-15) A fashion and beauty magazine; light articles about Hollywood and young career women; short-shorts to 2000, youth appeal, but not too sophisticated, \$75. Mrs. Joan Cuyler, Fict. Ed.

Good Housekeeping, (Hearst) 57th St. and 8th Ave., New York. (M-25) Young love short stories up to 5000; serials. Article ideas, articles, verse. Herbert R. Mayes. 5c up, Acc.

Harper's Bazaar, 572 Madison Ave., New York. (14 yearly-50) Distinguished short stories only; not popular magazine material. Prefers articles in outline form. Mary Louise Aswell. Good rates, Acc.

Holland's, The Magazine of the South, Main and 2nd Sts., Dallas, Tex. (M-10) Articles of interest to Southern women, 1000-2000; love short stories, 1500-3500; serials, 10,000-30,000; verse. 1/2c up, photos \$2 up, Acc.

Household Magazine, 8th and Jackson Sts., Topeka, Kans. (M-20) Household and general articles, short stories about 1000, also 2500-5000; serials 2000-30,000. Nelson Antrim Crawford. 2c up, verse 50c line, Acc.

Independent Woman, 1819 Broadway, New York. (M-15) Articles expressing woman's viewpoint on social and economic matters, business and professional women's problems, stories of women's success in business, 1200-2000. Verse 2-5 stanzas. Winifred Willson. \$10-\$35 per article, verse \$2-\$3, Acc.

Ladies' Home Journal, (Curtis) Independence Sq., Philadelphia. (M-10) Articles 1000-5000; short stories 3000-6000, serials, one-parters, short lyric verse. Bruce Gould, Beatrice Blackmar Gould. First-class rates, Acc.

Mademoiselle, (S. & S.) 1 E. 57th St., New York. (M-25) Short stories for smart young women, ages 18-30, 1500-3000; articles up to 2500; light, brisk personality sketches; humorous sketches; cartoons. Betsy Talbot Blackwell. Acc. (Temporarily stocked.)

Mayfair, (MacLean) 481 University Ave., Toronto, Canada. (M-25) Society, fashion, sport articles, Canadian interest. J. Herbert Hodges, 1c, Pub.

McCall's Magazine, (McCall) 230 Park Ave., New York. (M-10) Serials, complete novels, short stories, articles. Otis L. Wiese. First-class rates, Acc.

National Home Monthly, (Home Pub. Co.) Bannatyne and Dagnar Sts., Winnipeg, Man., Canada. (M-10) Illustrated feature articles; short stories, 5000; verse. L. E. Brownell. Good rates, Acc.

Parents' Magazine, The, 52 Vanderbilt Ave., New York. (M-25) Articles on family relationships, child care, food with menus and recipes, etc., 2000-2500. Clara Savage Littlefield. 1/2c, Acc.; jokes, shorts on childhood and teen-age problems, \$1 each, Pub.

Vogue, Incorporating **Vanity Fair**, (Conde Nast) 420 Lexington Ave., New York. (M-35) Articles on unusual travel, social activities, fashionable women's interests; essays on fads, foibles, etc., 1500-2000; photos. No poetry, no fiction. Edna W. Chase. Good rates, Acc.

Western Family, 3224 Beverly Blvd., Los Angeles. (Bi-M) Domestic problem, young-love, home-mother type of fiction up to 4000. Ruth Waterbury. \$150 for 4000-word story; \$25 for 1000-word article, Pub.

Woman, The, 420 Lexington Ave., New York. (M-10) Non-fiction of interest to women, 2000. Lorna Farrell. Varying rates, Acc.

Woman's Day, 19 W. 44th St., New York. (M) Fiction, 3000-5000 with human interest appeal to American housewives and mothers; art-of-living and humorous articles, 1000. C. A. Anthony, Mng. Ed.; Betty Finnin, Fiction Ed. Rates on arrangement.

Woman's Home Companion, (Crowell-Collier) 250 Park Ave., New York. (M-10) Women's and household interests. Articles, short stories, 2500-6000; serials to 60,000. Willa Roberts. First-class rates, Acc.

ALL-FICTION OR "PULP" MAGAZINES

GENERAL ADVENTURE

(Also Special Classifications not Grouped Elsewhere)

Adventure, (Popular) 205 E. 42nd St., New York. (M) Distinctive adventure short stories, novelettes. Kenneth White. 1/2c up, fillers 1c, Acc.

Argosy, (Munsey) 280 Broadway, New York. (Bi-M-10) Good fiction, every variety, sound characters, romantic elements, colorful background. Short stories, 1000-6500, novelettes, 7500-

13,000, serials to 75,000 (installments, 8-10,000). Harry Gray. Good rates, Acc.

Blue Book, (McCall) 230 Park Ave., New York. (M-15) Mystery and adventure short stories, novelettes, serials; book length novels. Real-experience contests. Donald Kennicott. Good rates, Acc.

Doc Savage Magazine, (S. & S.) 79 7th Ave., New York. (M-15) Action adventure short stories about 4000, American heroes, any locale. John L. Nanovic. 1c up, Acc.

Exciting Navy Stories, (Thrilling) 10 E. 40th St., New York. (Q-10) Adventure stories of all branches of naval activity, 1000-10,000. Leo Margulies. 3/4c up, Acc.

Fiction Monthly, 3435 Peel St., Ste. 6, Montreal, Can. Adventure, love, detective—not taboos—800-2000. 15 stories a month. Fillers, occasional poem. Milton Kanter. 3/4 to 1/2c.

Five Novels, (Dell) 149 Madison Ave., New York. (M-20) Western adventure, sport, mystery novels, 15-20,000, love interest. F. A. McChesney. 1/4c, Acc.

Jungle Stories, (Fiction House) 461 8th Ave., New York. (Q-20) Adventure short stories, novelettes of the African jungles. Malcolm Reiss. 1c, Acc.

Sensation, 1476 Broadway, New York. (M-25) True, illustrated adventure, sensation stories, 5000-6000; principal by-line preferred, but not imperative. Tony Field. 2c; photos, \$3.50, Acc.

Short Stories, 9 Rockefeller Plaza, New York. (2-M-25) Adventure, mystery, action short stories up to 6000; novelettes, 10,000-12,000; complete novels; serials, 25,000-60,000; fillers, 50-500. True adventures to 1000. Dorothy McIlwraith. Good rates, Acc.

Thrilling Adventures, (Thrilling) 10 E. 40th St., New York. (M-10) Action short stories and novelettes, to 15,000. Foreign locales; American heroes; slight woman interest. Leo Margulies. 1c up, Acc.

DETECTIVE—CRIME—MYSTERY—GANGSTER

Ace G-Man Magazine, (Popular) 205 E. 42nd St., New York. (Bi-M-10) Short stories, novelettes 9000, novels 15,000, involving activities of G-Men. John Bender. 1c, Acc.

All-Star Detective, (Red Circle) 330 W. 42nd St., New York. (Bi-M-10) Detective shorts, novelettes, all lengths. Robert O. Erismann. 3/4c up, Acc.

Avenger, The, (S. & S.) 79 7th Ave., New York. (Bi-M-10) Complete novel by arrangement. Fast-paced, modern short stories, detective heroes. John L. Nanovic. 1c up, Acc.

Big Book Detective, (Fictioneers) 210 E. 43rd St., New York. (M) Stories of crime action. Shorts, 4000-5000; novelettes, to 10,000. Alden Norton. 3/4c up, Acc.

Black Book Detective, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Book-length novel arranged for. Fast-action detective short stories. Leo Margulies. 3/4c, Acc.

Black Mask, (Fictioneers) 210 E. 43rd St., New York. (M-15) Detective fiction of all lengths from short-shorts of 1000 to serials of 60,000. Fast-timed, need, shorts 6000-8000. Authentic backgrounds; believable and plausible in plotting and characterization. Kenneth White. 1c up, Acc.

Claues-Detective Stories, (S. & S.) 79 7th Ave., New York. (Bi-M-15) Fast-paced, lively detective stories, woman interest, strong menace, unusual conditions; short stories to 5000; novelettes 8-20,000. John L. Nanovic. 1c up, Acc.

Crack Detective, (Columbia Publications Inc.-Double Action Group) 60 Hudson St., New York. (Bi-M-10) Detective fiction-crime stressing plot and characterization; short stories and novelettes, 3000-10,000. Cliff Campbell, 3/4c, Pub.

Detective Book Magazine, (Fiction House) 461 8th Ave., New York. (O-20) Short, straight detective stories, 2000-5000; quick twist at end desirable. Wallace Foote. 1c, Acc.

Detective Novels, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Two 20,000-word novelettes. Fast action detective short stories. Leo Margulies. 3/4c, Acc.

Detective Short Stories, (Red Circle) 330 W. 42nd St., New York (Bi-M-10) Detective short stories to 7000. Robert O. Erismann. 3/4c, Acc.

Detective Story (S. & S.) 79 7th Ave., New York. (M-15) Detective short stories to 8000; novelettes to 12,000; short novels to 30,000. Daisy Bacon. 1c up, Acc.

Detective Tales, (Popular) 205 E. 42nd St., New York. (M) Emotional short stories, crime background, up to 4000; detective-mystery-menace novelettes 9000; novels 15,000; dramatic situations, glamorous detective action. Loring Dowst. 1/4c up to 3000. 1c up over 3000, Acc.

Dime Detective Magazine, (Popular) 205 E. 42nd St., New York. (M-20) Mystery, action short stories 5000, emphasizing menace and horror; novelettes 10-15,000. Kenneth White. 1c up, Acc.

Exciting Detective, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) A 35,000-word lead and fast-moving short stories. Leo Margulies. 3/4c up, Acc.

Flynn's Detective, (Munsey) 280 Broadway, New York. (M-15) Detective mystery, crime fiction, stressing plot and characterization. Shorts, 1000-6000; serials, 8-10,000 installments. True crime stories, with photographs, not over 6000. Query first: Paul A. Johnson. Good rates, Acc.

G-Men Detective, (Thrilling) 10 E. 40th St., New York. (M-20) Glamorous, fast-action detective short stories 1000-6000; novelettes 7000-8000. Leo Margulies. 1c up, Acc.

Mammouth Detective, (Ziff-Davis) 540 N. Michigan Ave., Chicago. Fast-action detective fiction, with lots of dialogue; also true-crime stories. Wide range in length—2000-50,000. Raymond A. Palmer, Mng. Ed. Rates good, Acc.

The Masked Detective, (Thrilling) 10 E. 40th St., New York. (Q-10) Book-length novels arranged for. Fast-action detective short stories. Leo Margulies. 3/4c up, Acc.

New Detective, (Fictioneers, Inc.) 210 E. 43rd St., New York. Detective action stories to 6500; novelettes to 12,000. Alden Norton. 3/4c, Acc.

Phantom Detective, The, (Thrilling) 10 E. 40th St., New York. (Q-10) Fast-action detective, crime short stories 1000-5000. Leo Margulies. 1c up, Acc.

Popular Detective, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Detective short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 3/4c, Acc.

Private Detective, (Trojan) 125 E. 46th St., New York. Short stories to 6,000, with some girl interest. Fair rates, Pub. (Overstocked.)

Shadow Magazine, (S. & S.) 79 7th Ave., New York. (2M-10) Action detective short stories, 1500-6000, detective or police heroes. John L. Nanovic. 1c up, Acc.

Sir, (Volitant Pub. Corp.) 103 Park Ave., New York. (M) Stories, articles, satire, compact, solid, and very strong in subject, of interest to men. Abner J. Sundell, Mng. Ed. Min., 1c; max., not yet set, within 30 days of Acc.

Spider, (Popular) 205 E. 42nd St., New York. (M-10) Short stories of volunteer crime fighters to 5000; novel arranged for. Rogers Terrill, Ed. director; Loring Dowst, Ed. 1c up, Acc.

Strange Detective Mysteries, (Popular) 205 E. 42nd St., New York. (Bi-M-10) Bizarre mystery-detective short stories up to 6000; novelettes 9-10,000; novels 15,000. Rogers Terrill, Ed. Dir.; John Bender, Ed. 1c up, Acc.

Street & Smith's Mystery Magazine, (S. & S.) 79 7th Ave., New York. (Bi-M-15) Short stories, novelettes up to 15,000; dealing with crime, with a strong mystery background and menace. John L. Nanovic. 1c up, Acc.

Super Detective, 125 E. 46th St., New York. (M) Short stories, 3000-5000; novels, 10-20,000, with preferred lengths nearer 10,000. K. W. Hutchinson and W. E. Matthews, joint editors.

Ten Detective Aces, (Ace Mags.) 67 W. 44th St., New York. (M-10) Dramatic detective mystery short stories, 1500-5000; novelettes, 10-12,000; woman interest welcome. Maurice J. Phillips. 1c, Acc. or shortly after.

10 Story Detective, (Ace Mags.) 67 W. 44th St., New York. (Bi-M-10) Short stories 3000-5000; novelettes 10-12,000. Ruth Dreyer. 1c up, Acc. or shortly after.

10 Story Mystery, (Fictioneers) 210 E. 43rd St., New York. (M) Off-trail crime stories, bizarre theme. Shorts, 3000-5000; novelettes, 10-15,000. Alden Norton. 1c, Acc.

Thrilling Detective, (Thrilling) 10 E. 40th St., New York. (M-10) Action-detective short stories, 1600-6000; novelettes, 7000-10,000; novels, 15-20,000. Leo Margulies. 1c up, Acc.

Thrilling Mystery, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Detective-mystery stories, woman interest, 1000-10,000. Query on 20,000-word lead novels. Leo Margulies. 1c up, Acc. (Green Ghost novel in each issue.)

True Gangster Stories, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York (Bi-M-15). Uses both fiction and first person true stories, all with crime and gangster elements featuring the law vs. the underworld showing that crime doesn't pay in the end. Cliff Campbell. 1c, Pub.

WESTERN: MALE INTEREST

Ace High, (Fictioneers, Inc.) 210 E. 43rd St., New York. (Bi-M) Western short stories, novelettes. Willard Crosby. 1c, Acc.

Action Stories (Fiction House) 461 8th Ave., New York. (Bi-M-20) Fast stories of the West with good woman interest, 5000-10,000. Malcolm Reiss. 1c, Acc.

Best Western, (Red Circle) 330 W. 42nd St., New York. (Bi-M-10) Short stories, 5000-10,000; novels, 30,000. Robert O. Erisman. 1c to 1c, Acc.

Big Book Western, (Popular) 205 E. 42nd St., New York. (Bi-M-15) A few short stories, 5000. Western novelettes, 10,000; novels 20,000. Western fact articles 1500. Rogers Terrill, Ed. director; Willard Crosby, Ed. Up to 1c, Acc.

Blue Ribbon Western, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York. (Bi-M-15) Novels, 40-50,000, rates by agreement, paying promptly. Pub. Short stories, 2000-5000. 1c, Pub. Cliff Campbell.

Completes Cowboy, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York. (Bi-M-15) Short Western novels, 10-15,000, fast action. Cliff Campbell. 1c, Pub.

Complete Western Book, (Red Circle) 330 W. 42nd St., New York. (Bi-M-15) Western short stories, 5000-7500; novels, 60,000. Robert O. Erisman. 1c up, Acc.

Dime Western Magazine, (Popular) 205 E. 42nd St., New York. (M-10) Vigorous, human Western short stories, 2000-6000; novelettes, 9000-10,000; novels, 18,000; emotional interest, realistic characterization. Rogers Terrill, Ed. director; Michael Tilden, Ed. 1c up, Acc.

Double Action Western, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

Exciting Westerns, (Thrilling) 10 E. 40th St., New York. (Q-10) Fast action-packed short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1c up, Acc.

Famous Western, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York. (Q-10) Same requirements as **Completes Cowboy**.

Fifteen Western Tales, (Fictioneers), 210 E. 43rd St., New York. (Bi-M) Stories of the Old West, 4000-6000; no novelettes. Occasional fact articles. 1c, Acc.

44 Western, (Popular) 205 E. 42nd St., New York. (Bi-M-10) Western short stories, 4000-6000; novelettes, 9000-15,000. Willard Crosby. 1c up, Acc.

Frontier Stories, (Fiction House) 461 8th Ave., New York. (Q-20) Western historical short stories, novelettes, of covered-wagon days. Larabee Cunningham. 1c, Acc.

Lariat Story Magazine, (Fiction House) 461 8th Ave., New York. (Bi-M-20) Fast moving, colorful stories, ranch-and-range locals, good woman interest 10,000. Malcolm Reiss. 1c, Acc.

Masked Rider Western, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Book-length novels arranged for on assignment. Leo Margulies. 1c, Acc.

New Western, (Fictioneers, Inc.) 210 E. 43rd St., New York. (Bi-M) Western short stories, to 6000; novels 12,000-15,000; novelettes, 9000-12,000. Willard Crosby. 1c, Acc.

Popular Western, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Western short stories, 1000-7000; novelettes, 8000-10,000. Leo Margulies. 1c, Acc.

Range Riders Western, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Book-length novels on assignment; short stories 1000-6000; novelettes 8000-10,000. 1c, Acc.

Real Western, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York. (Bi-M-15) same requirements as **Blue Ribbon Western**.

Rio Kid Western, (The Thrilling) 10 E. 40th St., New York. (Bi-M-10) Book-length novel on assignment. Pioneer and frontier short stories 1-6000. Leo Margulies. 1c, Acc.

Star Western Magazine, (Popular) 205 E. 42nd St., New York. (M-15) Dramatic, emotional, colorful stories of the old west, girl interest, to 14,000. Rogers Terrill, Ed. director; Michael Tilden, Ed. 1c up, Acc.

10 Story Western, (Popular) 205 E. 42nd St., New York. (M-10) Dramatic human-interest Western short stories up to 5000; novelettes 9000; novels 15,000. Rogers Terrill, Ed. director; Willard Crosby, Ed. 1c up, Acc.

Texas Rangers, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Fast-moving, action-packed short stories, Western law man's viewpoint, 1000-6000. Leo Margulies. 1c up, Acc.

Thrilling Western, (Thrilling) 10 E. 40th St., New York. (M-10) Action-packed thrilling Western short stories, 1000-6000; novelettes 8000-10,000; novels, 15-20,000. Slight girl interest permissible. Leo Margulies. 1c up, Acc.

Two-Gun Western Novels, (Red Circle) 330 W. 42nd St., New York. Western novelettes, short stories; novels up to 30,000. Robert O. Erisman. 1c to 1c, Acc.

West, (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Book-length novels arranged for on assignment. Leo Margulies. 1c, Acc.

Western Aces, (Ace Mags.) 67 W. 44th St., New York. (Bi-M) Emotional Western short stories up to 5000; novelettes 10,000 and 15,000, with strong human interest—range, outlaw, railroads, frontier, etc. Ruth Dreyer. 1c up, Acc. or shortly after.

Western Action, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York (Bi-M-15). Same requirements as **Blue Ribbon Western**.

Western Adventures, (S. & S.) 79 7th Ave., New York. (Bi-M-15) Fast-action shorts up to 5000; novelettes, 10-12,060; condensed novels, 15,000. John Burr. 1c up, Acc.

Western Novel and Short Stories, (Red Circle) 330 W. 42nd St., New York. (Bi-M-15) Western short stories 5000-7000; novelettes 10-20,000; novels to 60,000. Robert O. Erisman. 1c up, Acc.

Western Short Stories, (Red Circle) 330 W. 42nd St., New York. (Q-10) Needs Western short stories from 1500 to 8000. Robert O. Erisman. 1c up, Acc.

Western Story, (S. & S.) 79 7th Ave., New York. (W-10) Western short stories up to 5000; complete novels 20,000; serials up to 65,000, 12,000-word installments. John Burr. Good rates, Acc.

Western Trails, (Ace Mags.) 67 W. 44th St., New York. (Bi-M-10) Western action short stories up to 5000; novelettes 10-12,000. Ruth Dreyer. 1c up, Acc. or shortly after.

Western Yarns, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York. (Q-10) Same requirements as **Complete Cowboy**.

Wild West Weekly, (S. & S.) 79 7th Ave., New York. (W-10) Western short stories, 3000-5000, novelettes 8000-10,000; novels 15,000. John Burr. Good rates, Acc.

SPORT

Ace Sports, (Ace Mags.) 67 W. 44th St., New York. (Bi-M-10) All sports, college and pro. Shorts 5000 or less, novelettes 10-12,000; strong character conflict. Maurice J. Phillips. 1c up, Acc. or shortly after.

All American Athlete, 922 Hoe Ave., New York. (M) Factual sports articles, 375-1500. Michael Pawlyshyn. 1c, Pub.

All Sports, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York. (Bi-M) Short stories and novelettes, 2000-9000. Cliff Campbell. 1c, Pub.

Baseball Stories, (Fiction House) 461 8th Ave., New York. (Twice yearly-20) Short stories, to 4,000, novelettes to 10,000, all with baseball theme. Linton Davies. 1c, Acc.

Complete Sports, (Red Circle) 330 W. 42nd St., New York. (Bi-M-15) Sport short stories, novelettes. Robert O. Erisman. 1c, Acc.

Dime Sports, (Popular) 205 E. 42nd St., New York. (M-10) Sport short stories 4000-6000; novelettes 10-12,000, youthful collegiate or professional players, actual games featured. No woman interest. Submit 3 months ahead of season. Alden H. Norton. 1c up, Acc.

Exciting Sports, (Thrilling) 10 E. 40th St., New York. (Q-10) Uses only baseball and football stories up to 6000 and novelettes to 10,000. Leo Margulies. 1c, Acc.

Fight Stories, (Fiction House) 461 8th Ave., New York. (Q-20) Ring-action short stories, novelettes. Malcolm Reiss. 1c, Acc. (Overstocked except on current-interest ring articles.)

Popular Sports, (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Sport short stories 1000-6000. Book-length novels by arrangement. Mature angle, slight woman interest. Leo Margulies. 1c, Acc.

Sports Action, (Red Circle) 330 W. 42nd St., New York. (Bi-M-10) Short stories up to 15,000. Robert O. Erisman. 1c, Acc.

Sports Fiction, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York. (2-15) Same as **All Sports**.

Sports Novels, (Popular) 205 E. 42nd St., New York. (Bi-M-10) Sport novelettes, 10-13,000; short stories, 5000-6000. Alden H. Norton. 1c up, Acc.

Sport Story Magazine, (S. & S.) 79 7th Ave., New York. (M-10) Competitive sport short stories up to 5000; novelettes 10-12,000. (Query on articles.) Charles Moran. Good rates, Acc.

Sports Winners, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York. (Bi-M-10) Same as **All Sports**.

Super Sports, (Columbia Publications, Inc.-Double Action Group) 60 Hudson St., New York. (Bi-M-15) Same as **All Sports**.

Thrilling Football. (Thrilling) 10 E. 40th St., New York. (Semi-An-15) Gridiron stories, woman interest allowed. Shorts 1000-6000; novelettes 8000-10,000; short novels 15-30,000. Leo Margulies. ½c up, Acc.

Thrilling Sports. (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Sport short stories 1000-6000, novelettes 7500-10,000; mature angle, woman interest allowed. Leo Margulies. 1c up, Acc.

12 Sports Aces. (Ace Mags.) 67 W. 44th St., New York. (Bi-M-10) Sport short stories 3000-5000, novelettes 10,000. Maurice J. Phillips. ½c, Acc. or shortly after.

WAR—AIR—AIR-WAR

Air War. (Thrilling) 10 E. 40th St., New York. (Q-10) Stories of today's war in the air. Shorts 1000-6000; novelettes 7000-10,000. Leo Margulies. ½c up, Acc.

American Eagle. (The, Thrilling) 10 E. 40th St., New York. (Bi-M-10) Thrilling old-war and today's war-air and commercial air short stories 1000-6000. Leo Margulies. 1c up, Acc.

American Sky Devils. (Red Circle), 330 W. 42nd St., New York. War-air stories with American heroes only, though setting may be anywhere in world. Shorts only to 10,000. Robert O. Erisman. ½c up, Acc.

Army-Navy Flying Stories. (Thrilling) 10 E. 40th St., New York. Flying adventures of both our armed services—action imperative; love, permissible. Leo Margulies. ½c up, Acc.

Battle Birds. (Fictioneers, Inc.) 210 E. 43rd St., New York. (Bi-M) Modern and First World War air-war short stories, 4000-6500; novelettes, 10,000-15,000. Alden Norton. ½c, Acc.

Dare-Devil Aces. (Popular) 205 E. 42nd St., New York. (M-10) Thrilling Western-front air short stories 3000-6000, novelettes 10-12,000. Alden Norton. 1c up, Acc.

Fighting Aces. (Fictioneers, Inc.) 210 E. 43rd St., New York. (Bi-M) Modern and First World War air-war stories, 4000-5000; novelettes, 10,000. Alden Norton. ½c, Acc.

Flying Tigers. (Munsey) 286 Broadway, New York. (M-beginning July-August) Factual stories on exploits and adventures of various branches of American air force in current war, highlighted by aerial combat, 5000-7500. Burroughs Mitchell.

G-8 and His Battle Aces. (Popular) 205 E. 42nd St., New York. (M-10) Closed market. Alden Norton.

RAF Aces. (Thrilling) 10 E. 40th St., New York. (Bi-M) Stories of Royal Air Force defending British Empire. Shorts, 1000-6000; novelettes, 7000-10,000.

Sea Killers. (Munsey) 280 Broadway, New York. (M-beginning July-August) Factual stories of naval, air and submarine exploits and experiences in present war, 5000-7500. May be recounted in third person or in first person with by-line. Pictures wherever available. Burroughs Mitchell.

Sky Fighters. (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Stories of the RAF in action; of American soldiers-of-fortune in the air, all over the world; modern commercial flying; sabotage; Fifth Column activities in aviation industry, etc. 1100-6000; novels, 15,000. Leo Margulies. 1c up, Acc.

Sky Raiders (combined with **Air Action**). (Columbia) 60 Hudson St., New York. Stories of present war in the air featuring American or R.A.F. pilots, 1000-5000; novelettes, 7000-10,000. No photos; no poetry. ½c up, Acc.

Wings. (Fiction House) 461 8th Ave., New York. (Q-20) Modern, up-to-date war air stories, 15,000. Linton Davies. 1c, Acc.

SUPERNATURAL—WEIRD—HORROR

Dime Mystery. (Popular) 205 E. 42nd St., New York. (M-10) Thrills, fantastic detective-mystery action in novels 17,000; novelettes 9000-10,000; short stories up to 5000; love interest. Rogers Terrill. Ed. director; John Bender. Ed. 1c up, Acc.

Weird Tales. 9 Rockefeller Plaza, New York. (Bi-M-15) Supernatural, bizarre, weird, pseudo-scientific short stories up to 6000; novelettes to 15,000; verse to 30 lines. D. McIlwraith. c. verse 25c line. Pub.

SCIENCE FICTION—FANTASY

Amazing Stories. (Ziff-Davis) 540 N. Michigan Ave., Chicago. (M-25) Science fiction short stories 2000-5000, novelettes 10-12,000; novels 15-30,000; non-fiction science articles 500-1500. B. G. Davis, Ed. Raymond A. Palmer, Mng. Ed. 1c to 2c, Acc.

Astonishing Stories. (Fictioneers, Inc.) 210 E. 43rd St., New York. (Bi-M) Science short stories to 6000; novelettes, 8000-10,000. Alden Norton. ½c, Acc.

Astounding Science Fiction. (S. & S.) 79 7th Ave., New York. (M-25) Science short stories up to 6000, novelettes 10-25,000; serials 40-60,000. John W. Campbell, Jr. 1c up, Acc.

Captain Future. (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Book-length novel on assignment. Short pseudo-science stories 1-6000. Leo Margulies. ½c, Acc.

Comet, The. 215 4th Ave., New York. (M) Pseudo-scientific stories, 5000-6000; novelettes, 8000-16,000. Orlin Tremaine. 1c, Acc.

Famous Fantastic Mysteries. (Munsey) 280 Broadway, New York. (Bi-M-15) Fast-moving science-fiction, space-adventure, weird short stories 4000-9000. Miss Mary Gnaedinger. Good rates, Acc.

Fantastic Adventures. (Ziff-Davis) 540 N. Michigan Ave., Chicago. (M-25) Pseudo-scientific short stories 2500-6000, novelettes to 12,000, 15-30,000. Definite air of fantasy, not straight science. B. G. Davis, Ed.; Raymond A. Palmer, Mng. Ed. 1c to 2c, Acc.

Future combined with Science Fiction. (Columbia Publications, Inc.—Double Action Group) 60 Hudson St., New York. (Bi-M-15) Pseudo-science, fantasy short stories, novelettes. Robert Lowndes. ½c, Pub.

Planet Stories. (Fiction House) 461 8th Ave., New York. (Q-20) Thrilling short stories, novelettes, of future worlds. Good adventure feel. Malcolm Reiss. 1c, Acc.

Startling Stories. (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Book-length science-fiction novels, short stories. Leo Margulies. ½c up, Acc.

Super Science Stories. (Fictioneers, Inc.) 210 E. 43rd St., New York. (Bi-M) Science-fiction short shorts, to 2000; shorts, 2,500 to 6,000; novelettes, 10-15,000. Alden Norton. ½c, Acc.

Thrilling Wonder Stories. (Thrilling) 10 E. 40th St., New

York. (Bi-M-15) Pseudo-scientific adventure stories to 10,000. Leo Margulies. 1c up, Acc.

Unknown Worlds. (S. & S.) 79 7th Ave., New York. (Bi-M-25) Short stories, novelettes, novels, of pure fantasy. Off-trail verse to 16 lines. John W. Campbell, Jr. 1c up, Acc.

WESTERN LOVE FICTION

North West Romances. (Fiction House) 461 8th Ave., New York. (Q-20) Northwest novelettes, romantic flavor, 10,000. Linton Davies. 1c, Acc.

Ranch Romances. (Warner) 515 Madison Ave., New York. (Bi-M-15) Western love short stories 4000-6000; novelettes 10-12,000; novels 25-30,000; serials under 60,000; fillers to 500; verse. Fanny Ellsworth. 1c, Acc.

Rangeland Romances. (Popular) 205 E. 42nd St., New York. (M-10) Emotional love short stories, old West, woman's viewpoint, 5000, novelettes 9000, novels 15,000. Rogers Terrill. Ed. director; Willard Crosby, Ed. 1c up, Acc.

Rangeland Sweethearts. (Fictioneers) 205 E. 42nd St., New York. (Bi-M-10) Western love stories, modern or period, told from heroine's viewpoint. Novels 15-20,000; short stories and novelettes to 9,000; shorts to 5,000. Rogers Terrill, Ed. director; Willard Crosby, Ed. Up to 1c, Acc. (Temporarily out of market.)

Rodeo Romances. (Thrilling) 10 E. 40th St., New York. (Q-10) Romantic Western stories, cowgirl or cowboy viewpoint love yarns with rodeo background, 1000-10,000. Leo Margulies. ½c up, Acc.

Romantic Range. (S. & S.) 79 7th Ave., New York. (M-10) Stories of the modern West, 3000-5500; novelettes, 6500. Daisy Bacon. 1c up, Acc.

Thrilling Ranch Stories. (Thrilling) 10 E. 40th St., New York. (Bi-M-15) Romantic action Western short stories, novelettes 1000-10,000, novels 20,000; mostly girl's viewpoint. Leo Margulies. ½c up, Acc.

ROMANTIC LOVE

All Story Love Magazine. (Munsey) 280 Broadway, New York. (M-15) Romantic fiction based on emotional conflict; short stories 4000-6000; novelettes up to 10,000; serials, 20,000-40,000, by arrangement. Marion Shear. Good rates, Acc.

Complete Love. (Ace Mags.) 67 W. 44th St., New York. (M-10) Love short stories, novelettes, up to 10,000. Rose Wyn. ½c up, Acc.

Exciting Love. (Thrilling) 10 E. 40th St., New York. (Q) Lead novel, 30,000; short stories 1000-6000. Leo Margulies. ½c, Acc.

Ideal Love. (Columbia Publications, Inc.) Double Action Group, 60 Hudson St., New York. (Bi-M) Third person love short stories, novelettes up to 10,000. Lois Allen. ½c, Pub.

Love Book Magazine. (Popular) 205 E. 42nd St., New York. (M-10) Glamorous young love short stories, novelettes, 3000-10,000; little verse. Jane Littell. 1 to 2c, Acc.

Love Fiction Monthly. (Ace Mags.) 67 W. 44th St., New York. (M-10) Plausible, well-written love short stories 2000-7000; strongly dramatic novelettes 8000-12,000. Romantic verse. Rose Wyn. 1c up, verse 25c line, Acc.

Love Short Stories. (Fictioneers, Inc.) 210 E. 43rd St., New York. (M) Romantic fiction, 3000-10,000. ½c, Acc.

Love Story Magazine. (S. & S.) 79 7th Ave., New York. (W-10) Modern love short stories, to 5500; novelettes 6500; 2 to 4-part serials, installments 5000-7000; verse up to 16 lines. Daisy Bacon; Esther J. Ford. Good rates, Acc.

New Love. (Fictioneers, Inc.) 210 E. 43rd St., New York. Realistic love shorts 2000-5000; novelettes 7-12,000. Peggy Graves.

Poplular Love. (Thrilling) 10 E. 40th St., New York. (Bi-M-10) Book-length girl angle love novels; will look at detailed synopsis. Around 25,000; shorts, 1000-6000. Leo Margulies. 1c, Acc.

Romance. (Fictioneers) 210 E. 43rd St., New York. (M) Modern stories with exotic or unusual backgrounds. Shorts. Peggy Graves. ½c up, Acc.

Stocking Parade. (Arrow Pub.) 125 E. 46th St., New York. (M-10) Fast-moving shorts in light love vein, 1800-2000. Gloria Grey. 1c, Acc.

Sweetheart Stories. (Dell) 149 Madison Ave., New York. (M-10) Modern young-love short stories, strong conflict, 4500-7500. No short shorts or serials. Novels 18,000, novelettes 10-12,000. F. A. McChesney. 1 to 1½c, Acc.

Ten Story Love. (Ace Mags.) 67 W. 44th St., New York. (M-10) Love short stories, novelettes, up to 10,000. Rose Wyn. 1c up, Acc.

Thrilling Love Magazine. (Thrilling) 10 E. 40th St., New York. (M-10) Love short stories 1000-6000; novelettes, 8000-10,000; novels 15,000, girl's viewpoint. Leo Margulies. 1c up, Acc.

Variety Love. (Ace Mags.) 67 W. 44th St., New York. (M-10) Love short stories, novelettes, up to 10,000. Rose Wyn. ½c up, Acc.

TRUE CONFESSION

Life Story Magazine. (Country Press) 1501 Broadway, New York. (M-25) First-person confession stories from life, based on real problems. Short stories, 5000-7000; novelettes, 12,000; novels, 22,000. Fact stories, first person, with byline and photos. Ruth Marrow, Mary Hewitt. 2c, Acc.

Modern Romances. (Dell) 149 Madison Ave., New York. (M-10) First-person real-life short stories to 6000; novelettes to 10,000; short shorts under 3000; book lengths 15-20,000; frequent contests for cash prizes. Hazel Berge. 2c, Acc.

Personal Romances. (Ideal) 122 E. 42nd St., New York. (M-10) First-person romances, confession type, strong emotional problem; development of character through experience, 2000-5000, light verse. Ethel M. Pomeroy. 1c, Acc.

Romantic Story. (Fawcett) 1501 Broadway, New York. (M-10) First-person, confession short stories, strong romantic-sex angles, 5000-8000; articles 3000-4000; novelettes, 12,000. Erma Lewis. 2c up, Acc.

Secrets. (Ace Mags.) 67 W. 44th St., New York. (M) Dramatic, first-person stories from real life. Shorts 3000-6000, novelettes 15,000. Rose Wyn. Up to 2c, Acc.

True Confessions. (Fawcett) 1501 Broadway, New York. (M-10) First person, confession short stories 5000-7000, based on sex and romance problems; novelettes 22,000; serials to 25,000; articles covering social problems, love, marriage, divorce. Miss Beatrice Lubitz. 2c up, Acc.

True Experiences. (Macfadden) 205 E. 42nd St., New York. (M-10) True first-person short stories 3-8,000; serials 15-35,000. Henry Lieferant. Based on 2c, Acc.

True Love and Romance. (Macfadden) 205 E. 42nd St., New York. (M-10) True, first-person short stories 3-8,000; serials 15-45,000. Henry Lieferant. Based on 2c, Acc.

True Romances. (Macfadden) 205 E. 42nd St., New York. (M-10) True first-person short stories 3-8,000; true-story serials 15-35,000. Henry Lieferant. Based on 2c, Acc.

True Story Magazine. (Macfadden) 205 E. 42nd St., New York. (M-10) True first-person short stories to 18,000; serials 20-45,000. Henry Lieferant. Based on 2c, Acc.

TRUE DETECTIVE

Actual Detective. 731 Plymouth Ct., Chicago, M-15) Fact detective stories of crimes involving women. H. A. Keller, 2c, Acc.

Amazing Detective Cases. (Red Circle) 330 W. 42nd St., New York. (Bi-M) Fact articles on crime cases with sex, horror, and gore elements. 1500 to 5000. Official by-lines preferred. Robert Levee. 1c up, photos \$3, Acc.

Complete Detective Cases. (Red Circle) 330 W. 42nd St., New York. (Bi-M) Fact articles on crime cases with sex, horror, and gore elements. 1500-5000. Official by-lines preferred. Robert Levee. 1c up, photos \$3, Acc.

Confidential Detective. (Close-Up, Inc.) 60 Hudson St., New York. (M-15) Fact detective cases. Ic, Acc.; photos \$3, Pub.

Crime Confessions. 1476 Broadway, New York. (M-15) First-person stories by persons involved in current crimes, 4500-5000, particularly convicted women criminals. Query. Tony Field. 1½c and up, photos \$3.50, Acc.

Crime Detective. 1476 Broadway, New York. (M-25) Fact detective stories, current, human emotion, sex angle, 4500-5000; pictures dealing with crime. Tony Field. 1½c up, photos \$3.50, Acc.

Current Detective Stories. 330 W. 42nd St., New York. (M) Fact detective stories. E. B. Sherman. Good rates, Acc.

Daring Detective. (Country Press) 1501 Broadway, New York. (M-25) Solved murder mysteries with accent on woman angle and detective work. All fact stories. Only minimum number of photos needed. Always query editor. Leonard Diegre. 2c up, photos \$3, Acc.

Dynamic Detective. (Country Press) 1501 Broadway, New York. (M-10) Dramatic fact stories of crime, chiefly solved murders. Must supply photographs. Always query editor. Leonard Diegre. 2c up, photos \$3, Acc.

Expose Detective. 330 W. 42nd St., New York. (M) Lively fact detective stories, occurring anywhere from coast to coast, under 5000. Jesse Herman. 1c, Acc.; \$2-\$3, photos.

Front Page Detective. (Dell) 149 Madison Ave., New York. (M-10) True stories of detective investigations, preferably under official by-lines; strong woman and mystery elements necessary. 5000-6000. West F. Peterson. 2c, photos \$3, Acc.

Gripping Detective Cases. (Close-Up, Inc.) 60 Hudson St., New York. (M-10) Fact detective cases. 1c, Acc.; photos, \$3, Pub.

Headline Detective. (Dell) 149 Madison Ave., New York. (M-10) True stories with pictures involving crimes of passion, to 5000. Good mystery angle necessary. West F. Peterson. 2c, photos \$3, Acc.

Inside Detective. (Dell) 149 Madison Ave., New York. (M-10) True stories of crime investigation under official by-line, 1000-6000; preferably with woman interest. W. A. Swanberg. 2c-3c up, photos \$3 up, Acc.

Lovely Crime Detective. (Munsey) 280 Broadway, New York. (M) Novelty buying stories of crime, motivated by love affairs or crimes of passion. 5000-7500, fact magazine to be published in July. Stress should be placed on emotional value in drama between perpetrator of crime and the victim. Photos of principals and scenes. Paul A. Johnston.

Keyhole Detective Cases. (Fact and Fiction Publications) 366 Broadway, New York. Fact detective stories, 3000-6000. Ken Crossen. Up to ½c, Acc. to known, Pub. to new writers.

Master Detective. The (Macfadden) 205 E. 42nd St., New York. (M-15) True crime stories 4000-7000. John Shuttleworth. 2c, photos \$1 to \$5, Acc.

National Detective Cases. (Red Circle) 330 West 42nd St., New York. (Bi-M) Fact articles on crime cases, with sex, horror, and gore elements. 1500-5000, official by-lines preferred. Robert Levee. 1c up, photos \$3, Acc.

Official Detective. 731 Plymouth Ct., Chicago. (M) True detective crime-detection stories 5000-7000; photos. H. A. Keller, 2c, Acc.

Rare Detective Cases. (Sparkling) 366 Broadway, New York, (M) Fact detective cases, 3000-6000. Jerry Albert. ½c, Acc. to 2c, Pub. to unknown writers.

Real Detective. 1476 Broadway, New York. (M-25) True illustrated crime stories, 5000-6000; official by-lines preferred but not imperative. Tony Field. 1½c, photos \$3.50, Acc.

Revealing Detective. (Close-Up, Inc.) 60 Hudson St., New York. (M-10) Fact detective cases. 1c, Acc.; photos, \$3, Pub.

Scoop Detective Cases. Suite 903, 114 E. 32nd St., New York. (Bi-M) Short detective stories under 3000; regular length detective stories, 4800-5000. New cases preferred, but old cases will be considered. Must contain plenty of color, action, and suspense. Clement J. Wyle. New cases, \$100, Acc.; old cases, \$75, Acc.; photos, \$5.

Special Detective Cases. Suite 903, 114 E. 32nd St., New York. Same requirements as **Scoop Detective Cases**.

Startling Detective. (Country Press) 1501 Broadway, New York. (M-15) Dramatic fact stories of crime, chiefly solved murders. Must supply photographs. Query editor. Leonard Diegre. 2c up, \$3 for every photograph used, Acc.

Stirring Detective Cases. (Fact and Fiction Publications) 366 Broadway, New York. (M) Fact detective stories, 3000-6000. Ken Crossen. Up to ½c, Acc. to known, Pub. to new writers.

True. (Country Press) 1501 Broadway, New York. (M-25) Unusual, exciting and sensational true stories of war, crime, adventure and mystery, with accent on action. 5000-6000; book-lengths, 20,000. Photographs must be supplied. Query editor. Horace Brown. 3c up, photos \$3, Acc.

True Detective. (Macfadden) 205 E. 42nd St., New York. (M-25) True detective, crime stories with actual photos under official by-line; 4000-7000; serials, installments of 6000-7000. Send for detailed instructions and case cards. John Shuttleworth. Basic rate 2c, photos \$2 to \$5, Acc.

Uncensored Detective. (Hillman) 1476 Broadway, New York. (Bi-M) Fact detective material, 4000-5000, homicides preferred. By-lines appreciated but not absolutely necessary. Geo. Sculkin. 1½c, Acc.; photos, \$3.50, Pub.

RURAL—AGRICULTURAL

BROAD GENERAL APPEAL

American Agriculturist. Savings Bank Bldg., Ithaca, N. Y. (Bi-W) Poems \$2 apiece, Pub. Cartoons. E. R. Eastman.

Better Farms. Pulaski, N. Y. (Semi-M) Agricultural features (success type) 1000-1250; stories about successful farmers and farm operators, illustrated. Louis Kosoff. 1c, Pub.

Canadian Countryman. 201 Richmond St., W., Toronto, Canada. (Bi-W) Short stories to 3000. Daniel McKee. Varying rates, Pub.

Capper's Farmer. Topeka, Kan. (M) Authenticated farm experience articles 300-800; jokes. Ray Yarnell. 1c up, jokes \$1, Acc.

Country Gentleman. (Curtis) Independence Sq., Philadelphia. (M-5) Short stories 1500-5000; short serials; general articles of interest to farm and farm-town people 1500-3000; articles for women; humorous sketches; jokes. Robert H. Reed. First-class rates, Acc.

Country Guide. Winnipeg, Manitoba, Canada. (M-5) First or second rights to serials 50-80,000; short stories 2500-4500; rural appeal. Girls' page items, household photos; verse. Amy J. Roe. ½c up, Acc.

Family Herald and Weekly Star. P. O. Box 4005, Place D'Armes Postal Sta., Montreal, Que., Canada. (W-5) Farm and rural home magazine. Short stories; featurettes on live or curious topics, 600-1500; photos; agricultural articles of interest to Canadian farmers. R. S. Kennedy. \$3.15 column, Pub.

Farm Journal and Farmer's Wife. Washington Square, Philadelphia. (M-5) Agricultural articles with photos 300-600; (query before sending); woman-interest short stories, 3000; cartoons, Arthur H. Jenkins. 2c up, fiction 3c up, Acc.

Michigan Farmer. 1632 W. Lafayette Blvd., Detroit, Mich. (Bi-W-5) Short articles of special interest to Michigan farmers, cartoons, photos, artwork. Milon Grinnell. \$3 column, Pub.

Progressive Farmer. Commercial Realty Bldg., Birmingham, Ala. (M) Short stories, 1500-4000, (submit to Dallas, Tex., office, 1105 Insurance Bldg.) Eugene Butler. 2c, Pub.

Southern Agriculturist. Nashville, Tenn. (M-5) Articles; western, detective, mystery short stories 800-3000; miscellany of Southern rural interest; photos, cartoons, cartoon ideas, children's stories, cover designs. J. E. Stanford. Fair rates, Acc. for fiction, cartoons; Pub. for articles.

Successful Farming. (Meredith) Des Moines, Ia. (M-5) Agricultural articles, jokes, news items, photos, cartoons. Kirk Fox. Articles, etc., 3c; verse 25c line, Acc.

HORTICULTURAL—LIVE STOCK—ETC.

American Fruit Grower. 1370 Ontario St., Cleveland, Ohio.

American Poultry Journal. 536 S. Clark St., Chicago.

Breeders' Gazette. Spencer, Ind.

Dixie Farm & Poultry Journal. 110 7th Ave., N., Nashville, Tenn.

Electricity on the Farm. 24 W. 40th St., New York.

Everybody's Poultry Magazine. Hanover, Pa.

Hoard's Dairyman. Fort Atkinson, Wis.

National Livestock Producer. 160 N. La Salle St., Chicago. (M-5)

Poultry Item. Sellersville, Pa.

MISCELLANEOUS

ART-PHOTOGRAPHY

American Photography. 352 Newbury St., Boston. (M) Purchased Photo Technique in October, 1941, and Camera Craft in March, 1942. Plans for purchase of material indefinite.

Art News. 136 E. 57th St., New York. (M) Articles by competent authorities on art subjects. Alfred M. Frankfurter. Low rates.

Camera. The, 153 N. 7th St., Philadelphia. (M-25) Practical illustrated articles on photography and amateur cinematography 500 to 2000; illustrations extra. E. V. Wenzell. ½c, Acc.

Good Photography. (Fawcett) 1501 Broadway, New York. (Twice yearly, 50c) Salon pictures, \$5. Illustrated photo features of general interest. Querry. Good rates, Acc. Norman C. Lipton.

Home Movies. 6060 Sunset Blvd., Hollywood, Calif. (M-25) Illustrated articles on amateur movie making, 100-2000; sketches and descriptions of movie making gadgets, 1c, photos \$1, Pub.

Minicam Photography Magazine. 22 E. 12th St., Cincinnati. (M-25) Entertaining, instructive, inspiring articles on amateur photography, with illustrations. Querry. Will Lane. 1c up, photos \$3 up, Acc.

Photography Handbook. (Fawcett) 1501 Broadway, New York. (Twice yearly, 50c). Articles of interest to amateur photographers, good illustrations. Norman C. Lipton. Good rates, illustrated kinks \$4, Acc.

Pictures, The Snapshot Magazine. 343 State St., Rochester, N. Y. (M-free) Amateur snaps, all subjects; no "candid" shots; no enlargements. Wyatt Brummitt. \$3, Acc.

Popular Photography. (Ziff-Davis) 540 N. Michigan Ave., Chicago. (M) Articles of general reader interest on still photography and amateur movie making, 1000-2500, semi-technical features, photographic success stories, how-to-make-it articles, filler items 100-750, striking photos, B. G. Davis, Ed.; A. B. Hecht, Mng. Ed. 1c to 2c up, photos \$3-\$5, Acc.

U. S. Camera Magazine, 122 E. 42nd St., New York. (M-25) Articles on photography from viewpoint of picture-taking fan—must contain technical data; photos. Edna R. Bennett. \$25 to \$100 per feature. Pub.

ASTROLOGY—OCCULTISM

American Astrology Magazine, 1472 Broadway, New York. (M-25) Astrological articles, essays, short stories 3000; novellettes, serials, verse, news items. Paul G. Clancy. 1c, Pub.

Astrology Guide (Astro. Dist. Corp.) 114 E. 32nd St., New York. (B-M-10) Astrological material 1500. Dal Lee. 5c to 1c, Pub.

Everyday Astrology, (Thrilling) 10 E. 40th St., New York (M) Astrological articles, largely staff-written. 1c, Acc.

Horoscope, (Dell) 149 Madison Ave., New York. (M-10) Astrological articles, 2500-3000. Grant Lewi. 2c, Acc.

Today's Astrology, (Magna Pubs.) 183 N. Columbus Ave., Freeport, N. Y. (Bi-M-25) Astrological articles written for laymen. Irvin Ray. 5c, Pub.

World Astrology Magazine, 480 Lexington Ave., New York. (M-25) Only material which is submitted by informed and experienced astrologers. R. C. Roberts. Non-profit organization; does not pay for material.

Your Personal Astrology Magazine, (Astro Dist. Corp.) 114 E. 32nd St., New York. (Q-25) Astrological material 1200-1500. Hugh Howard. 5c to 1c, Pub.

AVIATION

Air Progress, (S. & S.) 79 7th Ave., New York. (Q) Accurate, authentic articles on the aviation industry, around 2000. Illustrations highly desirable. C. B. Colby. Good rates.

Air Story, 545 5th Ave., New York. Aviation fact or fiction. Phillip Andrews.

Air Trails, (S. & S.) 79 7th Ave., New York. (M-15) Air articles, 1500-2500. C. B. Colby. 1c up, Acc.

Flying (Ziff-Davis) 540 N. Michigan Ave., Chicago. (M-25) Popularized, accurate non-fiction aviation feature articles, any phase of present-day aviation; must have good photos, 2500. Also seeking "scoop" photos. B. G. Davis, Ed. Max Karant, Mng. Ed. 2c, Acc.

Flying Aces, (Aegean Magazines) 67 W. 44th St., New York. (M-15) Dramatic aviation articles with photos, particularly military and personal experiences; semi-technical articles, 1600-3000; articles on unusual angles of flying written in popular style. Pertinent photographs. David C. Cooke. 1c, Acc. or shortly after.

Sportsman Pilot, The, 515 Madison Ave., New York. (M) Articles on all phases of aviation from the pilot's point of view, 1500-2500. Charles H. Gale. 1c, Pub.

BOATING—YACHTING

Boating Industry, 505 Pleasant St., St. Joseph, Mich. At present not in the market. J. M. Peaslee.

Midwest Yachting News, 955 E. Jefferson St., Detroit. Articles on Great Lakes yachting, short fact items, jokes, photos. Walter Brennan, Pub.

Motor Boat Combined with Power Boating, 63 Beekman St., New York. (M-20) Practical articles for boat owners, written by expert owners with years of experience, naval architects or other engineers. No general articles, nor articles not technical nor semi-technical in nature. No poetry. Gerald T. White. 5c, Pub.

Pacific Motor Boat, 71 Columbia St., Seattle. (M) Illustrated features on boating subjects, pleasure or commercial, confined to Pacific Coast background; news items, photographs. David Pollock, Pub.

Rudder, The, 9 Murray St., New York. (M-35) Illustrated how-to-do-it articles on every phase of boating, 1500. Wm. F. Crosby, 1c, photos \$3, Pub.

Yachting, 205 E. 42nd St., New York. (M) Factual yachting material, cruise stories, and technical articles on design. Very little fiction; no verse. Photos containing unusual yachting features. H. L. Stone. 1½-2c, Pub.

CARTOONS—HUMOR

Army Laughs, (Crestwood) 1790 Broadway, New York. (M-15) Two-line jokes, storiettes, 100-150, cartoons, all pointed to army service. M. R. Reese. Good rates, Acc.

Funny Bone, (Anthony Pub. Co.) 11 W. 42nd St., New York. (M-25) Short, humorous pieces with medical, also dental, slant. Cartoons. Norman Anthony. Ind. rates, Acc.

Gags, (Triangle Pubs.) 731 Plymouth Court, Chicago. (Bi-M-10) Stunt cartoons of sex interest and general humor. Good rates for gags and drawings, Acc. C. E. Kubino.

Judge Ambler, Pa. (M-15) Humorous material, under 1000. W. Newbold Ely, Ind. Pub.

Movie Fun, (Crestwood) 1790 Broadway, New York. Girlie stuff. Submit roughs. M. R. Reese. \$7.50.

DANCING

American Dancer, 250 W. 57th St., New York. (M-25) Feature articles on the dance, interviews with famous people in the dance field, 1000-1500; crossword puzzles in some way connected with dancing or dancers. Ruth Eleanor Howard. 1c, Pub.

Dance, 30 Rockefeller Plaza, New York. (M-25) Articles on dance-teaching and stage, 1200; news items. Prefers query. S. R. Tedford. 1c, Pub.

EDUCATIONAL

Better English, 570 7th Ave., New York. (M-25) Articles on Better English (speech correction from physicians only), 1500-2500. Low rates, sometimes offers subscription, Pub. (No material required.)

Grade Teacher, The, (Educ. Pub. Corp.) Darien, Conn. (M-30) Articles on methods in elementary grades; short stories for little children to 500. Florence Hale. 5c, Pub. (Uses little material from general writers.)

Gregg Writer, The, 270 Madison Ave., New York. (M except July and Aug.-15) Articles of interest to stenographers and office workers; success stories about secretaries who have made good or executives who started via the short-hand route, 1000-

2000; news items, fillers, photos, all relating to stenographic work. No payment for poems. John Robert Gregg. 1c, Pub.

Industrial Arts and Vocational Education, 540 N. Milwaukee St., Milwaukee, Wis. (M except July and Aug.-35) Industrial arts, vocational, and school shop articles. John J. Metz. 5c, Pub. (Overstocked.)

Instructor, The, (F. A. Owen Pub. Co.) Dansville, N. Y. (11 issues yearly-20) Prefers articles by teachers on school-room helps. Helen Mildred Owen. Good rates, Acc.

Practical Home Economics, 468 4th Ave., New York. (M-20) Illustrated articles on nutrition, foods, homemaking, clothing, child care, home management and consumer education, for home economics teachers. 1000-1200. Blanche M. Stover. 5c to 1c, Pub.

School Activities, Topeka, Kans. (M-25) Money-making plans, stunts, entertainment material, up to 2000. H. C. McKown. Author should mention if payment expected.

School Shop, P. O. Box 100, Ann Arbor, Mich. (M-25) Uses how-we-do-it type of articles covering instructional projects for industrial education departments of public schools. Lawrence W. Prakken. 5c, Pub.

HEALTH—HYGIENE—PHYSICAL

Baby Talk, 424 Madison Ave., New York. (M) Articles on young babies and prenatal subjects 1000-2000. Irene Parrott. 1c (\$15 min., \$20 max.), Pub.

For Married People Only, (Your Guide Pubs.) 114 E. 32d St., New York. (Bi-M-25) Articles solving marital problems, 1200-1500, by medical doctor-writers. 5c, Pub.

Hospitals, E. Division St., Chicago. (M) All articles contributed gratis by people in the hospital field or authorities interested in hospital operation. Bert W. Caldwell, M.D.

Hygiene, The Health Magazine, 535 N. Dearborn St., Chicago. (M-25) Authentic articles on nutrition, mental hygiene, mental health, posture, sports, athletics, child training, disease, etc., verse. Dr. Morris Fishbein. 1c, up, Acc.

Industrial Medicine, 540 N. Michigan Ave., Chicago. (M-50) Material on occupational diseases, traumatic surgery. A. D. Cloud. 1c, Pub.

Modern Medicine, 84 S. 10th St., Minneapolis. (M-25) Terse, crisp, vivid news abstracts of medical subjects; photos, illustrations of medical interest. A. E. Hedback, M.D. Rates not stated.

R. N. A Journal for Nurses, Rutherford, N. J. (M-controlled) Articles, factual or human-interest, pertaining to nursing, 1000-1500. Dorothy Sutherland, Mng. Ed. 5c up, Pub.

Sex Guide, (Your Guide Pubs.) 114 E. 32d St., New York. (Bi-M-25) Informative, scientific articles on sex and life conduct, 1000-1500, generally by medical doctor-writers. Jules Carter Saltman. 5c, Pub.

Sexology, (Gernsback) 20 Vesey St., New York. (M-25); **Sexology Quarterly**, (Q-50) Medical, psychological articles, preferably by physicians. Dr. M. D. Jacoby. 5c to 1c, Pub.

Trained Nurse & Hospital Review, 468 4th Ave., New York. (M-20) Articles on nursing, hospital, public health subjects to help a graduate nurse in the practice of her profession, 500 to 2400. Christmas fiction, Aug. 1. Janet M. Geister, R. N. \$5 per page (725 wds.), after pub.

HOME—GARDENING—BUILDING—LANDSCAPING

American Home, The, 444 Madison Ave., New York. (M-10) Practical articles with illustrations pertaining to home, interior decorating, building, gardening, food, 800 to 1000. Mrs. Jean Austin. Varying rates, Pub.

Arts and Decoration Combined with The Spur, (Artspur Pubs., Inc.) 116 E. 16th St., New York. (M-35) Articles dealing with distinctive homes, the arts, decorating, furniture, household equipment, sports, travel. Henry S. Adams, editor. Varying rates, Pub.

Better Homes & Gardens, (Meredith) 1714 Locust St., Des Moines, Ia. (M-15) Practical garden, building, foods, furnishings, home-improvement articles, 2000. Frank McDonough. 2c up, Acc. "Whims and Hobbies" square with proof \$2 each, Pub.

Canadian Homes & Gardens, (Maclean) 481 University Ave., Toronto, Canada. (M-25) Home and garden articles to 2000. Canadian interest only. J. Herbert Hodgins. 1c, Pub.

Country Life, 1270 6th Ave., New York. (M-50) Illustrated gardening, sports, interior decorating, country estates, travel articles 1500-2000; good photos. Peter Vischer. Varying rates, Pub.

Home and Food, 2 W. 45th St., New York. (2-M) Short stories dealing with young love, children's problems, married problems, etc., 1200 to 1500. Flora Sands Carlan. \$10.

Home Desirable, The, 836 S. Michigan Ave., Chicago. (M-controlled) Articles on home modernization through plumbing and heating, 900; homemaking material, well illustrated. Human interest features for family. Joseph Roach. 2½c, Pub.

Home Gardening, 610 Bienville St., New Orleans, La. (M-10) Articles on flowers. Camille Brodley. 5c, Pub.

House and Garden, (Conde Nast) Lexington Ave., New York. (M-35) Home decoration, gardening, landscape, unusual travel and architectural articles. Richardson Wright. Good rates, Acc.

House Beautiful Combined with Home and Field, (Hearst) 572 Madison Ave., New York. (M-35) Illustrated articles on home-building, planning, decorating, furnishing, gardening, 1500-1800; fillers, art work, photos. Elizabeth Gordon. Good rates, Acc.

Sunset, 576 Sacramento St., San Francisco. (M-10) News items, photos, about Pacific Coast gardens, foods, home building, modernization, travel, outdoors, to 500; personalities; how-to-do and how-to-make Western out-door material, from Westerners only. Walter Doty. Moderate rates, Pub.

MOTORING

Automobile & Trailer Travel, 35 E. Wacker Dr., Chicago. (M) Articles for automobile and trailer tourists. Karl Hale Dixon.

MUSICAL

Drapason, 306 S. Wabash Ave., Chicago. (M-15) Highly specialized articles on organs, organists, church music, recital

programs, reviews, 100-1000. S. E. Gruenstein. \$2 to \$4 col. Pub.

Down Beat, 608 S. Dearborn St., Chicago. (2M-15) Feature matter, "hot" news of modern dance music and bands, 1500. Carl Cons. ½c up, Pub.

Etude Music Magazine, 1712 Chestnut St., Philadelphia. (M-25) Articles on musical pedagogics, 200-2000; photos, cartoons. James Francis Cooke. \$4 column (600 words), Pub.

Metronome, 119 W. 57th St., New York. (M-25) News of popular bands and orchestras, staff written. Geo. T. Simon. Indefinite rates, Pub.

Musical Forecast, 514 Union Trust Bldg., Pittsburgh, Pa. (M-20) Articles and news items of interest to musicians, and laymen. \$1 per column, Pub.

Swing, 67 W. 44th St., New York. (M-25) Articles in popular music field, personality sketches, 1000-1500, with photos; cartoons. Richard M. George. Rates not stated.

OUTDOOR—HUNTING—FISHING—FORESTRY

Alaska Sportsman, The, Ketchikan, Alaska. (M-15) True stories, Alaska interest, 2000-5000; outdoor fact articles; Alaska sport cartoons, photos. Emery F. Tobin. ¼c, Pub.

American Forests, 919 17th St., N.W., Washington, D. C. (M-35) Articles on trees, forests, outdoor recreation, travel, exploration, 2500; outdoor photos. Ovid Butler. 1c up, Acc.

American Rifleman, The, 1600 Rhode Island Ave., Washington, D.C. (M-25) Authentic illustrations gunsmithing, shooting, ammunition, ballistic articles, hunting stories, preferably 3000. W. F. Shadel. About 1c, Pub.

Field and Stream, (Warner) 515 Madison Ave., New York. (M-15) Illustrated camping, fishing, hunting articles, 2500-3000. David M. Newell. 1c up, Acc.

Fur-Fish-Game, 174 Long St., Columbus, O. (M-15) Fishing, hunting, fur-raising articles by authorities; true Indian and frontier stories 2000-2500. A. V. Harding. ¼c up, Acc.

Hunting & Fishing (Combined with National Sportsman), 275 Newbury St., Boston. (M-10) Articles and stories on conservation, hunting, fishing, camping, skeet, 2000; short stories 1000-1500; short humorous poems; action photos; cartoons. H. G. Tapply. 1½c, photos \$3. Pub.

North American Trapper, P. O. Box 663, Charleston, W. Va. (M) Practical articles on hunting, fishing, trapping, fur farming, up to 1000 (preferably around 500), photos, cartoons, outdoor verse. Charley Roy West. 3¢ to 1c, photos 50¢ up, Acc.

Outdoor Life, 353 4th Ave., New York. (M-15) Articles relating to fishing and hunting, sportsmen's interests, to 3000; kinks, shorts, etc. Raymond J. Brown. Up to 10c, photos \$3 up, Acc.

Outdoors Magazine, 729 Boylston St., Boston. (M-15) Articles, stories and cartoons on outdoor life, hunting and fishing. Victor B. Klefbeck. Payment by agreement.

Ski Illustrated, 110 E. 42nd St., New York. (Nov., Dec., Jan., Feb.-25) Illustrated articles on skiing and snow sports to 2000; short-shorts. F. A. Wrensch, Mng. Ed. Good rates, Pub.

Southern Fisherman, 504 Pan American Bldg., New Orleans, La. (M) Needs regular correspondents along the southeastern shores; specifically Maryland, Virginia, the Carolinas, and some points in Florida. Commercial fishing only; no sport fishing. Warren Gleason.

Southern Sportsman, Austin, Tex. (M-10) Illustrated Southern hunting and fishing articles, 1000-2500; cartoons; short kinks; brief human-interest, believe-it-or-not material; short short stories on hunting and fishing. O. Henry ending. \$5. Cover photos \$5. Pub.

Sports Afield, 700 Phoenix Bldg., Minneapolis. (M-15) Stories of actual fishing, hunting trips 1500-2000, good photos. Paul K. Whipple. 1 to 2c, Acc. or Pub.

PICTURE MAGAZINES

Air News, 545 5th Ave., New York. (M-15) Covers pictorially aviation progress and student pilot training. Phillip Andrews. Pub.

Click, 535 5th Ave., New York. (M-10) Photos, cartoons, Photo series; noteworthy persons. Allen Chellas. \$5 per picture.

Close-Up, 60 Hudson St., New York. Single photos and strips that tell a story. Norman Fallon. Ind. rates.

College Life, 22 W. 48th St., New York. (Q) Photographs of all phases of college life and activities, accompanied by sufficient text to explain the specific pictures. \$5 up, Acc.

Collegiate Digest, 1645 Hennepin Ave., Minneapolis, Minn. (W-5) Photos of college activities, complete captions; no articles. \$3 Acc. Norman Lea.

Jest, 330 W. 42nd St., New York. (Bi-M-10) Photos of pretty girls that tell a story. Robert Solomon. \$5 each photo, Pub.

Keen, (Sparkling) 366 Broadway, New York. Feature picture magazine with emphasis on "cheese-cake." Arthur Brennen. On assignment only at agreed-on rate.

Life, Time and Life Bldg., New York. (W-10) Photos of national and world news events, human-interest picture series, cover photos, photo filters. \$5 up, Acc.

Look, 511 5th Ave., New York. (Bi-W-10) Photos of intense human interest and action. Harlan Logan. \$5 up, Acc.

Parade, 405 Lexington Ave., New York. (W) Picture stories. R. A. Lasley. Pub.

Peek, (Bilbara) 122 E. 42nd St., New York. (M-10) Humorous photos. Wm. H. Kofoed. \$5 each, Pub.

"Pic.", 79 7th Ave., New York. (Bi-W-10) Photos on all subjects. A. L. Holmes. \$5 per print, Pub.

Pictorial Thrill, (Crestwood) 1790 Broadway, New York. (M) Chiefly photo magazine, but uses one true detective story each issue, with lots of action, and lending itself to profuse pictorial treatment. Story must be condensed to 2000 words. List of pictures available and description, together with synopsis of case, must be submitted first. M. R. Reese. Approx. 4c, Acc.

Scholastic Roto, 1645 Hennepin Ave., Minneapolis. Photos of High School activities, complete with captions; no articles. Norman Lea. \$3. Pub.

See, (Better Pub.) 10 E. 40th St., New York. Photos young,

glamorous girls, with authentic story background. Candid action type preferred. All photos must be in good taste. Timely, humorous cartoons also desired. Clara Schley. \$5 up, photos; good prices, cartoons.

Spark, (Sparkling) 366 Broadway, New York. Feature picture magazine on entertainment and "cheese-cake." Ken Crossen. On assignment only at an agreed-on rate.

Spot, (Fawcett) 1501 Broadway, New York. (M-10) Unusual pictures on entertainment, sports, hobbies, vacations, night clubs, fair, Broadway, Hollywood, etc. Frank Hall Fraysur. \$5 up, Pub.

SPORTS (COMPETITIVE)—RACING—HORSES

Baseball Magazine, The, 175 5th Ave., New York. (M-20) Major league baseball articles. Clifford Bloodgood. ½c, Pub.

Horse Lover, The, 154 Borica Way, San Francisco, Calif. 6 times a year) Articles on riding, dude ranches, breeding; stories with horse background. 500-1800. J. Hartford. 7c printed inch, Pub.

National Bowlers Journal and Billiard Revue, 506 S. Wabash Ave., Chicago. (M-25) Articles on bowling, billiards, lawn bowling; short stories; photos; news items; cartoons. H. G. Deupree. 1c, Pub.

Rider and Driver, The, 342 Madison Ave., New York. (M-35) Articles on horses, racing, etc. Samuel Walter Taylor. Good rates, Pub.

Scholastic Coach, 220 E. 43rd St., New York. (M-25) Technical articles on football, basketball, track, field, 1000, for high and prep schools; photos, drawings. Owen Reed. 1c, Pub.

Sporting News, The, 10th and Olive Sts., St. Louis. (W-15) Feature stories, 2000-3000, with pictures on organized baseball and players. Edgar G. Brands. \$6 col. Acc.

THEATRICAL—MOTION PICTURE—RADIO—"FAN" MAGAZINES

Actor, The, 580 Geary St., San Francisco. (2M-5) Theatrical short stories to 400, articles to 200, editorials, verse, jokes, news items, photos, cartoons and cartoon ideas. Louis R. La Fonteese. ½c, Pub.

Billboard, The, 1564 Broadway, New York; 25 Opera Pl., Cincinnati, O. (W-15) Amusement articles on assignment only. E. E. Sugarmen, Claude R. Ellis. Space rates, Pub.

Greater Show World, 1547 Broadway, New York. (2-M-10) Articles, short stories, novelettes, fillers, on show people, theatrical business. Johnny J. Kline. ½c, Pub.

Modern Screen, (Dell) 149 Madison Ave., New York. (M-10) Movie fan personality, general articles 1500-2000; fillers, news items. A. Delacorte and H. Malmgren. Good rates, Acc.

Motion Picture Magazine, (Fawcett) 1501 Broadway, New York. (M-10) Articles on motion pictures and stars, usually on assignment, 1800-2500. Larry Reid. Good rates, Acc.

Movies, (Ideal) 122 E. 42nd St., New York. (M-10) Articles of motion-picture interest. Muriel Baldwin.

Movie Story Magazine, (Fawcett) 1501 Broadway, New York. (M-10) Fictionizations of current motion pictures on assignment only. Dorothy Hosking.

National Tattler, The, 73 Adelaide St., W., Toronto, Ont., Canada. (Bi-M-10) Theatrical articles; articles on love, exposes of rackets, 600; theatrical news items, girl and theatrical photos. Al Palmer. ½c, Pub.

Photoplay-Movie Mirror, (Macfadden) 205 E. 42nd St., New York (M-10) Motion picture articles and smash news stories. Helen Gilmore. Good rates, Acc.

Radio Mirror, (Macfadden) 205 E. 42nd St., New York. (M-10) Radio fan features on stars and programs. P. H. Senseney. \$50 up, according to merit, Acc.

Screenland, 45 W. 45th St., New York. (M-10) Motion-picture feature articles. Miss Delight Evans. Fair rates, Pub.

Screen Romances, (Dell) 149 Madison Ave., New York. (M-10) Fictionization of picture plays, by assignment. A. P. Delacorte, E. Van Horne. Rates by arrangement, Acc.

Silver Screen, (Screenland Mag., Inc.) 45 W. 45th St., New York. (M-10) Fan material about movie stars and pictures; photos. Lester C. Grady. First-class rates, Pub.

Theatre Arts, 40 E. 49th St., New York; 2 Ladbrooke Rd., London, W. 11, England. (M-35) Articles on theatrical and associated arts 1800-2500; news items. Edith J. R. Isaacs. 2c, Pub.

Variety, 154 W. 46th St., New York. (W-25) Theatrical articles, news, staff-written. Sidne Silverman. Space rates.

RELIGIOUS—ETHICAL—HUMANITARIAN

Adult Bible Class Monthly, (David C. Cook Pub. Co.) Elgin, Ill. (M) Forceful articles, 500-800, on making adult class a dynamic force in life of every member; plans for timely social and service activities; longer class methods articles, 700-1000; articles on advancement of Christianity in the home, church, community, to 1200, and articles on Christianity in its relationship to life outside, 1000-1200. Acc.

Ave Maria, The, Notre Dame, Ind. (W-10) Short stories 2800-3000; serials 15-20 3000-word chapters; articles on Catholic and other themes, 2000 to 3000; poems under 24 lines. Wholesale juvenile adventure short stories, serials. Rev. Patrick J. Carroll, C.S.C. \$5 page (700 wds.), poems \$5 and \$3.

Brethren Bible Study Monthly, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (M) Adults. Low rates.

Canadian Messenger, The, 160 Wellesley Crescent, Toronto, Ont., Canada. (M-10) Short stories, Catholic atmosphere, bright, pointed, but not preachy, 3000; no love stories; articles, essays, Catholic interest, 1000-3000. Rev. J. I. Bergin, S.J. ½c, Acc.

Christian Advocate, The, (Methodist Pub. House) 740 Rush St., Chicago. (W-10) Religious, outdoor, rural, missionary short stories, articles, essays, 1200; verse. Roy L. Smith. ½c-1c, Acc.

Christian Herald, 419 4th Ave., New York. (M-25) Interdenominational religious, sociological articles 2500, on assignment only; short stories 2500; serials 50,000; verse. Daniel A. Poling. About 1c, Pub.

Cradle Roll Home, The. (Baptist Sunday School Board) 161 8th Ave., N., Nashville, Tenn. (Q) Articles for parents of pre-school age children, 150-700, fact items; toys parents can make, with diagrams. No MSS. purchased during July, Aug. Agnes Kennedy Holmes. ½c, Acc. (Overstocked until October, 1942.)

Crozier Missionary, The. Box 176, Hastings, Nebr. (M) Short stories to 3000; verse. Rev. Richard Klaver. \$1.50, Acc. No payment for verse.

Improvement Era, The. 50 N. Main St., Salt Lake City, Utah. (M-20) General magazine of Mormon Church. Short stories, 750-2000, wholesome, conventional. General essays 500-2000. Poetry to 30 lines. Photos. Richard L. Evans. Acc. verse 12½c, Pub.

Junior Scholar, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Material of interest to boys and girls, 9-12, to use in connection with Sunday School classes. Much "how" material in connection with class operation and growth, 300-800. Acc.

Junior Teacher, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Stimulating ideas for teachers of junior students, 300-800. Acc.

Lamp, The. Ringgold St., Peekskill, N. Y. (M-10) Articles on religious (Catholic) topics, to 2000; short stories with Catholic slant, same length. T. J. O'Connell. ½c, Acc.

Living Church, The. 744 N. Fourth St., Milwaukee. (W-10) Short illustrated articles on religious and social subjects. Episcopal viewpoint, 1000-2000. \$1.50 column, Acc. Religious verse, no payment. C. P. Morehouse.

Lookout, The. (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati. (W-5) Articles on Christian education, adult. Sunday school work 1750-2000; wholesome short stories, 1750-2000, serials to 10 chapters, 1750-2000 each. Photos upright, 8x10, scenic, human interest. No poetry. Guy P. Leavitt. ½c, photos \$3 to \$5, within 1 month after Acc.

Magnificat, 131 Laurel St., Manchester, N. H. (M-25) Catholic articles, short stories, serials, verse. Indefinite rates, Acc.

Messenger of the Precious Blood, Carthagena, Ohio. (M-10) Catholic short stories, articles, about 2000; verse. Father Chas. J. Davitt, C.P.P.S. ½c, verse 25¢ line, Acc.

Messenger of the Sacred Heart, 515 E. Fordham Rd., New York. (M-10) Catholic short stories to 4000; religious verse. Rev. Stephen L. J. O'Brien, S.J. Good rates, Acc.

Miraculous Medal, The. 100 E. Price St., Philadelphia. (Q) Catholic articles 1500-2500, short stories 1200-2400. Joseph A. Skelly, C.M. ¾c, Pub. (Overstocked.)

Mother's Golden Now, (David C. Cook) Elgin, Ill. (Q) Inspiration material for mothers of children from birth to 11 years to help in development of Christian character in their children. Articles, 300-1000; department material, 100-400; fiction, 1500-2500. Acc.

New Century Leader, (David C. Cook Pub. Co.) Elgin, Ill. (M) Challenging suggestions on how to become a better Sunday School teacher, 1000; plans for building an effectively-organized Sunday School from the superintendent's point of view, 1200, and many articles on a variety of topics for religious leaders and all adults desiring a general religious publication. Acc.

Poise, 25 Groveland Terr., Minneapolis, Minn. (M) Formerly Catholic Women's World. Writers are advised to contact the Rev. F. E. Benz, Ed., before submitting material.

Primary Teacher, and Beginners Teacher, (David C. Cook Pub. Co.) Elgin, Ill. Magazines for teachers of children 6-8 and 6-4, 400-850 words, Acc.

Problem Studies Teacher, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Teen-age class and program suggestions for teachers of boys and girls 12-17. Acc.

Queen's Work, The. (Jesuit Fathers) 3742 W. Pine Blvd., St. Louis, Mo. (M-10) Catholic interest short stories, 1500-1800; illustrated biographical articles of Catholics 700, cartoons. Rev. Daniel A. Lord, S.J. 1c, Acc.

St. Anthony Messenger, (Franciscan Fathers) 1615 Republic St., Cincinnati. (M) Catholic family magazine. Illustrated articles on accomplishments of contemporary Catholic personages, institutions, 2500-3000; short stories with mature wholesomeness, 2000-3000, extra payment for photos retained. Rev. Hy Blocker, O.F.M. ½c up, Acc. Occasional poetry, 25¢ line. Write for sample copy.

Sign, The, Union City, N.J. (M-20) Catholic articles, essays,

short stories to 4000, verse. Rev. Theophane Maguire, C. P. 1c, Pub.

Sunday School Home Journal, (David C. Cook Pub. Co.) Elgin, Ill. (Q) A Christian home publication, providing help for shut-ins and the aged, 800-1000. Acc.

Sunday School Home Visitor, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Short material, 500-800, offering suggestions to home department leaders. Acc.

Sunday School Times, 325 N. 13th St., Philadelphia. (W) Religious articles, verse. Philip E. Howard, Jr. ½c up, Acc.

Sunday School World, 1816 Chestnut St., Philadelphia. (M-10) Articles for teachers in one-room rural Sunday-schools, to 1200. ½c, Acc.

Union Signal, The, Evanston, Ill. (W-5) Short stories 1000-1500; short serials, no value of total abstinenace, also on peace. About ½c, Acc.

Young People's Teacher, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Editorials, 200-250, from point of view of teacher of young people, 17-23; feature articles 800-1000, 1500-1800, which challenge teachers with necessity of reaching youth with Christian teaching in the home, church, community. Acc.

SCIENTIFIC—POPULAR SCIENCE—NATURE—MECHANICS

Fauna, Zoological Society of Philadelphia, 34th and Girard Ave., Philadelphia. (Q-35) Scientifically accurate manuscripts written for the layman, dealing with the natural history of animals, 1500-2500. Roger Conant. 1c, Pub.; photos, \$2.

Home Craftsman, The, 115 Worth St., New York. (Bi-M-25) "How-to-make-it" articles of interest to home craftsmen, 300 to 1200; photos or drawings essential; home improvement fillers, 150. H. J. Hobbs. 1 to 2c, photos \$2 up, Pub.

Mechanix Illustrated (Fawcett) 1501 Broadway, New York. (M-10) New, lively features and shorts on all scientific and mechanical subjects, also how-to-build projects for the home workshop and tips for photographers. Bill Williams and Roland Cueva. Good rates, Acc.

Model Airplane News, 551 5th Ave., New York. (M-20) Model airplane construction articles 1500. 1c, Pub.

Natural History Magazine, 79th St. and Central Park W., New York. (M-50 except July and August) Popular articles to 5000 on natural science, exploration, wild life; photo series. Edward M. Weyer, Jr. 1½c, Acc.

Nature Magazine, 1214 16th St., Washington, D. C. (M-35) Illustrated nature articles 1000-2000; fillers with pictures to 400, short verse. R. W. Westwood. 1 to 3c, Acc. (Query.)

Popular Homecraft, 919 N. Michigan Ave., Chicago. (Bi-M) How to build articles of wood, metal, leather, etc., with detailed drawings, or at least 1 photo. R. S. Davis. Indef. rates.

Popular Mechanics, 200 Ontario St., Chicago. (M-25) Illustrated articles on scientific, mechanical, industrial, discoveries; human interest and adventure elements, 300-1500; fillers to 250. H. W. Marce. 1c to 10c; photos \$5 up, Acc.

Popular Science Monthly, 353 4th Ave., New York. (M-15) Non-technical illustrated articles on scientific, mechanical, labor-saving devices, discoveries, under 2000. Chas. McLendon. 1c to 10c, photos \$3 up, Acc.

Radio News, (Ziff-Davis) 540 N. Michigan Ave., Chicago. (M-25) Technical and semi-technical articles dealing with amateur radio operators and servicemen. Construction articles for amateur radio and service. Diagrams need only be in pencil. Good photos. No fiction or poetry, no publicity puffs." Any unusual application articles on electronics, 1000-3500, also considered. ½c to 2c, photos \$1 to \$5. Gag cartoons, \$3 to \$5. B. G. Davis, Ed.; Oliver Read, Mng. Ed.

Science & Mechanics, 800 N. Clark St., Chicago. (Q) All depts. handled by staff specialists. V. D. Angerman.

Scientific American, 24 W. 40th St., New York. (M-35) Humanized articles on science, industry, engineering. O. D. Munn. Varying rates, Acc.

Science in Pictures, (Hornel) 565 5th Ave., New York. Profusely illustrated articles on science, 500-2000, written for the layman. High rates. \$5 per photo, used with or without text. No "how-to-do-it" stuff. Helen Arlington.

Science on Parade, 580 5th Ave., New York. Scientific achievements for easy comprehension for newspaper readers, preferably illustrated. James Wallace. 2c, Pub.

B—BUSINESS AND TRADE PUBLICATIONS

BUSINESS, ADVERTISING, SALESMANSHIP

Advertising Age, 100 E. Ohio St., Chicago (W-5) Spot news only, with illustrations. 1c, Pub.

American Business, (Dartnell Pubs.) 4660 Ravenswood Ave., Chicago. (M-35) Buys frequent concrete examples of business success in manufacturing, wholesale, financial fields; especially interested in office and accounting short cuts. Query. Eugene Whitmore. \$35 and up for 2000 words, Pub.

Bankers Magazine, 465 Main St., Cambridge, Mass. (M-50) Authoritative bank management articles, 2000. Keith F. Warren. ½c up, Pub.

Bankers' Monthly, 536 S. Clark St., Chicago. (M-50) Short technical articles from bankers' standpoint; preferably signed by banker. John Y. Beatty. Good rates, Pub. (Buying little now.)

Barron's, 44 Broad St., New York. (W-25) Authoritative business and financial articles 500-2500. George E. Shea, Jr. Indefinite rates, Acc.

Burrough's Clearing House, 6071 2nd Blvd., Detroit. (M) Query editor on bank operating and management articles. Henry J. Boone. 2 to 3c, Acc.

Commerce, 1 N. LaSalle St., Chicago. (M-25) Invites queries on feature business articles. Alan Sturdy. 1c up.

Credit & Financial Management, 1 Park Ave., New York. (M-25) Articles on general credit and financial problems of manufacturers and jobbers. Chester H. McCall. 1c, Pub.

Forbes Magazine, 120 5th Ave., New York. (M-25) New developments in business and finance—management, selling, merchandising, accounting, etc., 1500-2000. Frequently buys from outside writers. B. C. Forbes. Good rates, Pub.

Good Business, 917 Tracy St., Kansas City, Mo. (M-15)

Unity articles showing that the teachings of Jesus Christ are the basis for successful modern business. Francis J. Gable. 1c, Acc.

Institutional Finance and Purchasing, 617 N. Wabash Ave., Chicago. (M-35) Authoritative articles about operation and business management of higher education institutions. 1 to 2c, Pub.

Mail Order Journal, 14 E. 47th St., New York. (M-25) Case histories, fact stories about mail-order and direct mail business, 600. John C. Gerster. 1c, Pub. (Query.)

Nation's Business, The, 1615 H. St., N. W., Washington, D. C. (M-25) Business articles 2500. Merle Thorpe, Ed.; Raymond C. Willoughby, Mng. Ed. Query. Good rates, Acc.

Opportunity, 620 N. Michigan Ave., Chicago (M-10) Inspirational and biographical features with broad human interest and inspirational appeal; fillers. Geo. F. Peabody. ½c up, Pub.

Printers' Ink, 185 Madison Ave., New York. (W-20) Advertising, management, and sales articles. G. A. Nichols, Ed.; R. W. Palmer, Mng. Ed. Good rates, Pub.

Purchasing, 205 E. 42nd St., New York. (M-35) Query on articles on industrial buying; methods, personalities; materials. Stuart F. Heinritz. 1c up, Acc.

Sales Management, 420 Lexington Ave., New York. (2-M) Articles on marketing, national scope, signed by executive. Buys little. Raymond Bill. 1 to 3c, Pub.

Savings Bank Journal, Stevens Ave., Mt. Vernon, N. Y. (M-35) Operation, advertising and promotion articles 1500-2000. Milton W. Harrison. 1c, Pub. (Seldom buys from free-lances.)

Sigars of the Times, P. O. Box 1171, Cincinnati. (M-30) Electrical advertising, outdoor advertising and sign articles, illustrated, 1000 to 1500. E. Thomas Kelley. ½c to 1c, Pub. (Buying little now because of war conditions.)

Specialty Salesman, 307 No. Michigan Ave., Chicago. (M-10) Inspirational articles related to direct selling; fact success stories of direct salesmen, 350 to 1200. H. J. Bligh. ½c, Acc.

Trained Men, 1001 Wyoming Ave., Scranton, Pa. (Bi-M) Articles on industrial relations and training for apprentices, foremen, executives, 1000 to 2500; interviews 1000 to 2500. F. B. Foster. Acc.

TRADE JOURNALS

Aero Digest, 515 Madison Ave., New York. (M-35) News and features on the aviation industry, aeronautical engineering, production, military aeronautics, air travel. Geo. F. McLaughlin. ½c up, Pub.

Air Conditioning and Refrigeration News, 5229 Cass Ave., Detroit, Mich. (W-20) Informative articles on servicing refrigerating machines, electrical appliances and air conditioning installations; news. George F. Taubeneck. 6c, Pub.

American Artisan, 6 N. Michigan Ave., Chicago. (M-25) Illustrated merchandising articles on experiences in warm air heating and sheet metal work. J. D. Wilder. \$3.50 to \$10 page.

American Baker, The, 118 S. 6th, Minneapolis. (M-10) Articles on baking innovations; examples of good merchandising; bakery management. Milton B. Kihlstrom. ½c up, Acc.

American Builder and Building Age, 105 W. Adams St., Chicago. (M-25) Articles on activities of home-building contractors. B. L. Johnson. \$10 page, Pub.

American Druggist, 572 Madison Ave., New York. (M-25) Pictorial features of retail drug-stores operation, up to 500. Harold Hutchins. ½c, Acc.

American Hairdresser, 309 W. Jackson Blvd., Chicago. (M-35) Items of unusual interest to beauty shops; advertising; promotional schemes, etc. Hazel L. Kozlay. 1c, Acc.

American Horologist, 3226 E. Colfax Ave., Denver. (M) Illustrated articles, 500-1000, pertaining to horology, watch and clock repair service, unusual creations and happenings, historical material. Orville R. Hagans. ½c, Acc.

American Lumberman, 431 S. Dearborn St., Chicago. (Bi-W) New merchandising ideas used by building dealers; photos or new lumber yards, or fine window displays of building materials. 500-750. E. C. Hole. \$3.50 column; photos, \$1, Pub.

American Paint & Oil Dealer, 3713 Washington Blvd., St. Louis. (M) Unusual paint merchandising articles illustrated. W. G. Singleton. 1c, Pub. 30-60 day reports.

American Painter & Decorator, 3713 Washington Blvd., St. Louis, Mo. (M-20) Accurate, technical and semi-technical "how" articles on unusual decorating jobs, to 800, photos. Query. George Boardman Perry. Up to 1c; photos, amateur, up to \$1, professional, \$2, Pub.

American Paper Merchant, 2009 Conway Bldg., Chicago. (M-35) News and features regarding paper merchants. P. A. Howard, publisher. G. E. Jaenicke, Mng. Ed. ½c up, Pub.

American Perfume & Essential Oil Review, 9 E. 38th St., New York. (M-30) Technical articles on perfumes, cosmetics, soaps, etc., articles on merchandising of same from manufacturer's standpoint; news items on manufacturers. Wm. Lambert. Indefinite rates.

American Wine & Liquor Journal, 220 E. 42nd St., New York. (M) Wholesale liquor articles. Lew Schwartz. ½c, Pub.

Autobody and Reconditioned Car, 15 E. 8th St., Cincinnati. (M-20) Trade stories on commercial bodies, passenger bodies, painting, car appearance reconditioning; illustrated with photos, drawings. Elmer J. Murray. ½c, Pub.

Automobile Digest, 22 E. 12th St., Cincinnati. (M-25) Methods and management articles, write-ups of ideas of interest to independent service garage men, to improve service business, stimulate trade, reduce operating costs, 500-1500. J. A. Ahlers. Rates according to merit, Acc.

Automotive News, 2751 E. Jefferson Ave., Detroit, Mich. News correspondents in towns and cities of importance. Chris Sinsabaugh. 40c inch, photos \$1.50, Pub.

Automotive Retailer, Morristown, N. J. (M) News and features pertaining to auto supply stores, both chain and independent. John A. Warren. 1c, Pub.

Aviation, 330 W. 42nd St., New York. (M-50) News, features, on aviation activities, technical articles, photos. L. E. Neville. Good rates, Pub.

Bakers' Helper, 330 S. Wells St., Chicago. (B-W-15) Business-building plans for bakers, technical articles, chiefly supplied by staff. V. E. Marx. 35c inch (73 words) Pub.

Bakers Weekly, 45 W. 45th St., New York. (W-10) News correspondents in principal cities. Bakery features, selling ideas, window displays. Peter G. Pirrie. Space rates, Pub.

Bar & Grill Journal, 105 W. 40th St., New York. (M-20) 800-1200 word merchandising features on outstanding bars, taverns, cafes and restaurants with photos. Philip Sloane. ½c up, Pub.

Barrel & Box & Packages, 431 S. Dearborn St., Chicago. (M-25) Articles and news items dealing with manufacture and use of wooden containers up to 2000. Frank Coyne. 25c inch, Pub.

Beer Distributor, 624 S. Michigan Ave., Chicago. (M-20) Anything pertaining to beer wholesalers, 500-1000, with illustrations. Jos. Dubin. 1c, Pub.

Bookbinding & Book Production, 50 Union Square, New York. (M) News of book printing and bookbinding trade. Query on features. D. M. Glixon. ½c to 1c, Pub.

Boot & Shoe Recorder, 100 E. 42nd St., New York. (W-25) "Success" stories from retail shoe stores; news. Regular correspondents. Arthur D. Anderson. 1c, Pub.

Brake Service, 31 N. Summit St., Akron, Ohio. (M) Technical articles on brakes and brake servicing; interviews with successful operators of brake stations. Ed. S. Babcock. 1c, Pub.

Brewers' Journal, 431 S. Dearborn St., Chicago. (M) News and features of the brewing industry. David B. Gibson. Indefinite rates, Pub.

Brick & Clay Record, 59 E. Van Buren St., Chicago. (M-50) News and features of brick and clay industry. Regular correspondents. J. M. Lange. Mng. Ed. 1c up, Pub.

Building Supply News, 59 E. Van Buren St., Chicago. (M-30, Jan. \$1.00) Articles on yard operation and management; yard

handling equipment, concrete products manufacture; reports of conventions; 200-300 word articles for departments; "Ringing the Register," and "Yard Kinks." John W. Parshall. 40c inch, Pub.

Bus Transportation, 330 W. 42nd St., New York. (M-35) Practical bus operation articles 1500, 2 or 3 photos. C. W. Stocks. ½c, Acc. News items, first 100 words 2c, bal. each item ½c. Pub. (Query.)

Ceramic Industry, 59 E. Van Buren St., Chicago. (M-50) News items, pottery, glass, enamel plants, executives, sales campaigns, production activity. H. B. Foster. 1c, Pub.

Chain Store Age, 185 Madison Ave., New York. (M-35) Feature articles. G. M. Lebar. About 1½c, Pub.

Church Management, 1900 Euclid Ave., Cleveland. (M except August) Illustrated articles on administration problems of church manager and pastor. Dr. Wm. Leach. ½c up, Pub.

Cleaning & Laundry World, 381 4th Ave., New York. (M-25) Short, terse news items on dry cleaning, laundry, rug cleaning, fur cleaning and storage, business practices and management; news items and human interest articles on plant owners; all accompanied by photos if possible. Howard Shonting. 20c col. inch, photos, \$1-\$3, Pub.

Coffee & Tea Digest, 106 Water St., New York. (M) Brief selling plans on coffee and tea 250-500. ½c, Pub.

Commercial Car Journal, Chestnut and 56th Sts., Philadelphia. (M-40) Articles on servicing and operating methods of truck fleet operators, emphasizing efforts being made to cope with problems incident to the emergency, 2000. \$35 minimum, Pub.

Confectioners Journal, 437 Chestnut St., Philadelphia. (M-25) Illustrated articles on wholesale and retail candy manufacturing companies; on jobbing confectionery businesses; also good retail merchandising stories. Up to 1c, photos \$1-\$3, Acc. (Out of market for duration.)

Confectionery and Ice Cream World, 99 Hudson St., New York. (W-20) Correspondents in principal cities provide news coverage. Fair rates, Pub.

Converter, The, 111 W. Washington St., Chicago. (M-35) Articles on new products, new processes, efficiency operations of envelope manufacturers and other paper converters, including manufacturers of paper containers, cartons, boxes. P. A. Howard, publisher. G. E. Jaenicke, Mng. Ed. ½c up, Pub.

Corset & Underwear Review, 1170 Broadway, New York. (M-35) Buyer news feature articles for corset and brassiere departments, specialty shops. Louise Campe. ½c, Pub.

Cracker Baker, The, 45 W. 45th St., New York. (Chicago office, 366 N. Michigan Ave.) (M-20) Stories pertaining to biscuit and cracker industry; plant write-ups; sales stories, practical or technical articles; human-interest and success stories pertaining to baking. Query. L. M. Dawson. 30c inch, Pub.

Crockery and Glass Journal, 1170 Broadway, New York. (M) Illustrated articles on china and glass sales promotion stunts in retail stores, 1000; interviews with buyers; merchandising stories; news items; photos; sales training articles. John Regan. ½c, Pub.

Curtain & Drapery Buyer & Drapery Profits, 373 4th Ave., New York. (M) Illustrated features on curtains and draperies that would interest buyers of these departments. C. J. Potter. Indefinite rates, Pub.

Dairy Produce, 110 N. Franklin St., Chicago. (M-20) Limited market for illustrated features on processing and merchandising of dairy products. C. S. Paton. Up to 1c, Pub.

Dairy World, 608 S. Dearborn St., Chicago. (M-10) Factual articles on new or remodeled fresh-bottled milk plants; new or improved products; merchandising ideas of proved merit, on milk and milk products; success stories 500-2000, with photos, ads. E. C. Ackerman. 1c ads 50c up, photos \$1 up; Pub.

Dad and W, 100 E. 42nd St., New York. (M-30) Articles covering transportation, materials handling, water ways and terminals, factory migration, warehouse taxes, regulation, etc. F. Eugene Spooner. 1c, photos \$1.50, Pub.

Department Store Economist, 100 E. 42nd St., New York. (Semi-M-25) Articles on department stores—management, systems, operations, merchandising, modernization, to 750. Longer by special arrangement. Factual copy ghosted by store executive if possible. ½c, photos \$2, within six weeks of receipt.

Diesel Digest, (Occidental Pub. Co.) 304 S. Broadway, Los Angeles. (M-25) News of new or unusual diesel engine applications, illustrations, 25c col. inch, Pub. (Query on features.)

Diesel Power, 192 Lexington Ave., New York. (M-35) Articles on economics of Diesel plant operation 2000; photos. Lacey H. Morrison. 1c, Pub.

Diesel Transportation, (Supplement to Diesel Power) 192 Lexington Ave., New York. Illustrated articles on use of Diesel engines in locomotives, rail cars, tractors, etc. Lacey H. Morrison. 1c, Pub.

Domestic Engineering, 1900 Prairie Ave., Chicago. (M-25) Plumbing, heating, and air conditioning trade merchandising and technical articles up to 3000. Wm. W. Gothard. 1c, Pub.

Drug Topics, 330 W. 42nd St., New York. (W-10) Retail drug trade. Dan Rennick, Edit. Dir. 1c, Pub.

Drug Trade News, 330 W. 42nd St., New York. (Bi-W-15) News of manufacturers in drug and toilet goods fields. Dan Rennick, Edit. Dir. 1c, Pub.

Editor & Publisher, 1700 Times Bldg., New York. (W-10) Daily newspaper trade articles, news items. Arthur T. Robb. \$2 a column up, Pub.

Electrical Home Equipment Dealer, 360 N. Michigan, Chicago. (M-35) Sales promotions on electric appliances and home equipment. John King. 1c, Pub. (Query before submitting.)

Electrical South, Grant Bldg., Atlanta, Ga. (M-10) News and features of interest to electric power companies, Southern contractors, dealers, wholesalers. Carl W. Evans. 1c, Pub.

Excavating Engineer, S. Milwaukee, Wis. (M-25) Semi-technical articles on excavation by power shovel, dragline, dredge, clam shell, bulldozers and tractor-drawn scrapers; excavating contracts, open pit mining quarry, drainage, 500-2000. D. B. Reed, Jr. 1c, photos \$1, cartoons \$1-\$2, Pub. (Query.)

Factory Management & Maintenance, 330 W. 42nd St., New York. (M) Query editor on articles on factory management and maintenance methods. L. C. Morrow. Good rates, Pub.

Feed Bag, The, 741 N. Milwaukee St., Milwaukee. (M-25) Illustrated articles on outstanding merchandising ideas used by feed dealers, 200 to 1000, specifically from Middle West and North East. David K. Steenbergh. 1c, Pub.

Feedstuffs, 118 S. 6th St., Minneapolis. (W-5) Articles on merchandising, cost accounting, general business practices, applicable to the feed trade. Harvey E. Yantis. $\frac{1}{4}$ c. Acc.

Film Daily, 1501 Broadway, New York. (D-10) News of the film industry. J. W. Alicoate. Space rates.

Fishing Gazette, 461 8th Ave., New York. (M-25) Illustrated articles on all branches of commercial fishing (no sport fishing). Prefers preliminary outline. Carroll E. Fellisier. Articles \$5 page, news 25c inch, photos \$1. Acc.

Flooring, 45 W. 45th St., New York. (M) News and features of interest to flooring contractors. Good rates.

Food Field Reporter, 330 W. 42nd St., New York. (Bi-W) News of the food and grocery product manufacturers. Dan Remnick. 1c. Dept. items 8¢ line, Pub.

Ford Field, 407 E. Michigan, Milwaukee. (M-25) Illustrated articles, under 500, on Ford dealers, Ford super-service station operators, Ford tractor dealers; also Ford truck experience stories from owners. Walter W. Nelson. 1c. Acc.

Frosted Food Retailer, 600 S. Michigan Ave., Chicago. (M) Articles and news items on retailing of frosted foods in groceries, meat markets, delicatessens, and so forth. C. W. Stelfler. Ind. rates.

F. T. D. News, 550 W. Lafayette Blvd., Detroit. (M) Articles on floriculture; salesmanship, store decoration, delivery, etc., of interest to florists. Robert B. Powers. Fair rates, Pub.

Fuel Oil News, 1217 Hudson Ave., Bayonne, N. J. (Twice Monthly) News and illustrated features on retailers and marketers of fuel oil. Oliver C. Klinger. $\frac{1}{4}$ c up, Pub.

Fuel Oil—Oil Heat, 232 Madison Ave., New York. (M) News on manufacturing, selling, installing and operation of oil burners, air conditioning, heating fuel oil. A. E. Coburn. 30¢ inch, Pub. (Overstocked.)

Furniture Age, 2225 N. Lakewood, Chicago. (M-50) Illustrated home furnishing trend articles 300 to 1000 on furniture, rugs, draperies, bedding, toys; featuring outstanding promotions, modernized stores, model rooms, unusual merchandising methods. J. A. Gary. 1c, photos, \$2. Pub.

Garrison's Magazine, 110 E. 42nd St., New York. (M) Outstanding features on department store merchandising; illustrated shorts pertaining to small retail stores especially acceptable. Flint Garrison. Excellent rates, Acc.

Gas Age, 9 E. 38th St., New York. (Fortnightly) Articles and news of gas companies; interviews with public utility heads. H. O. Andrews. 1c, Pub.

Gas Appliance Merchandising, 9 E. 38th St., New York. (M) Illustrated features on merchandising of gas appliances, including gas-filled air conditioning units. H. O. Andrews. 1c, Pub.

Geyer's, 260 5th Ave., New York. (M) Brief, illustrated articles on stationery, office equipment and furniture, allied fields, advertising, etc., based on actual interviews. Thos. V. Murphy. \$5 each, Pub.

Gift & Art Buyer, 260 5th Ave., New York. (M) Brief interviews, illustrated, on gift and art, home decorative accessories, greeting cards, allied fields, promotion methods, advertising, etc. Thomas V. Murphy. \$5 each, Pub.

Glass Industry, 11 W. 42nd St., New York. (M) Articles covering the technology and production problems of glass manufacturers; news and helpful features on glass manufacturing. Good rates.

Gloves, 1170 Broadway, New York. (M) News of glove manufacturing and selling. Good rates, Pub.

Golddom, 14 E. Jackson Blvd., Chicago. (M except Nov.-Dec.) Articles on any phase of golf and country club operation and management. 1500. Herb Graffis. 1c, Pub.

Hardware Age, 100 E. 42nd St., New York. (2-M-15) Illustrated features on retail hardware stores. Charles J. Heale. \$12 page (about 1½ to 2c per word), Pub.

Hardware Retailer, 333 No. Pennsylvania St., Indianapolis. (M-25) Illustrated hardware merchandising features. Glendon Hackney. 1c, Pub.

Hardware World, Burnham Bldg., 160 N. LaSalle St., Chicago. (M) Limited market for hardware merchandising stories, also sporting goods, housewares, china, glass, 100-1000. 1c, photos \$1, after Pub.

Hat Life, 1123 Broadway, New York. (M) Query on men's hat trade features. Ernest Hubbard. Good rates, Acc.

Heating, Piping and Air Conditioning, 6 N. Michigan Ave., Chicago. (M-25) Articles covering design, installation, operation, maintenance, of heating, piping and air-conditioning systems in industrial plants and large buildings up to 2000; mostly by engineers. C. E. Price. Good rates, Pub.

Hide and Leather and Shoes, 300 W. Adams St., Chicago. (W-15) Feature tannery and shoe manufacturing articles; brief news articles on new products, production methods, sales promotion campaigns by manufacturers. Ralph B. Bryan. 1c, Pub. (Query.)

Highway Magazine, Armcio Drainage Products Assn., Middle-town, O. (M) Articles on drainage, operation, improvements on public highways, etc., use of roads and streets, 800-1200; cartoons. W. H. Spindler. 1c, photos \$1. Acc.

Hospital Management, 100 E. Ohio St., Chicago. (M-20) Features, news on various aspects of hospital management. T. R. Ponion, M.D. 1c, Pub.

Hotel Bulletin, 260 Tremont St., Boston. (M) Short items and articles on hotel maintenance and management, food preparation, food and beverage service. P. T. Hopkins. $\frac{1}{4}$ c, Pub.

Hotel Management, 71 Vanderbilt Ave., New York. (M-25) Articles on hotel financing, maintenance, operation; remodeling, Action photos. Short ideas. J. O. Dahl. 1½ to 5c, Acc.

Hotel World-Review, 71 Vanderbilt Ave., New York. (W-5) Mostly hotel news. Query on news and features. R. T. Huntington. $\frac{1}{2}$ to 1c, Acc.

House Furnishing Review, 1170 Broadway, New York. (M) Illustrated news, feature, promotional articles from housewares, bath shops and major appliance departments 300-700. Julian Elfenbein. $\frac{1}{4}$ c, \$1 for photos, Pub.

Ice & Refrigeration, 435 N. Wacker Ave., Chicago. (M-35) Ice-making, cold-storage, refrigeration articles and news; articles on ice merchandising. J. F. Nickerson. Indefinite rates, Pub.

Ice Cream Field, 19 W. 44th St., New York. (M-25) Merchandising and promotion ideas used or planned, for greater

sales of ice cream, wholesale or retail. Howard Grant. $\frac{1}{4}$ c, Pub.

Ice Cream Trade Journal, 305 E. 45th St., New York. (M-25) Convention reports (on order); articles on management, manufacturing, distribution and sales activities of special wholesale ice-cream companies, 500-2000. V. M. Rabuffo. 1c, Pub.

Implement Record, 1355 Market St., San Francisco. (M-25) Material mostly secured direct from trade, but occasional news purchased. (Query.) Chas. T. Post. Varying rates, Acc.

Indian Rubber World, 386 4th Ave., New York. (M-35) Technical articles and news items relating to rubber, 2500. R. G. Seaman. \$8 per 1000, Pub.

Industrial Finishing, 1142 N. Meridian St., Room 301, Indianapolis. (M-20) Articles of interest or value to industrial users of finishing materials, equipment, supplies in factories, 100-1500. W. H. Rohr. $\frac{1}{4}$ to 1c, Pub.

Industrial Marketing, 100 E. Ohio St., Chicago. (M) News and features on industrial marketing and advertising. Ralph O. McGraw. 1c, Pub.

Industrial Retail Stores, Southern Bldg., Washington, D. C. (M-20) Merchandising articles and success stories on "company store" operations, 500-1000. Hull Bronson. $\frac{1}{4}$ c, Pub.

Industry & Welding, Industrial Pub. Co., 812 Huron Rd., Cleveland. (M-Free) Constructive articles for the welder. Irving B. Hexter. 1c, Pub.

Infants' & Children's Review, 1170 Broadway, New York. (M) Articles on merchandising of infants and children's garments; news of buyers and sales promotion events in children's wear field. Mrs. Crete Dahl. $\frac{1}{4}$ c, Pub.

Indland Printer, 309 W. Jackson Blvd., Chicago. (M-40) Constructive articles on production, selling, management problems of printing industry. J. L. Frazier. Indefinite rates, Pub.

Institutions Magazine, 1900 Prairie Ave., Chicago. (M) Articles on food, equipment, maintenance and management of institutions. Photos. Ernest Reveal. 1c, photos \$2 up, Pub.

Insurance Field, 322-28 W. Liberty St., Louisville, Ky. (Life Edn., W-15; Fire Edn., W-25) Correspondents covering fire, casualty, life insurance news in all principal cities. Elmer Miller, Jr. About $\frac{1}{4}$ c, Pub.

Insurance Salesman, 1142 N. Meridian St., Indianapolis, Ind. News and feature articles on life insurance salesmen and their methods. Chas. Robinson. $\frac{1}{4}$ c, Pub. (Buys little from free-lancers.)

International Blue Printer, 506 S. Wabash Ave., Chicago. (M-50) Illustrated technical articles on blue printing, photo copying mechanical and constructive engineering, 2000 or less. C. J. Griffith. 1c, photos \$1, Pub.

Jewelers Circular-Keystone, 100 E. 42nd St., New York. (M-25) Illustrated stories on window display, advertising, silverware, watch merchandising, based on experience of some well-rated jeweler, 1200-1500. T. V. Cole. 40c inch, photos \$3, Pub.

King Coal, Castania Bldg., Asheville, N. C. (M) Illustrated articles on modern retail coal handling plants and domestic service work, from southeastern states only. Henry Brown.

Lamp Journal, 230 5th Ave., New York. (M-25) Trade articles covering advertising, display and other promotions to sell lamps, shades, and home lighting equipment. J. H. Smythe, Jr. Approx. $\frac{1}{4}$ c, after Pub.

Laundry Age, 9 E. 38th St., New York. (M-25) "How" articles on power laundry operation and selling; also dry cleaning production and selling. Howard P. Galloway. $\frac{1}{4}$ c up, Pub.

Laundryman's-Cleaner's Guide, 161 Spring St., N.W., Atlanta, Ga. (M-50) Articles on merchandising, advertising, production, selling, management, delivery fleets, maintenance, layout of production line, etc., in modern steam laundry and dry cleaning plants, 750-1200. $\frac{1}{4}$ c, photos 50c to \$1, Pub.

Linens & Domestic, 1170 Broadway, New York. (M-35) Trade and feature articles on linen goods, bed spreads, blankets and towels; interior or window display photos. Query on anything special. Julian Elfenbein. $\frac{1}{4}$ c, photos \$1, Pub.

Liquor Store and Dispenser, 205 E. 42nd St., New York. (M-30) Illustrated merchandising articles 800 for wine and liquor retailers, taverns and restaurants; cartoons. Frank Harding. $\frac{1}{4}$ c, photos \$1.50, Pub.

Luggage and Leather Goods and Handbag Buyer, 1170 Broadway, New York. (M) Successful merchandising plans, department store handbag and luggage departments. Unusual window displays and interior layout. News about buyers. Arthur Mellin. $\frac{1}{4}$ c, Pub.

Magazine of Light, The, Nela Park, Cleveland, O. (8 times year-20) Feature articles of modern lighting installation with a merchandising and engineering appreciation, 1000. J. L. Tugman. 1c, Acc.

Marking Devices, 185 N. Wabash Ave., Chicago. (M) Technical material only, except some information on taxes and legislation. A. W. Haphmeister. Pub., at rates depending on articles.

Meat, 2244 Calumet Ave., Chicago. (M) Query on features, based on interviews with meat-packing officials on production methods, merchandising ideas. M. L. Samson. $\frac{1}{4}$ c, Pub.

Men's Wear, 8 E. 13th St., New York. News, features on men's wear departments, stores. H. J. Waters. Good rates, Pub.

Mill & Factory, (Conover-Mast Corp.) 205 E. 42nd St., New York. (M-35) Query editor for copy of magazine and instructions. Hartley W. Barclay. 1c up, usually Acc.

Modern Hospital, 919 N. Michigan St., Chicago. (M-35) Hospital subjects, 750-1500, from experts only. Alden B. Mills, Pub.

Modern Packaging, 122 E. 42nd St., New York. (M-50) Illustrated articles on package production, merchandising window and counter display, on assignment. C. W. Browne.

Modern Pharmacy, 12 E. 41st St., New York. (M) Crack business longs and shorts with photos, human interest articles, concerning actual pharmacists. Allen Klein. Approx. 2c, 3 weeks after Acc.

Modern Plastics, 122 E. 42nd St., New York. (M-50) Articles on plastic materials, plastic products, uses, adaptations, on assignments only. L. T. Barnette; Harriet B. Josephs, Mng. Ed.

Modern Retailing, 250 5th Ave., New York. (Q) Illustrated short articles detailing successful sales ideas, methods and stunts of small stores selling stationery, office supplies, school needs, novelties, etc. Photos. David Manley. 1c, Pub.

Modern Stationer, 250 5th Ave., New York. (M-25) Illustrated dealer stories. David Manley. 1c, photos, space rates, Pub. (Overstocked.)

Monumental World, 75 3rd St., N. W., Atlanta, Ga. (M) Stories of successful monument dealers and their business methods, spot news. 20c col. inch, Pub.

Motor, 572 Madison Ave., New York. (M) Articles on merchandising, service and management for new car dealers, repair shop operators, automotive jobbers, in keeping with war conditions. Neal G. Adair. Good rates, Pub.

Motor Service, 549 W. Washington Blvd., Chicago. (M) Articles and photos of interest to automotive repair shop service managers. Send for detailed instruction sheet.

Motorship and Diesel, 192 Lexington Ave., New York. (M-25) News items on Diesel powered boats and short articles on marine Diesel performance. L. R. Ford. 1c, Pub.

Motor Truck Journal, 536 Lake Shore Drive, Chicago. (M) Articles on operation and maintenance of large fleets of trucks and trailers, 1000-2500. A. W. Stromberg. To 1c, Pub.

Music Trades, 113 W. 57th St., New York. (M-25) News and features of the music business. W. J. Daugherty. Low rates, Pub. (Slow to report.)

National Bottlers' Gazette, 80 Broad St., New York. (M-50) Features and photos of interest to the bottled soft drink industry. W. B. Keller, Jr. \$7.50 page, Pub.

National Carbonator & Bottler, 161 Spring St., N. W., Atlanta. (M-50) Illustrated articles on merchandising, advertising, production, selling, management, delivery fleets for soft drink industry, in actual use, 750-1250; news items 50-100. ½ to 1c, photos 50c to \$1, Pub.

National Cleaner & Dyer, 305 E. 45th St., New York. (M-35) Short detailed articles and illustrations on unusual production and sales methods in the dry cleaning field. Paul C. Trimble. Special rates, Pub.

Newspaper Management, 306 W. Main St., Mascoutah, Ill. (M-10) Fact articles on increasing subscriptions, special edition promotions, etc. Arthur D. Jenkins. ½c, Pub. (Overstocked.)

NJ, 531 S. La Salle St., Chicago. (M-25) Limited market for illustrated jewelry articles with news and merchandising slant, 250 to 500. Francis R. Bentley. ½ to 1c, Acc.

National Provisioner, 407 S. Dearborn St., Chicago. (W) News and features on modern meat packing plants. John B. Grey. ½c, Pub.

Northwestern Miller, 118 S. 6th St., Minneapolis, Minn. (W-5) Merchandising articles about or of interest to millers and wholesale distributors; illustrated articles on new wholesale groceries, grocery warehouses; super markets, co-op, establishments. Carroll K. Michener. ½c, Acc.

Notion and Novelty Review, 1170 Broadway, New York. News of notion department buyers. Merchandising features. A. I. Mellin. ½c, Pub.

Office, 270 Madison Ave., New York. (M) Method articles of interest to office managers. Articles of interest to commercial stationers and office equipment dealers. Wm. Schulof. ½c up, Acc.

Office Appliances, 600 W. Jackson Blvd., Chicago. (M-25) Articles on selling office equipment, 1200. Walter S. Leniarston. 2 col. pages 30c inch; 3 col. pages 20c inch, Pub.

Pacific Drug Review, Woodlark Bldg., Portland, Ore. (M-25) Articles on drug merchandising, window and inside display, advertising. F. C. Felter. Nominal rates, Pub.

Pacific Road Builder and Engineering Review, 74 New Montgomery St., San Francisco. (M) Illustrated features of interest to engineering and roadbuilding contractors and engineers, from Western states only. Jore Y. Richman. \$15 minimum, including photos, Pub.

Packing & Shipping, 30 Church St., New York. (M-25) Items of interest to large industrial companies, railroads and other transportation agencies, on packing, loading, hauling, distribution, loss and damage in shipping, etc. 1000. C. M. Bonnell, Jr. ½ to 1c, photos 50c to \$1, Pub.

Picture and Gift Journal, 537 S. Dearborn St., Chicago. (M-20) Merchandising articles on picture shops, photos. J. C. Raleigh. About ½c, photos 50c to \$1, Pub.

Plumbing and Heating Journal, 515 Madison Ave., New York. (M-25) Articles cover current trends in plumbing and heating business; unusual merchandising, management methods of successful contractors with pertinent high-grade human-interest illustrations. 1000. T. F. J. Moffett. 1c, Pub.

Plumbing and Heating Business, 2836 Grand Central Terminal Bldg., New York. (M-15) Articles, usually on assignment, covering plumbing, heating contracting; trade news. 1½c, Pub.

Post Exchange, 292 Madison Ave., New York. (M) Informational material covering operation of post exchanges. Maj. John Russell Ward. Approximately 1c; photos, space rates (\$1.50-\$5.00).

Pottery and Glass Salesman, The, 160 5th Ave., New York. (M) Merchandising and sales training articles of interest to department store buyers of tableware and owners of gift shops. John C. Burt. 1c, photos \$1, Pub.

Power, 330 W. 42nd St., New York. (M-35) Technical articles on power generation by engineers or power executives, up to 1500. \$10 to \$12 page, 1000 words, Pub.

Power Plant Engineering, 53 W. Jackson Blvd., Chicago. (M-25) Articles on power plant operation, appliances and use, 500-1500. Ralph E. Turner. ¾c, Pub.

Practical Builder, 59 E. Van Buren St., Chicago. (M-16) Correct technical articles on residential and smaller business building, with "how-to-do-it" standpoint, 300. Herbert V. Kaeppele, Ex. Ed. Indefinite rates, Pub.

Printing, 41 Park Row, New York. (M-25) Printing plant and sales management articles up to 1200, trade news of employing printers and their plants. Charles C. Walden, Jr., Ed.; Ernest F. Trotter, Mng. Ed. 30c inch, photos \$1 to \$2, Pub.

Progressive Grocer, 161 6th Ave., New York. (M-20) Illustrated idea articles 100-200; grocery trade articles, especially success stories, 1200-1500; photos. Carl W. Dipman. 1c to 2c, Acc. Original jokes with grocery slant, \$1 each. Attractive photos of food window and interior displays, meat displays, \$3 to \$5 each.

Publishers' Weekly, The, 62 W. 45th St., New York. (W-15) Articles about and of interest to book trade, 1500-2000. Frederic G. Melcher, Mildred C. Smith. 1c, 10th of mo. following Pub.

Radio-Television Journal & Talking Machine World, 1270 6th Ave., New York. (M) Trade news and features. Limited market. Daniel Webster. Fair rates, Pub.

Radio Retailing, 480 Lexington Ave., New York. (M) Illustrated features on radio merchandising, 100-500. O. H. Caldwell. 1c up, Acc.

Radio and Television Weekly, 99 Hudson St., New York. (W) Correspondents in principal cities provide news coverage. Low rates, Pub.

Railway Mechanical Engineer, 30 Church St., New York. (M-35) Railroad shop kinks, photos. Roy V. Wright, 50c inch, Pub.

Real Estate Record, 119 W. 40th St., New York. (W-50) Articles on building management (office and apartment buildings). Norbert Brown. 1c, Pub.

Refrigeration, 1070 Spring St., N. W., Atlanta, Ga. (Bi-W-15) Name and fact stories on ice refrigeration, merchandising of ice and ice refrigerators, and refrigerated locker plants. R. Wesley Baxter. \$4 column, Pub.

Retail Bookseller, The, 55 5th Ave., New York. (M-25) Approved articles of practical interest to booksellers and rental library proprietors, 1500-2500. Francis Ludlow. 1c, Acc.

Retail Management, 260 Tremont St., Boston, Mass. (M) Concise, full-of-fact articles on department and furniture merchandising, management, promotions. P. T. Hopkins. ¾ to 1c, Pub.

Retail Tobacconist, 1860 Broadway, New York. (M-15) Articles on business methods of successful tobacconists 500-1500. Wm. H. Small. ¾c, Pub.

Rock Products, 309 W. Jackson Blvd., Chicago. (M) Articles on cement, lime, gypsum quarries, sand and gravel plant operations, etc. Indefinite rates, Pub.

Rough Notes, 1142 N. Meridian St., Indianapolis. (M) Business-getting ideas of interest to automobile, casualty, fire and marine insurance salesmen. Irving Williams. Fair rates, Pub.

Rubber Age, 250 W. 57th St., New York. (M-35) Articles of interest to manufacturers of rubber products up to 2400. M. E. Lerner. \$8 page, Pub.

Seed World, 211 W. Wacker, Chicago. (2M) Articles on growing and merchandising seeds. Bob Helgeson. ½c, Pub.

Service, 19 E. 47th St., New York. (M-25) Technical or semi-technical articles of interest to professional radio service man, and distributor of radio parts and accessories. Robert G. Herzog, 1c.

Shipping Management, 425 4th Ave., New York. (M-25) Articles of interest to shippers of leading manufacturing, wholesaling, and retailing firms. Earl K. Collins. 1c, Pub.

Soda Fountain & Quick Food Service, 386 4th Ave., New York. (M-25) Illustrated articles on business-building methods for soda fountains, soda lunches, to 1000. Duncan Ross. 1c, Pub.

Southern Automotive Journal, 1020 Grant Bldg., Atlanta, Ga. (M) News and features covering the automotive trade in the South and Southwest. Paul Cain. 1c and up, Pub.

Southern Funeral Director, 1070 Spring St., N. W., Atlanta, Ga. (M-25) Articles of interest to southern morticians; merchandising in display rooms, collections, advertising, illustrated articles on new funeral homes costing \$25,000 or more, public relations. J. C. Edwards. ½ to 1½c, Pub.

Southern Hardware, 1020 Grant Bldg., Atlanta, Ga. (M-25) Illustrated articles on management and merchandising methods in southern hardware stores. T. W. McAllister. 1c up, Pub.

Southern Printer, 75 3rd St., N. W., Atlanta. (M) Illustrated factual articles, 1000-1500, based on actual experiences of printers in 14 southern states. Ray Warwick. 20c col. inch, Pub.

Southern Stationer & Office Outfitter, 75 3rd St., N. W., Atlanta, Ga. (M) Business-building articles based on interviews with Southern stationers and office outfitters. Ray Warwick. Low rates, Pub.

Southwestern Baker, 542 M. & M. Bldg., Houston, Tex. (M-20) News and features of Arkansas, Louisiana, Mississippi, So. Carolina, Tennessee, Texas, Alabama, Florida, Georgia, No. Carolina, Oklahoma and New Mexico, baking industry. Charles Tunell. ½ to 1c, photos \$1, Pub.

Southwestern Bottler, P. O. Box 1922, San Antonio, Tex. (M-25) Practical merchandising articles based on interviews with specific bottlers in New Mexico, Oklahoma, Louisiana and Arkansas. Laney McMath. ½c up, Pub.

Spice Mill, The, 106 Water St., New York. (M-35) Feature articles on tea, coffee, spices, condiments and flavoring, especially dealing with practical manufacturing and merchandising problems. ½ to 1c, Pub.

Spirits, 30 Rockefeller Plaza, New York. (M-25) Articles on activities of wine and spirit wholesalers, distributors and their salesmen. Harry Schwarzschild.

Sporting Goods Dealer, The, 10th and Olive Sts., St. Louis, Mo. (M-25) Illustrated interviews on sporting goods merchandising, store arrangement, news. ½c up, Pub.

Starchroom Laundry Journal, 305 E. 45th St., New York. (M-25) Short trade stories, well illustrated. Noel Grady. Special rates, Pub.

Super Market Merchandising, 45 W. 45th St., New York. (M) Illustrated articles, and news items, on management and operation of super markets, 2500, maximum. M. M. Zimmerman. 1c, Pub.

Surgical Business, 369 Lexington Ave., New York. (M-25) Articles of interest to manufacturers, wholesalers, dealers and salesmen of surgical supplies, instruments, equipment and orthopedic appliances, to 1000. Dramatic or pattern photos for front cover. 1c up, Pub.

Syndicate Store Merchantiser, 79 Madison Ave., New York. (M-20) Interior and exterior photos of outstanding 5 and 10 cent store displays; news of personnel changes, with photos; and stores with photos. Preston J. Bell. ½ to 1c, Pub.

Telegraph Delivery Spirit, 356 S. Spring St., Los Angeles. (M-50) Staff written except for monthly short short story 850-900 dealing with florist business, and one authoritative article for "Helpful Ideas for Your Business" department, 900-950. J. Nevin Kunkle. ½c, Pub. Cartoons. \$2.50.

Tire Rebuilders News, 381 4th Ave., New York. (M-20) 1000-2000 word features, short news items, photos. Specializes in practical ideas for retreading, vulcanizing and tire repair shops. Douglas W. Clephane. ½ to 1c, Pub.

Tire Review, 31 N. Summit St., Akron, Ohio. (M) News of tire trade; merchandising articles on tire retailers, retreaders, etc. Edward S. Babcox. 1c. Pub.

Tires Magazine, 386 4th Ave., New York. (M-25) Merchandising and servicing articles on tire retailers and super-service station operators. 1500-2000. Jerome T. Shaw. ½ to 1c. news items 25c inch; fillers ½c, photos \$2. Pub.

Tool Engineer, The, 2842 W. Grand Blvd., Detroit. (M) Technical articles on mass manufacturing methods, new processes, new types of fixtures, etc. 1500-2500. Roy T. Bramson, Ic; photos, 25c. Pub.

Venetian Blind Dealer, 431 S. Dearborn St., Chicago. (M) Articles on merchandising of Venetian blinds; also photos and items showing interesting and unusual applications. M. B. Pendleton. 1c. Pub.

Venetian Blind News, St. Louis Ave., Ft. Worth, Tex. (M-Free) Short articles on Venetian blind plant operations, ideas on blind installations, etc. Tom Murray. 20c inch. Pub.

Voluntary and Cooperative Groups Magazine, The, 114 E. 32nd St., New York. (M) Constructive articles for heads of voluntary and cooperative organizations 1000-2000. Gordon Cook. 34c, photos \$1. Pub.

Wallpaper Magazine, 41 Union Sq., New York. (M-25) Sales promotion, success stories, new ideas in dealer display, trade news, up to 1000. C. M. Wieland. Approximately 1c. Pub.

Welding Engineer, 506 S. Wabash Ave., Chicago. (M-35) Technical and practical articles of interest to welding departments and shops. T. B. Jefferson. 1c. Pub.

Western Brewing and Distribution, 304 S. Broadway, Los

Angeles. (M) News and features of brewing industry of West. Geo. F. Haines. Query on features. Pub.

Western Confectioner Ice Cream News, 304 S. Broadway, Los Angeles. (M-25) Successful merchandising methods of candy and ice cream manufacturers and manufacturing retailers in the West. Query. Geo. F. Haines. 25c inch. Pub.

Western Construction News, 333 Kearney St., San Francisco. (M-25) Articles on all phases of Western civil engineering. J. I. Ballard. Varying rates.

Western Flying, 304 S. Broadway, Los Angeles. (M) Practical articles on aviation sales, service, production, or aircraft operation. Query on features. T. Benson Hoy. 1c and up. Pub.

Western Plumbing & Heating Journal, 3665 S. Vermont Ave., Los Angeles. (M) Trade news and features from west of the Rockies. John B. Reeves. Indefinite rates, Pub.

Wholesaler's Salesman, 330 W. 42nd St., New York. (M-25) Query editor on experiences of wholesalers' salesmen in selling electrical products. O. Fred. Rost. \$10-\$25 article, Pub.

Wine & Liquor Retailer, 220 E. 42nd St., New York. (M-25) Illustrated merchandising features on wine and liquor package stores (no bars). Lew Schwartz. ½c up. Pub.

Wine Review, 1355 Market St., San Francisco, Calif. (M-25) Articles on effective wine merchandising, etc. News items. Victor C. Boissiere. 25c inch. Pub.

Wood Construction, Xenia, O. (2M-20) News articles on retail lumber and building supply dealers, based on specific interviews. Findley M. Torrence. 16c inch, including art. Pub.

C—JUVENILE LIST

GENERAL FIELD

BOYS AND YOUNG MEN

American Farm Youth Magazine, Jackson at Van Buren, Danville, Ill. (M-10) Outdoor, rural, modern agricultural articles 100-1000, adventure, mystery, action short stories 1000-4000, adventure novelettes 6000-12,000, jokes; short stories 100-350. Robert Romack. 34c up, photos 50c to \$2. Pub.

American Newspaper Boy, 416 N. Marshall St., Winston-Salem, N. C. (M) Adventure short stories, newspaper carrier boy characters, by authors familiar with work of modern newspaper boys; also other adventure stories of appeal to young men and older boys, 2000-3000. Bradley Welfare. \$10 per story. Acc. (Regular contributors taking care of present needs.)

Boys' Life, 2 Park Ave., New York. (M-15) Boy Scouts publication, ages 14 to 18. Outdoor adventure, sport, achievement short stories 2000-4000; 2 to 4 installments of 5000. Irving Crump, Mng. Ed. 1½c up, Acc. (Overstocked on articles and fillers of general nature.)

Open Road for Boys, 729 Boylston St., Boston. (M-10 except Jan. and Aug.) Exciting, adventurous action stories on aviation, radio, science, sports, sea, army-navy, national or local war and defense efforts, about boys or young men 15 years or older, to 3000; also short-shorts and synopses for strip adventure drawings. N. B. Lincoln, Mng. Ed. ½c up. Pub. or Acc.

GIRLS

American Girl, (Girl Scouts, Inc.) 155 E. 44th St., New York. (M-15) Girls, ages 10 to 18. Action short stories 2500-3700; articles 1500-3000. Anne Stoddard. 1c up, Acc.

BOYS AND GIRLS

Child Life, (Clayton Ernst, Boston) 536 S. Clark St., Chicago. (M-25) Ages up to 12. Short stories, articles, poems, usually planned with editor, to 1800. Wilma McFarland. 1c up, Acc. (Overstocked.)

Children's Activities, 1018 So. Wabash, Chicago. (10 issues yearly) All types of articles and stories of interest to children from 3 to 10, up to 1800. F. Marks. ½ to 1½c. Pub. (Needs serials; overstocked on single stories.)

Children's Play Mate Magazine, Cleveland, Ohio. (M-15) Mystery, adventure, historical, foreign short stories for boys and girls 10 to 14, 1800 wds.; nursery stories for children 5 to 9, 500-1000; cartoons. Esther Cooper. Fiction usually 1c. Pub.

Jack and Jill, (Curtis) 546 Ledger Bldg., Philadelphia. (M-25) Juvenile short stories, 1500; serials (installments not over 1200, articles 600, verse. Ada C. Rose. Rates not stated. Acc.

Juvenile Story Pub. C/o. 5 Colt St., Paterson, N. J. Short stories, 750-1000, for children of pre-school age. J. L. Brown. \$5 per story. Pub. (Not in market.)

Young America, (Eton Pub. Corp.) 32 E. 57th St., New York. (W-5) Young people, 10 to 16. Short stories 1200, broadly educational background. Morris Weeks, Jr. 2c. Acc.

COMIC AND CARTOON MAGAZINES

Acc Comics, King Comics, Magic Comics, (David McKay Co.) 604 S. Washington Sq., Philadelphia, Pa. (M-10) Cartoon strips chiefly obtained from King Features Syndicate; some original work. Feature pages; juvenile serials, 6 parts, 2500 words each, and one-part stories, 2500; excitement; adventure; varied subjects. Florence Cooke. 2c. Acc.

America's Best Comics (Q-10), **Best Comics** (Q-10), **Startling Comics** (Bi-M-10), **Real Life Comics** (Bi-M-10), **Thrilling Comics** (M-10), **The Fighting Yank** (Q-10), and **Exciting Comics** (Bi-M-10). (Thrilling) 10 E. 40th St., New York. Purchase continuities for strips. Write giving details before submitting. State price desired. Acc.

Champion Comics, (Worth Pub. Co.) 1 E. 42nd St., New York. 2-Page story synopsis for boys, 10 to 16; original comic scripts (write for directions). Leo Greenwald. \$10 per story. Acc.

Crackajack Funnies, Super Comics, (Whitman Pub. Co.) Poughkeepsie, N. Y. (M-10) Cartoons, comics, principally from syndicates, adventure serials.

Famous Funnies, 500 5th Ave., New York. (M-10) Cartoon strips obtained from regular sources; considers original cartoon work. Harold A. Moore. Action short stories, 1500. \$25 each. Pub.

Feature Comics, (Comic Favorites), 322 Main St., Stamford, Conn. (M-10) Comic strips, chiefly of syndicated origin. Edward C. Cronin.

Los Angeles. (M) News and features of brewing industry of West. Geo. F. Haines. Query on features. Pub.

Western Confectioner Ice Cream News, 304 S. Broadway, Los Angeles. (M-25) Successful merchandising methods of candy and ice cream manufacturers and manufacturing retailers in the West. Query. Geo. F. Haines. 25c inch. Pub.

Western Construction News, 333 Kearney St., San Francisco. (M-25) Articles on all phases of Western civil engineering. J. I. Ballard. Varying rates.

Western Flying, 304 S. Broadway, Los Angeles. (M) Practical articles on aviation sales, service, production, or aircraft operation. Query on features. T. Benson Hoy. 1c and up. Pub.

Western Plumbing & Heating Journal, 3665 S. Vermont Ave., Los Angeles. (M) Trade news and features from west of the Rockies. John B. Reeves. Indefinite rates, Pub.

Wholesaler's Salesman, 330 W. 42nd St., New York. (M-25) Query editor on experiences of wholesalers' salesmen in selling electrical products. O. Fred. Rost. \$10-\$25 article, Pub.

Wine & Liquor Retailer, 220 E. 42nd St., New York. (M-25) Illustrated merchandising features on wine and liquor package stores (no bars). Lew Schwartz. ½c up. Pub.

Wine Review, 1355 Market St., San Francisco, Calif. (M-25) Articles on effective wine merchandising, etc. News items. Victor C. Boissiere. 25c inch. Pub.

Wood Construction, Xenia, O. (2M-20) News articles on retail lumber and building supply dealers, based on specific interviews. Findley M. Torrence. 16c inch, including art. Pub.

RELIGIOUS PUBLICATIONS

SENIOR AGE (16 years up)

(Boy and Girl)

Challenge, The, (Presbyterian Pubs.) 73 Simcoe St., Toronto, Canada. (W-3) Young people, 16 years up. Adventure, achievement, moral short stories 2500-3000, articles 500-1000, fact items, fillers. N. A. MacEachern. Varying rates, Pub.

Classmate, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. (W-5) Young people 18 and over. Seasonal short stories (5 months ahead), 2500-3600. Features, 1c. Acc. A. D. Moore.

Forward, (Presbyterian Bd. of Christian Education) 910 Witherspoon Bldg., Philadelphia. (W) Young people, 18 to 23 years. Short stories 3000; serials 6 to 10 chapters, 3000 each; religious poetry; authoritative travel, nature, biographical, historical, scientific and general articles, 1000, with 8" x 10" glossy prints; editorials about 300; young viewpoint, interesting style. Park Hays Miller. 50c per 100 words, Acc.

Front Rank, The, (Christian Bd. of Pub.) Beaumont and Pine, St. Louis, Mo. (W) Young people and adults. Moral short stories 2500-3500; illustrated articles; poems; fillers; photos. Herbert L. Minard. \$3.50 per M. Acc.

Onward, (United Church Pubs.) 229 Queen St., W., Toronto, (W) Young people. Short stories, articles, serials, verse, nature and science material. Archer Wallace. ½c. Acc. (Overstocked.)

Onward, Box 1176, Richmond, Va. (W-3) Presbyterian young people. Character building short stories, serials, articles, editorials. Miss Clarabelle Williams. Rates not stated. (Overstocked.)

Our Young People, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Young people 13 to 20 and older. Low rates, Acc.

Sunday Companion, The, 320 Broadway, New York. (W) Catholic juvenile for parish schools. Fiction; current events, miscellany. Rates not stated.

Watchword, The, (United Brethren Pub. House) 240 W. 5th St., Dayton, O. (W) Young people. Short stories 1800-2800; serials, miscellany. E. E. Harris. \$1.50 to \$2 per M. Acc.

Young People, (Am. Baptist Pub. Soc.) 1701-1703 Chestnut St., Philadelphia, Pa. (W) Young people over 15. Clean, wholesome short stories 2000-3000; serials 4-8 chapters, 2500-3000 each; fact, hobby, how-to-do articles, preferably illustrated, 100-500; news articles about young people; verse, high literary standard. \$4.50 and up per M, according to nature and quality of material. Acc.

Young People's Journal, (David C. Cook Pub. Co.) Elgin, Ill. (Q) Brief, striking, thought-provoking editorials, 200-250, for young people, 17-23; longer articles, 1500-1800, on relationship of Christian youth to war. Acc.

Young People's Paper, (Am. Sunday School Union) 1816 Chestnut St., Philadelphia. (W) Late teen ages. Interdenominational feature and inspirational articles, short stories up to 2500; serials 13,000; fillers 200-800. \$4 to \$5 per M. Acc.

Young People's Weekly, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Ages 18-25. Entirely staff-written.

Youth (Section of *Our Sunday Visitor*), Huntington, Ind. (W) Short stories 1900; articles of general interest to young people 16 to 25 yrs. 700. Leonard Doyle, Paul Manoski. 3/4c up. Pub.

INTERMEDIATE AGE (12 to 18)

(Boy)

Boy Life, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati. (W) Boys 13 to 17. Wholesome short stories 1800-2000; serials, articles, miscellany.

Boys Today, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. (W-2) Boys 12-17. Janet Smith.

Boys' World, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Boys 13-18. Entirely staff-written.

Canadian Boy, (United Church Publications) 299 Queen St., W., Toronto, Canada. (W) Teen-age boys. Short stories, serials, verse, photos. Archer Wallace. 3/4c. Acc. (Overstocked.)

Catholic Boy, The, 25 Groveland Terrace, Minneapolis, Minn. (M-10) Wholesome action short stories 2500-2800; educational and general interest articles. J. S. Gibbons. 34 to 1c. Pub.

Pioneer, (Presbyterian Bd. of Christian Education) 910 Witherspoon Bldg., Philadelphia. (W) Boys 11 to 15. Short stories 2500-3000; serials 4 to 10 chapters, 2500-3000 each; illustrated articles 700-1200; non-preachy editorials; cartoons; occasional verse. Park Hays Miller. \$5 per M. photos 50c up. Acc.

(Girl)

Canadian Girl, (United Church Publications) 299 Queen St., W., Toronto, Canada. (W) Teen-age girls. Short stories, serials, verse, photos. Agnes Swinerton. 3/4c. Acc.

Girlhood Days, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati, Ohio. (W) Girls 13 to 17. Wholesome short stories 1800-2000; serials; miscellany. Maud V. Rouse. 3/4c up. Acc.

Girls' Companion, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Girls 14 to 17. Entirely staff-written.

Girls Today, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. (W-2) Girls 12-17. Short stories 1500-3000. Rowena Ferguson. Acc.

Queens' Gardener, (Presbyterian Bd. of Christian Education) 910 Witherspoon Bldg., Philadelphia. (W) Girls 12 to 15. Short stories 2500-3000; serials 4-8 chapters, 3000 each; illustrated articles, 700-1200; editorials, occasional verse, cartoons. Park Hays Miller. \$5 M. photos, 50c up. Acc.

(Boy and Girl)

Christian Youth, 325 N. 13th St., Philadelphia. (W) Teen-ages; interdenominational. Wholesome short stories with Christian teaching and uplift 1500-2000; serials 5000-10,000; fillers; nature, fact, how-to-make-it articles, 200-500. Bible puzzles. John W. Lane. \$6 a story, fillers \$1 to \$4, puzzles 50c to \$1. Acc.

Friend, The, (United Brethren Pub. House) Dayton, Ohio. (W) Boys' and girls' moral, educational short stories 1000-2500; serials 2 to 8 chapters; informational, inspirational articles 100-800; short verse. J. Gordon Howard. \$1 to \$3 per story, poems 50c to \$1. Acc.

Highway, (Christian Bd. of Pub.) Beaumont and Pine Sts., St. Louis, Mo. (W) Boys and girls, 12-18. Short stories not over 2500; serials, 8-12 2500-word chapters; poems up to 20 lines; illustrated articles 100-1000. Frances Woolery. \$3.50 per M. Acc.

Our Young People, (Augsburg Pub. House) 425 S. 4th St., Minneapolis, Minn. (W) Articles, stories, photos for illustration, to interest young folks 12 to 15. John Pederson. \$2.50-\$3 per 1000, 10th of month after Acc.

Quest, (Lutheran Pub. House) 1228 Spruce St., Philadelphia. (W) Boys and girls 12-17. Illustrated descriptive articles; short stories 2500; serials 6-12 chapters. Linda C. Albert, Assistant Ed. Fair rates. Acc.

Sunday School Messenger, (Evangelical Pub. House) 3rd and Reily Sts., Harrisburg, Pa. (W) Young people, 12 to 17. Short stories 1800; serials; nature, science, religious articles; verse, editorials 300. W. E. Peffley. \$1.25 per M. Acc.

Teens, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia. (W) Boys and girls, high school age. Clean, wholesome short stories 1500-3000, boy and girl characters; serials 4-10 chapters, 2000 each; inspirational, fact, hobby, how-to-do articles, preferably illustrated, 100-1500; news articles about young people; verse, high literary standard. \$4.50 and up, per M. Acc.

Young Canada, (Presbyterian Publications) 73 Simcoe St., Toronto, Ont., Canada. (W-20) Junior, teen-age boys and girls. Short stories 2000; short articles on invention, popular science, achievement, nature, foreign lands, etc., up to 500. N. A. MacEachern, M.A. Varying rates. Pub.

Young Catholic Messenger, 124 E. 3rd St., Dayton, Ohio. (W) Boys and girls, junior high age. Short stories, 1200-2000, with shorter lengths preferred; serials up to 1000 words per installment; plays 1200. Cartoon ideas; short stories, \$2.50. 1c up, 3 to 8 stanzas. Ida Byrd Rowe. \$3 per M. Pub.

Young People, The, (Augustana Book Concern) Rock Island, Ill. (W) Articles and short stories, serials, Christian ideals for children 11 to 16; photos. Low rates; payment quarterly. Submit MSS. to Rev. Emery Johnson, 317 W. Broadway, Little Falls, Minn.

Young People's Friend, (Gospel Trumpet Co.) 5th and Chestnut Sts., Anderson, Ind. (W) Moral, character-building, religious short stories 1000-2500; serials 8 to 15 chapters; verse 3 to 8 stanzas. Ida Byrd Rowe. \$3 per M. Pub.

Young People's Standard, (Nazarene Pub. House) 2923 Troost Ave., Kansas City, Mo. (W-5) Short stories up to 2500, articles up to 1200; verse up to 16 lines, fillers. Sylvester T. Ludwig. \$2.50 per M. verse 10c line, Acc. (Overstocked.)

Youth's Comrade, The, (Nazarene Pub. House) 2923 Troost Ave., Kansas City, Mo. (W-5) Boys and girls, teen ages. Short stories 2500, also 800-1000; serials, verse, art work, religious and out-of-door subjects. Miss Edith Lantz. \$2.50 per M. Acc.

JUNIOR AGE (9 to 12)

(Boy and Girl)

Boys' and Girls' Comrade, (Gospel Trumpet Co.) 5th and Chestnut, Anderson, Ind. (W) Ages 9 to 15. Stories of character building or religious value 1000 to 2000; serials 5 to 10 chapters; verse 2 to 6 stanzas. Ida Byrd Rowe. \$3 per M. photos 50c to \$2. Pub.

Calling All Girls, (Parents' Magazine Press) 52 Vanderbilt Ave., New York. (M-10) Short stories to 2500 for girls 9-14, built around characters of girls the same age; dramatic, vivid, natural. Also, nonfiction, 1000-1500, on subjects of interest to girls of this age. Few poems. Frances Ullmann, Mng. Ed. Prose, 3c; poetry, 50c a line.

Children's Friend, The, (Augsburg Pub. House—Lutheran) 425 S. 4th St., Minneapolis, Minn. (W) Articles, stories for ages 9-12, religious note liked; photos to illustrate. John Peterson. \$2.50-\$3 per M. 10th of Mo. after Acc.

Explorer, The, (United Church Publications) 209 Queen St., W., Toronto, Canada. (W) Boys and girls 9 to 11. Short stories, serials, verse. Agnes Swinerton. 3/4c, Acc.

Juniors, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia. (W) Boys and girls 9-12. Short stories, Christian point of view, boy and girl character, 900-2500; serials 6-10 chapters, under 2500 words each. Educational articles 100 to 1000. Some poetry. Approx. \$4.50 per M. Acc.

Junior Catholic Messenger, 124 E. 3rd St., Dayton, Ohio. (W) Boys and girls 3rd, 4th and 5th grade age. Short stories, simple vocabulary 800-1000; articles 600, serials up to 6400; short fillers, jokes, verse, 12 lines. James J. Pfleum. 1/2c min., photos \$3 to \$5. Acc.

Junior Life, (Standard Pub. Co.) 8th and Cutter Sts., Cincinnati, Ohio. (W) Children 9 to 12. Wholesome short stories 1200-1500; shorter stories. Maud V. Rouse.

Junior World, (Christian Bd. of Pub.) Beaumont and Pine Sts., St. Louis. (W) Children 9 to 12. Short stories up to 2100; serials 8 to 12 2100-word chapters; poems up to 20 lines; illustrated informative articles 100 to 1800. Hazel A. Lewis. \$3 to \$4 per M. Acc.

Olive Leaf, (Augustana Book Concern) Rock Island, Ill. (W) Boys and girls, 8 to 11. Religious, adventure short stories 600; articles 500; verse 8 to 12 lines. Submit MSS to Rev. J. Heimer Olsen, 1004 S. 4th St., St. Peter, Minn. 3/4c, Pub.

Our Boys and Girls, (Evangelical Pub. House) 3rd and Reily Sts., Harrisburg, Pa. Juniors, 9 to 11. Poems, articles. Low rates, Acc.

Our Boys and Girls, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Boys and girls 9 to 12. Stories; verse; photos. Low rates, Acc.

Picture World, (Am. Sunday School Union) 1816 Chestnut St., Philadelphia. (W) Children under 12. Short stories and incidents impressing moral and religious truths 400-800, verse \$5 per M. verse 50c stanza, Acc.

Pilot, (Lutheran Pub. House) 1228 Spruce St., Philadelphia. (W) Ages 9 to 12. Short stories, articles. Low rates, Acc.

Sentinel, The, (Baptist Sunday School Board) 161 5th Ave., N., Nashville, Tenn. Boys and girls 9 to 14. Mystery, camping, adventure, humorous short stories 1500-2000; articles on birds, animals, gardening, games, things to make and do, 500-1000; verse. Novella Dillard Preston. 3/4c, Acc.

Trails for Juniors, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. Material to interest children 8 to 12. Marion Armstrong.

What to Do, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Boys and girls 9 to 12. Entirely staff-written.

Young Crusader, The, 1730 Chicago Ave., Evanston, Ill. (M-35) W.C.T.U. Children's paper. Temperance, health, character-building short stories up to 1000. A. M. Langill. 3/4c, Acc. Verse, no payment.

TINY TOT AGE (4 to 9)

(Boy and Girl)

Dew Drops, (D. C. Cook Pub. Co.) Elgin, Ill. (W) Children 6 to 9. Short stories under 1000; puzzle games, poems, and very short articles. Mary Lou Taber. 1c up. Acc.

Jewels, (United Church Publications) 299 Queen St., W., Toronto, Canada. (W) Material for small children. 3/4c, Acc.

Little Folks, (Augsburg Pub. House—Lutheran) 425 S. 4th St., Minneapolis, Minn. (W) Stories up to 400-450, moral, religious note, for ages 5-6; verse, 4, 6, 8 lines. John Peterson. 3/4c to 1/2c, 10th of month after Acc.

Our Children, (Brethren Pub. House) 16-24 S. State St., Elgin, Ill. (W) Children 6 to 8. Low rates, Acc.

Our Little Folks, (United Brethren Pub. House) Dayton, Ohio. (W) Children 4 to 9 years. Short stories 300-600. J. Gordon Howard. Up to 3/4c, Acc.

Pictures and Stories, (Methodist Pub. House) 810 Broadway, Nashville, Tenn. Material to interest children 6 to 8. Mary P. Ferguson.

Shining Light, (Gospel Trumpet Co.) 5th and Chestnut Sts., Anderson, Ind. (W-4) Children 5 to 9. Moral, character-building, religious short stories 300-500; nature, religious verse; photos of nature, children. Ida Byrd Rowe. 33 per M. Pub.

Stories for Primary Children, (Presbyterian Bd. of Christian Ed.) 910 Witherspoon Bldg., Philadelphia. (W) Children, 6 to 8. Character-building short stories 500-800. Stories of world friendships and religious appreciation. Things to make and do. Park Hays Miller. 3/4c, poems under 16 lines, 10c a line, Acc.

Storyland, (Christian Bd. of Pub.) Beaumont and Pine Sts., St. Louis, Mo. (W) Children under 9. Short stories 300-1000; poems up to 20 lines; handicraft articles 300-500; drawings or photos, child or animal subjects; simple puzzles. Hazel A. Lewis, \$3 to \$4 per M. Acc.

Storytime, (Baptist Sunday School Bd.) 161 8th Ave., N., Nashville, Tenn. (W) Children 6 to 8. Short stories 400-700; articles and suggestions for playthings children can make, 100-300; verse. Agnes Kennedy Holmes. No. MSS. purchased during July, August. 3/4c, Acc.

Story World, (Am. Baptist Pub. Soc.) 1701 Chestnut St., Philadelphia. (W-2) Children under 9; short stories 500-700; simple illustrated story articles up to 400; short verse. Approx. \$4.50 per M. Acc.

LITERARY MARKET TIPS

The David C. Cook Publishing Co., Elgin, Ill., announces that for the time being it will not be in the market for manuscripts or art for *Young People's Weekly*, *The Girls' Companion*, *The Boys' World*, or *What To Do*. A new pattern is being developed for these papers, planned by a group of outstanding men and women who will be staff writers for a time. All manuscripts submitted to these publications will be returned with a letter headed "Your manuscript has not been read." However, material is being bought for many Cook publications, full details of which will be carried in the July A. & J.

Young Catholic Messenger, 124 E. Third St., Dayton, Ohio, would like to stock up with short stories as much as possible during the summer months when the magazine is not being published. "The summer is an ideal time for us to read manuscripts and select our stories for the coming publishing season," writes Don Sharkey, editor. "Our rates, I believe, compare favorably with other publications in the juvenile field. We pay \$25 for a short story regardless of length. For a 1200-word story (the length we prefer) this is more than 2 cents a word." The magazine goes to boys and girls of junior high school age.

American Legion Magazine, formerly at 9 Rockefeller Plaza, is now located at 1 Park Ave., New York.

The following publications have been discontinued: *People and Places*, 3333 N. Racine Ave., Chicago, Ill.

Friends Magazine, General Motors Bldg., Detroit. *Health Guide*, Emmaus, Pa.

Movie Love Story, (Albing) 366 Broadway, New York.

Movie Western, 366 Broadway, New York.

All Star Love Magazine, (Munsell) 280 Broadway, New York.

Secret Love Revelations, (Munsey) 280 Broadway, New York.

12 Adventure Stories, (Ace) 67 W. 44th St., New York.

Secret Agent X, (Ace) 67 W. 44th St., New York.

All-Novel Western, (Ace) 67 W. 44th St., New York.

Sure-Fire Western, (Ace) 67 W. 44th St., New York.

Farm-Town Hardware, 10th and Wyandotte, Kansas City, Mo.

The Whisperer, (S. & S.) 79 7th Ave., New York.

The following publications have been removed from our Quarterly Market List by editorial request, as they are out of the market for the duration:

Our Little Messenger, 124 E. 3rd St., Dayton, O.

Toys & Novelties, 307 N. Michigan, Ave., Chicago.

Black Diamond, 431 S. Dearborn St., Chicago.

Yankee, Dublin, N. H.

Western Aces, 10-Story Detective and *Western Trails*, 67 W. 44th St., New York, are now being edited by Ruth Dreyer.

Ace Sports, 10 Detective *Aces*, and 12 *Sports Aces*, 67 W. 44th St., New York, are being edited by Maurice J. Phillips.

Sea Power, 10 Rockefeller Plaza, New York, uses, in addition to articles on all aspects of all navies and the merchant marine, first-person stories of war adventures at sea. Payment is made on publication at 2 cents a word. V. W. Knauth is editor, H. L. Bart, managing editor.

Jewish Mirror, 55 West 42nd St., New York, is announced as a new monthly magazine to serve the English reading Jewish reader in the United States. It will be a 96-page publication, plus cover, digest size. N. J. Nurenberger, editor, states: "We are wide open and require the following types of material: fiction from 1,000 to 1,500 words, no formula, but preferably stories of the American Jewish scene, ranging from light to tragic and must be authentically Jewish; articles on Jewish affairs, Jewish history, Jewish problems, as well as personality articles and articles of general human interest. Humor and poetry will be considered; also, interesting fillers. We are also interested in exposes of purveyors of anti-Semitism, provided the material is new. Photographs and cartoons will be used." Mr. Nurenberger emphasizes, "We do not want stories with the hero's name changed from Smith to Levy for submission to *Jewish Mirror*." Rates will start at 1 cent, on acceptance, poetry 25 cents a line, cartoons and pictures by arrangement. Exceptional material will be paid for at higher rates.

Robert W. Lowndes, formerly editor of *Future Fiction* and *Science Fiction Quarterly*, is now editor of the complete Columbia Publications group, 90 Hudson St., New York, under the supervision of Cliff Campbell and Louis H. Silberkleit.

Furniture Index, Jamestown, N. Y., the oldest trade paper in the furniture and homefurnishings field, is now being edited by Arthur Lee Marler, who 18 years ago served on the reportorial staff of the *Index*.

Scoop Detective Cases, Suite 903, 114 East 32nd St., New York, a bi-monthly, edited by Clement J. Wyle, is in the market for short detective stories around 2,500 words, not over 3,000; regular length detective stories from 4,800 to 5,000 words—never over 5,500. Writes Mr. Wyle, "We are primarily interested in new cases, but will always consider any old cases that have never before been published. We like our authors to query us before going ahead with a case, with a brief outline of the facts and participants. Then we will register the case in the author's name and give him a go-ahead." Sex cases are always of interest, but Mr. Wyle will always consider any case involving good detection, with plenty of color, action, and suspense. Photos of scenes and participants are paid for at \$5 a picture. For stories of new cases, \$100 is paid promptly upon acceptance; for stories of old cases, \$75.

Special Detective Cases, Suite 903, 114 East 32nd St., New York, has the same requirements as *Scoop Detective Cases*.

Glamour, 420 Lexington Ave., New York, needs short-shorts to 2,000 words, with youth appeal, but not too sophisticated. Rate is \$75. Mrs. Joan Cuyler is new fiction editor.

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RODALE PRESS, Dept. J4, Emmaus, Pa.

Country Gentleman, Independence Square, Philadelphia, announces two editorial changes: Robert H. Reed becomes editor, and Sara Bulette, formerly an associate editor, woman's editor in charge of *Country Gentlewoman*, the magazine within *Country Gentleman*.

Southern Agriculturist, Nashville, Tenn., reports it is particularly interested in short-short stories of 800-1200 words. Fair rates are paid on acceptance.

Fuel Oil & Oil Heat, 232 Madison Ave., is the result of the merger of *Air Conditioning & Oil Heat*, at that address, and *Fuel Oil Journal*, at 420 Madison Ave. A. E. Coburn will edit.

Camera Craft, 425 Bush St., San Francisco, has been sold to American Photography, 363 Newberry St., Boston.

Hospitals, 10 E. Division St., Chicago, does not buy material for publication. All articles are contributed by people in the hospital field or authorities who are interested in hospital operation. Bert W. Caldwell, M. D., is editor.

Romantic Story (Fawcett), 1501 Broadway, New York, announces that, beginning with the August issue, it will become a 25 cent magazine, a greatly enlarged and improved version of the magazine that has been selling for 10 cents. Writes Irma Lewis, editor: "For the enlarged *Romantic Story*, we'll continue to buy the confessions we used in the past—but more of them. Rate of payment remains 2 cents a word on acceptance." Each month the magazine will have 12 to 15 short stories of 6,000 to 8,000 words; a 22,000-word novel, and a 12,500-word novelette. The stories, based on love, marriage, and family problems, must be told realistically in the first-person, and the hero or heroine must have a sin to repent. Each story must have a moral tone, strong suspense, good characterization, and emotional conflict. Although most of the stories will be told from the young girl's point of view, there will be three or four men's confessions, with principals also predominantly young, each month, and occasionally an older person's story.

Miss Lewis insists on a complicated plot, and likes timely themes. "The old standbys will not go," she says. In the off-trail stories, strength must come through skillful plotting, realistic writing, and suspense. Some 4,000 to 5,000-word fact articles, by-lined by well-known persons who have interesting or inspirational life stories, or by otherwise unknown persons who have made the newspapers because of some dramatic episode in their lives, will also be used. These must have real names, places, and pictures. Writer should query before selecting his material—should query, also, on short personality sketches (300 to 500 words), preferably told in the first person, with inspirational angle.

Although Prague's Feature Service, formerly Baron Feature Service, 600 Eastern Ave., Janesville, Wis., reported its needs at length to the A. & J. for inclusion in the May syndicate list, a subscriber reports that an offering was returned with a letter stating that it was a closed market.

Amita Fairgrieve has resigned as editor of the Munsey love magazines to do free-lance radio work.

Sparkling Publications, 366 Broadway, New York, announces the following new magazines: *Keen*, feature picture magazine with emphasis on "cheese cake," edited by Arthur Brennt, and using on assignment only at agreed on rate; and *Rare Detective Cases*, using fact detective stories, 3000 to 6000 words, edited by Jerry Albert, and paying 1/2 cent on acceptance to known writers, on publication to new writers.

The Canadian Forum, 28 Wellington St., W., Toronto, Canada, is in the market for short stories and poems of high literary quality. The short stories should be approximately 1500 words in length. Preference will be given to those which reflect the current Canadian social scene. Payment of \$5 a story is made. Poems are paid for in subscriptions. Alan Creighton is assistant editor.

Confidential Detective, Revealing Detective, Gripping Detective Cases, (Close-Ups Inc.), 60 Hudson St., New York, are all wide open for fact detective cases. Rate is 1 cent, on acceptance, with photos at \$3, paid on publication.

The Cradle Roll Home, (Baptist Sunday School Board) 161 8th Ave., N., Nashville, Tenn., reports it is overstocked at present, and will not need manuscripts until October, 1942.

They're Pushed Ahead—

During April I put across first contributions for clients with *Saturday Evening Post*, *Esquire*, *Liberty*, *The Woman*, *Farm Journal & Farmer's Wife*, *Toronto Star Weekly*, *Extension Magazine*, *Real Story*, *Adventure*, *Detective Story*, *All Western*, *Romantic Range*, *New Love*, *Sweetheart Stories*, and various other magazines, both slick and pulp. Month after month I am pushing my clients into markets they had never previously reached, as well as launching *first sales* for beginners. I can do these things because I've specialized in *selling stories*—and writers—for 19 years.

If you have talent, are willing to work and follow practical suggestions, I can also help you. I have no "courses" to sell. But I will honestly appraise your work and recommend salable scripts to actively buying editors. If a story is weak, I tell you why and if revision will improve its salability, I tell you how to rewrite it for a specific market. I analyze your abilities and suggest markets for which you should work.

If you have sold \$1,000 worth of magazine copy within the last year, this help costs you nothing except my regular commission of 10% on American, 15% on Canadian, 20% on foreign sales. If you have sold \$500 worth during the past year, I'll work with you at one-half reading fee charged beginners. Reading fees to beginners are \$1.00 per thousand words on mss. up to 5,000 and 75¢ for each additional thousand to 11,000. Special rates on longer manuscripts.

My booklet, *Practical Literary Help*, and latest market letter on request.



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you, builds
you up, he's
good!"

Lee E. Wells

"I was once told that this was the only criterion of a literary agent, and you have more than met all these requirements for me," writes Lee E. Wells, on March 27, 1942. "Your last check for my first two sales to *Western Story* represented a great deal more than the money, as cracking this market was something I figured might happen, with much luck, in maybe another year or two."

August Lenniger

Literary Agent

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